

Business Owners Welcome: NE Ark Lottery Symposium Monday at Jonesboro

A Retailer Sales and Merchandising Symposium will be held Monday in Jonesboro sponsored by the Arkansas Scholarship Lottery. All business owners and managers interested in learning more about how Lottery sales can improve your business as well as current retailers are encouraged to attend the free program. The symposium will be held from 10 a.m. to 1 p.m. at the Arkansas State University Convocation Center, at 217 Olympic Drive. No RSVP is required.

Featured speaker at the event is Jeff Sinacori, a 20-year lottery industry expert who will reveal the secrets of increased sales, enhanced profitability, and better merchandising. Sinacori now is Vice President of Retail Development at Scientific Games. Scientific Games, the Arkansas Scholarship Lottery's major vendor for instant tickets, prints, warehouses, and supports these products for many government-sponsored and privately operated gaming enterprises.

Sinacori began his lottery career by transforming his small retail location in a Long Island shopping center into the New York Lottery's #1 selling retailer and one of the top lottery retailers in the world. Come to the Symposium Monday and let him teach you how to build your business the way he did!

For more information, please call 501-683-2000.

Business Owners Welcome: S Ark Lottery Symposium Wednesday at Camden

A Retailer Sales and Merchandising Symposium will be held Wednesday in Camden sponsored by the Arkansas Scholarship Lottery. All business owners and managers interested in learning more about how Lottery sales can improve your business as well as current retailers are encouraged to attend the free program. The symposium will be held from 10 a.m. to 1 p.m. at the SAU Tech Ross Center at 746 California Street. No RSVP is required.

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Business Owners Welcome: NWA Lottery Symposium Tuesday in Fayetteville

A Retailer Sales and Merchandising Symposium will be held Tuesday in Fayetteville sponsored by the Arkansas Scholarship Lottery. All business owners and managers interested in learning more about how Lottery sales can improve your business as well as current retailers are welcome to attend the free program. The symposium will be held from 10 a.m. to 1 p.m. at the UA Global Campus Auditorium, Room 204, at 2 East Center Street downtown on the square. No RSVP is required.

Featured speaker at the event is Jeff Sinacori, a 20-year lottery industry expert who will reveal the secrets of increased sales, enhanced profitability, and better merchandising. Sinacori now is Vice President of Retail Development at Scientific Games. Scientific Games, the Arkansas Scholarship Lottery's major vendor for instant tickets, prints, warehouses, and supports these products for many government-sponsored and privately operated gaming enterprises.

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Business Owners Welcome: Lottery Presenting Symposium Across Arkansas This Week

A Retailer Sales and Merchandising Symposium sponsored by the Arkansas Scholarship Lottery will be held across Arkansas four days beginning Monday. All business owners and managers interested in learning more about how Lottery sales can improve your business as well as current retailers are welcome to

attend the free program. Each symposium will be held from 10 a.m. to 1 p.m. No RSVP is required.

Featured speaker at the event is Jeff Sinacori, a 20-year lottery industry expert who will reveal the secrets of increased sales, enhanced profitability, and better merchandising. Sinacori now is Vice President of Retail Development at Scientific Games. Scientific Games, the Arkansas Scholarship Lottery's major vendor for instant tickets, prints, warehouses, and supports these products for many government-sponsored and privately operated gaming enterprises.

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The 10 a.m. to 1 p.m. event dates and locations are as follows:

- Monday, Feb. 22 – ASU Convocation Center, Jonesboro
- Tuesday, Feb. 23 – UA Global Campus, downtown Fayetteville
- Wednesday, Feb. 24 – SAU Tech Ross Center, Camden
- Thursday, Feb. 25 – Statehouse Convention Center, Little Rock

For more information, please call 501-683-2000.

Business Owners Welcome: Lottery Symposium Thursday in LR

A Retailer Sales and Merchandising Symposium will be held Thursday in Little Rock sponsored by the Arkansas Scholarship Lottery. All business owners and managers interested in learning more about how Lottery sales can improve your business as well as current retailers are welcome to attend the free program. The symposium will be held from 10 a.m. to 1 p.m. at the Statehouse Convention Center, Ballroom B, at Main and Markham Streets downtown. No RSVP is required.

Featured speaker at the event is Jeff Sinacori, a 20-year lottery industry expert who will reveal the secrets of increased sales, enhanced profitability, and better merchandising. Sinacori now is Vice President of Retail Development at Scientific Games. Scientific Games, the Arkansas Scholarship Lottery's major vendor for instant tickets, prints, warehouses, and supports these products for many government-sponsored and privately operated gaming enterprises.

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