



## NEWS RELEASE

*FOR IMMEDIATE RELEASE – For more information, contact Gabrielle Davis at 501-683-1646.*

### **Player Beware: Watch Out for Lottery Scams**

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LITTLE ROCK, Ark. — In light of a recent report regarding lottery scams, the Arkansas Scholarship Lottery (ASL) urges players to take caution and stay safe.

“We have been informed of a scam caller posing as an ASL Claim Center representative,” warned ASL Executive Director Sharon Strong. “If you ever receive a call, text or email asking you to provide personal information to see if you won a lottery prize, do not respond. It is a scam.”

This fraudulent caller asks recipients to provide their name and tax ID to see if they had won “a grand prize promotion” giveaway for \$797,000 and “a brand-new Chevy 2025 Equinox.” It also instructs players to call the ASL Claim Center. The two numbers provided are scams: 888-857-9437 and 501-309-2661. Do not call them.

ASL is not hosting a “grand prize promotion” giveaway, and the official ASL Claim Center phone number is 501-683-2060.

The ASL Claim Center will never contact winners directly. If someone asks that you provide personal information, pay a fee or visit a location that is not the ASL Claim Center to accept your winnings, do not respond. It is a scam.

The only information a player should provide is what is required by law when submitting a winning ticket to the ASL Claim Center, either in person or by mail, using the claim form.

If you have been contacted by a scam caller, please email ASL Director of Investigations and Enforcement Blake Hudson at [blake.hudson@arkansas.gov](mailto:blake.hudson@arkansas.gov), call the Arkansas Lottery Security

Hotline at 1-888-606-6292, and file a complaint with the Arkansas Attorney General's Consumer Protection Division [here](#).

### **About the Arkansas Scholarship Lottery**

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$7.6 billion and returned more than \$1.4 billion for scholarships to benefit Arkansas students. More than 770,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. The lottery has awarded more than \$5 billion in prizes to players, more than \$432 million in retailer commissions, and provided more than \$180 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [X](#), formerly known as Twitter, and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



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