



## WINNER NEWS

*FOR IMMEDIATE RELEASE – For more information, contact Gabrielle Davis at 501-539-2666.*

### **Perry County Man Claims \$50,000 Lottery Prize**

March 19, 2025

LITTLE ROCK, Ark. — One Arkansan landed his biggest prize yet with his lucky lottery-playing routine.

Bob E. of Perry County won \$50,000 playing \$50,000 Frenzy, a \$20 instant game. He claimed his prize at the Arkansas Scholarship Lottery Claim Center on March 13.

Bob, a daily lottery player, has developed a personal routine for playing instant games.

“I don’t know if you call it a system or what,” Bob told lottery officials. “But I always go home and get my lucky nickel to scratch.”

So far, the system has worked well for the player—he has won several \$5,000 prizes, as well as \$500 last week. Still, Bob had his sights set on an even bigger prize. He purchased a \$50,000 Frenzy ticket at one of his favorite retailers and went home to scratch it off.

To Bob’s surprise, he uncovered a \$1,000 prize with a 20X multiplier.

“Whoa! Are there any more?” he thought.

He kept scratching, and sure enough, there was another 20X multiplier and a \$10,000 instant win symbol on Bob’s ticket. Altogether, he had landed the \$50,000 top prize.

“I was so surprised,” Bob shared.

Excited, the lucky winner texted his wife the phrase “OMG” five times in a row. Initially concerned, Bob’s wife celebrated when he announced his \$50,000 win.

The Perry County resident has no plans for his prize but intends to continue playing lottery games. He even has a few more winning tickets to claim.

Sixty-three top prizes worth \$50,000 each remain on \$50,000 Frenzy.

For more information about lottery games and how to play, visit [MyArkansasLottery.com](http://MyArkansasLottery.com).

### About the Arkansas Scholarship Lottery

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$7.8 billion and returned more than \$1.4 billion for scholarships to benefit Arkansas students. More than 770,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. The lottery has awarded more than \$5 billion in prizes to players, more than \$443 million in retailer commissions, and provided more than \$184 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [X](#), formerly known as Twitter, and [Instagram](#). Visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



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