

## **FOR IMMEDIATE RELEASE**

Julie Baldrige, 501-683-1877

### **Arkansas Scholarship Lottery Powerball® Sales Exceed \$1 Million Since Launch**

(Little Rock, November 5, 2009)—The Arkansas Scholarship Lottery (ASL) celebrated the advent of the sale of Powerball® tickets by announcing that total sales were \$1,095,100, through November 4, 2009. Arkansas became the 31st state, along with the District of Columbia and the U.S. Virgin Islands, to offer the game when ticket sales began at 10:15 p.m. on Saturday, October 31, 2009.

“This is extraordinary and surpassed all our expectations,” said Ernie Passailaigue, Arkansas Scholarship Lottery Executive Director. “The real winners from the sale of the Powerball® game are Arkansas students, who will reap the true reward of offering this multi-state jackpot game.”

Arkansas lottery players did win as well, as 19,694 players won \$148,576.00 in prizes.

Because the jackpot was not hit, the Powerball® estimated annuitized jackpot for the drawing on Saturday, November 7<sup>th</sup> is \$80 million.

### **About Powerball® and the Arkansas Scholarship Lottery:**

Powerball® is sold by 33 lotteries: Arizona Lottery, Arkansas Scholarship Lottery, Colorado Lottery, Connecticut Lottery Corporation, D.C. Lottery and Charitable Games Control Board, Delaware Lottery, Florida Lottery, Idaho Lottery, Hoosier Lottery, Iowa Lottery Authority, Kansas Lottery, Kentucky Lottery Corporation, Louisiana Lottery Corporation, Maine State Lottery, Minnesota State Lottery, Missouri State Lottery, Montana Lottery, Nebraska Lottery, New Hampshire Lottery Commission, New Mexico Lottery Authority, North Carolina Education Lottery, North Dakota Lottery, Oklahoma Lottery Commission, Oregon Lottery, Pennsylvania Lottery, Rhode Island Lottery, South Carolina Education Lottery, South Dakota Lottery, Tennessee Education Lottery Corporation, Virgin Islands Lottery, Vermont Lottery, Wisconsin Lottery, and the West Virginia Lottery. For more information on Powerball®, visit [www.powerball.com](http://www.powerball.com).

The purpose of the ASL is to provide scholarships and grants to Arkansas residents enrolled in public and private nonprofit two-year and four-year colleges and universities within the state. The ASL will be operated with integrity and dignity in a manner that provides entertainment to the public, maximizes revenue and accounts to the public and General Assembly through regular reports and audits.