



## NEWS RELEASE

*FOR IMMEDIATE RELEASE – For more information, contact Gabrielle Davis at 501-683-1646.*

### **Gift Responsibly: Lottery Tickets Aren't Child's Play**

Nov. 25, 2024

LITTLE ROCK, Ark. — With the holidays just around the corner, the Arkansas Scholarship Lottery (ASL) wants to remind players to gift responsibly.

“Lottery tickets make great gifts, and they are easy to grab during last-minute holiday shopping,” said ASL Executive Director Sharon Strong. “However, we want to remind everyone that lottery tickets are not appropriate for children under the age of 18.”

This year, ASL is participating in the National Council on Problem Gambling’s annual Gift Responsibly Campaign. Research has shown that too-early exposure to gambling can lead to issues later in life. Alongside the council, ASL aims to promote awareness about the risks of underage lottery use.

“At the Arkansas Scholarship Lottery, we want to do our part in encouraging responsible gifting,” Strong said. “Please be mindful as you’re wrapping presents and stuffing stockings: lottery tickets are not child’s play.”

For more information about responsible play and gifting, visit the [National Council on Problem Gambling](#) website.

#### **About the Arkansas Scholarship Lottery**

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$7.6 billion and returned more than \$1.4 billion for scholarships to benefit Arkansas students. More than 770,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. The lottery has awarded more than \$5 billion in prizes to players, more than \$432 million in retailer commissions, and provided more than \$180 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [X](#), formerly known as Twitter, and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



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