

Press release for Arkansas Scholarship Lottery First Retail Licensing
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Arkansas Scholarship Lottery
To Convey First Retail License

LITTLE ROCK — At the Murphy USA location in Magnolia, Arkansas, at 58 Hwy 79 Bypass North, Arkansas Scholarship Lottery (ASL) officials will join Murphy executives and employees at 1:00 p.m. on Wednesday, Sept. 2, to convey the first ASL retail license. The Magnolia location represents all 57 Murphy USA outlets in Arkansas, and symbolically all retail partners in marketing lottery products to produce funds for Arkansas college scholarships. The process has begun to license the rapid-growing statewide network of ASL retail partners, expected to culminate with at least 1500 licensed retailers by September 28, when the games launch. The retail process has kicked into overdrive as other retailers around the state begin to receive clearance and prepare for the new products they will be offering the public.

Representing Murphy will be Hank Heithaus, President, Murphy USA Marketing Co., the retail division of Murphy Oil USA, Inc., and Carl James, Manager of Special Projects for Murphy USA. On hand for the Scholarship Lottery will be Director Ernie Passailaigue and Vice President for Gaming David Barden.

“We look forward to spending some time in Magnolia, welcoming as our first retailer the company that made “the El Dorado Promise,” ASL Director Ernie Passailaigue said in announcing the presentation, a reference to Murphy’s gift of college scholarships to seniors at El Dorado High School. “This Lottery is all about scholarships for the children of Arkansas, and there could not be a more fitting partner than Murphy Oil.”

Retailer applications can be downloaded at lotterycommission.arkansas.gov or can be obtained by calling 501-683-2000.

About the Arkansas Scholarship Lottery

The purpose of the Arkansas Scholarship Lottery is to support Arkansas education for Arkansas students and build a better future for our state. Security and integrity — reflecting the values of the people of Arkansas — are essential to the success of our work.