

Media Release

April 10, 2014 – Time: 11:00 A.M.



50 players in last night's NSJ drawing were just one away from matching all five numbers drawn!

Today's Jackpot amount is **\$410,000**, this amount marks an increase to the Natural State Jackpot, raising it to the largest Jackpot level for the game to date! The game's popularity and this Jackpot amount is a direct result of Arkansas player interest and excitement in the game. The game has not reached this level of play, number of consecutive draws without a top prize winner (63 draws) or Jackpot range in the history of the game. There has been 507 drawings since the game's first on August 27th, 2012. *The Natural State Jackpot celebration continues to grow!* The success of the game has captured the imagination and anticipation of its players, the Natural State Jackpot will be won by a player (or players), who correctly match the five NSJ numbers drawn tonight. In last night's NSJ drawing there were **50** players who match four of the five numbers drawn, each of those players were *just one* away from winning the Jackpot amount. The odds of matching four of the five numbers drawn are just 1 in 3,387.

The April 8th and 9th NSJ game ticket sales totaled over **\$305,700**, making it the *highest two day of sales* total for the game, along with the highest number of prize winners **17,749**, in a single day of play, on April 9th.

A portion of *all game sales* contribute directly to Arkansas education, approximately 50% of the NSJ game sales can be counted as return for the lottery to support scholarships in the state, for current and graduating high school seniors. Additional scholarship information can be found by visiting the Arkansas Department of Higher Education website at www.adhe.edu <<http://www.adhe.edu>> .

The Natural State Jackpot is a Five Number Game (5 of 39), one of the most popular games offered by lotteries, they are considered quite winnable by players. They offer growing Jackpot amounts with some of the lowest overall odds of any Jackpot game offered. NSJ has had 20 top prize winners in the last 505 drawings, that averages out to one in twenty-five drawings held. Winning any Jackpot drawing depends on having a ticket for the drawing that matches all the numbers drawn. The odds of winning the NSJ are 1 in 575,757, the overall odds of winning a prize in the game 1 in 9.

The Natural State Jackpot game is only available in Arkansas. If there is no Jackpot Winner tonight, the game will roll to \$415,000 for the Friday night drawing.

NSJ players choose just 5 numbers between 1 and 39 in this game and player's can choose to play up to

20 consecutive draws in NSJ. Each play costs \$1. The game is drawn six nights a week (Monday through Saturday), at 8:00 P.M. (CST)

Players matching two numbers will win \$1; three numbers win \$7; four matching numbers win \$300, and all five numbers will win the jackpot, guaranteed to be worth at least \$25,000. Each night in which there is no big winner, an additional \$5,000 is added to the jackpot. If there is more than one jackpot winner, the prize will be equally divided among all the jackpot prize winners. The overall odds of winning are one in nine. *The Natural State Jackpot prize amount is pre-tax. Tickets sold based on sales data.

Good Luck Arkansas!

K. Kevin McCarthy

The Future is here in an Instant!



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