



FOR IMMEDIATE RELEASE—
Contact Stephen Koch at 501-683-2055 for more information

LOTTERY CHIEF ENCOURAGES TICKET RECYCLING ON EARTH DAY

APRIL 21, 2016

LITTLE ROCK— This Earth Day, the Arkansas Scholarship Lottery reminds players not to instantly throw away non-winning lottery tickets. Players have a second chance to win with the Lottery's Points for Prizes® and Play It Again™ programs.

"Please don't litter," Arkansas Scholarship Lottery Director Bishop Woosley urged. "We have a recycling plan that could really pay."

In Play It Again™, players who register their non-winning tickets qualify for entry in a randomly-selected drawing to win additional cash prizes. In late March, a Jonesboro player won a million dollars Playing it Again after purchase of a \$20 Platinum Payout instant ticket.

Points for Prizes® offers players the chance to accrue points through registering their non-winning tickets to shop online for housewares and other items using their points. Both are benefits of joining the Lottery's Players' Club. All non-winning instant tickets qualify for entry into Play It Again™ and Points for Prizes®, and all draw games qualify for Points for Prizes®. Points for Prizes® codes from terminal-generated tickets must be entered within 180 days of the purchase date or the last draw date printed on the ticket.

"Points for Prizes® and Play It Again™ programs are a way to thank our players for helping fund college scholarships," Woosley said. "It keeps the fun going for our players and they're easy to use. After players have registered their non-winning tickets, then they can recycle them."

About the Arkansas Scholarship Lottery

Since Lottery sales started in Arkansas in 2009, the Arkansas Scholarship Lottery has provided more than \$573 million for in-state college scholarships to Arkansas students, while players have won nearly \$2 billion in prizes -- and Lottery retailers have earned more than \$162 million in commissions. More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships and retailer commissions in the state.

Please follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit www.myarkansaslottery.com for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

###