



NEWS RELEASE

FOR IMMEDIATE RELEASE – Contact Ashley McNatt at 501-683-1866 for more information.

Arkansas Scholarship Lottery To Host LOTTO Day at Arkansas State Fair

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LITTLE ROCK – As a sponsor of the Arkansas State Fair and Arkansas Livestock Show Association, the Arkansas Scholarship Lottery (ASL) will host LOTTO Day at the State Fair on Saturday.

LOTTO is the lottery's new draw game that was launched a couple of weeks ago. Fair goers will receive \$2 off admission when they show a LOTTO ticket at the gate.

The lottery will have an activation station from 11 a.m. to 9 p.m. just inside the front gate to the fair where the public will have the opportunity to purchase lottery tickets, play a game to win lottery swag and take a selfie with their favorite numbers while sitting on the lottery's purple couch, which is the focus of the new LOTTO television spots.

People who find a lucky LOTTO number placed around the fairgrounds and scan the code to download the Jackpocket app will receive a free LOTTO ticket.

The main stage will be named the LOTTO Main Stage for the duration of the fair, and ASL will also present two \$1,000 scholarships to youth participants in the Livestock Show.

Eric Hagler, ASL executive director, said since the mission of the lottery is to maximize proceeds for scholarships, that presenting two scholarships to students showing livestock at the fair is most appropriate.

"Participating in the fair's Livestock Show is the highlight of the year for many of the youth from around the state," Hagler said. "We are pleased to be a part of the program this year."

LOTTO is only played and won in Arkansas. Drawings are held at 9 p.m. in Little Rock every Wednesday and Saturday. Each play costs \$2. The jackpot for tonight's drawing is \$398 thousand. As with any lottery product, a player must be at least 18 years old to purchase a ticket.

For more information about the lottery, go to MyArkansasLottery.com.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of ASL revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the lottery has raised more than \$1.2 billion in proceeds for scholarships. More than 675,000 college scholarships have been awarded to Arkansans. The lottery has awarded more than \$4 billion in prizes to players, about \$360 million in retailer commissions and provided more than \$158 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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