



JACKPOT ALERT!

FOR IMMEDIATE RELEASE – For more information, contact Gabrielle Davis at 501-683-1646.

LOTTO Jackpot Rises to \$3.404 Million

Sept. 10, 2024

LITTLE ROCK, Ark. — Tomorrow night’s LOTTO jackpot rises to \$3.404 million.

LOTTO is a draw game played and won only in Arkansas. Previous winners include a Sebastian County resident who claimed a \$2.338 million jackpot and a Pulaski County resident who claimed a \$999,000 jackpot.

LOTTO drawings occur on Wednesdays and Saturdays at 9 p.m. Six numbers and a bonus number are drawn. A player must match the first six numbers drawn in any order to win the jackpot. Alternate prizes up to \$25,000 are available for players who match three or more winning numbers, with or without the bonus number.

The jackpot amount resets to \$250,000 once hit. If more than one player holds a jackpot-winning ticket, the jackpot will be split evenly among the winners. Winners have 180 days from the draw date to claim their prize.

Tickets cost \$2 per play, and ticket sales cut off at 8:59 p.m. the night of the drawing.

LOTTO tickets can be purchased at licensed Arkansas lottery retailers or online. For more information about purchasing lottery tickets online, visit the [Where to Play](#) page on the Arkansas Scholarship Lottery website.

Visit MyArkansasLottery.com to learn more about lottery games and how to play.

About the Arkansas Scholarship Lottery

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$7.5 billion and returned more than \$1.4 billion for

scholarships to benefit Arkansas students. More than 770,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. The lottery has awarded more than \$5 billion in prizes to players, more than \$427 million in retailer commissions, and provided more than \$178 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [X](#), formerly known as Twitter, and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



The advertisement features a smiling woman with dark hair, wearing a light-colored sleeveless top, holding up a white Arkansas Lotto ticket. The ticket displays the numbers 04 09 18 26 27 30 and a total cost of \$2.00. In the top right corner of the ad is the Arkansas Lotto logo, which consists of a diamond shape containing a map of Arkansas and the word 'LOTTO'. The main text is in large, bold, white letters: 'YOU COULD WIN \$3.404 MILLION ONLY IN ARKANSAS'. Below this, in smaller white text, is the helpline information: 'Call or text 1-800-522-4700 for Problem Gambling Helpline.'

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