



*FOR IMMEDIATE RELEASE-- Contact Kara Lee Ford at 501-920-6287 for more information.*

## 'Better Life Lottery Group' Wins \$100,000

Nov. 29, 2017

LITTLE ROCK – Twenty-nine friends have been playing the lottery as a group for several years. In fact they named themselves “The Better Life Lottery Group.” They buy 29 Quick Picks for each draw of Powerball® (Wednesday and Saturday) and Mega Millions (Tuesday and Friday) games every week. One of their Powerball tickets paid off with a \$100,000 win recently. So the lives of “The Better Life Lottery Group” are a little better now.

Keith Hanscom of Malvern, who represented the group to claim the prize, said the Powerball ticket was purchased on Tuesday before Thanksgiving. Four of the ticket’s five winning numbers were selected, plus the Powerball number. Because the group always plays the Power Play®, the ticket paid \$100,000 rather than \$50,000. It was purchased at Discount Tobacco in Malvern.

“Because we were all off on Thursday and Friday last week for Thanksgiving, no one had looked at the tickets over the weekend. (Hanscom always makes copies of the tickets for all participants.) But on Monday morning my buddy asked me if I had looked at the tickets. When I told him ‘no,’ he suggested I take a look and see if I saw what he saw,” Hanscom said. “It was very exciting to win! My sister is part of the group. After I told her she started calling everyone.”

Hanscom said he also plays the Natural State Jackpot on his own. So he is playing six nights a week. He is planning to attend the Southeastern Conference playoff football game this weekend in Atlanta with his brother-in-law. The win will sweeten the trip a little.

He said the group originally had 30 members, but one friend recently dropped out of the group. He added that everyone is excited to have some extra Christmas money.

### **About the Arkansas Scholarship Lottery**

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in the state. Since the Arkansas Scholarship Lottery began in 2009, the Lottery has provided more than \$705 million for more than 275,000 scholarships to Arkansas students to 51 colleges, universities and technical schools in the state. It has provided

more than \$2.4 billion in prizes to players, and more than \$205 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions -- and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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