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THE WILLY WONKA GOLDEN TICKET™ IS HERE!

INSTANT GAME OFFERS CHANCE AT A BILLION DOLLARS

June 27, 2017

LITTLE ROCK— It's finally here – the WILLY WONKA GOLDEN TICKET™ arrives today! The \$10 GOLDEN TICKET™ instant ticket has a top prize of \$200,000, and an even more incredible second-chance promotion: Players who enter non-winning WILLY WONKA GOLDEN TICKETS™ into promotional second-chance drawings will get the chance to win a trip to Las Vegas for the opportunity to play the BILLION DOLLAR CHALLENGE™ -- and two lucky players from Arkansas will be competing! This is the first instant ticket that offers a chance at a *billion* dollars! (BILLION DOLLAR CHALLENGE™ details: <https://theclub.asplayerservices.com/promotions/willywonka>.)

With prize offerings from a hundred bucks to a billion, it's all part of July's instant ticket launch that also includes Lots of \$100's, a \$1 game with a \$100 top prize; \$5 \$125,000 Payout, a \$5 game with, yep, a \$125,000 top prize; and the return of the classic Loteria, a \$3 game with a \$70,000 top prize.

About the Arkansas Scholarship Lottery

Since its inception in 2009, the Arkansas Scholarship Lottery has provided nearly \$700 million for in-state college scholarships to Arkansas students, more than \$2.2 billion in prizes to players, created more than 50 millionaires, and paid more than \$191 million in commissions to Lottery retailers. More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. In fiscal year 2016, the Arkansas Scholarship Lottery had nearly 2 million winners every month – more than 2,500 an hour.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit www.MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions, and to join the free *Play It Again* Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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