



NEWS RELEASE

FOR IMMEDIATE RELEASE – Contact Donna Bragg at 501-683-1866

Arkansas Scholarship Lottery launches website to promote responsible play

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LITTLE ROCK, AR – The Arkansas Scholarship Lottery (ASL) launched a new microsite today designed to help educate players on how to participate responsibly, understand game odds and get any needed help for problem gambling.

The unveiling of the new Player’s Hub microsite at MyArkansasLottery.com/PlayersHub coincides with Problem Gambling Awareness Month in March, which highlights resources available to help those who may have issues with gambling.

“We want people to enjoy the fun and excitement that comes with playing the Arkansas Scholarship Lottery,” said ASL Director J. Eric Hagler. “But we also understand that for some people, it stops being fun and becomes an addiction that can lead to other issues. For that reason, we have developed the Player’s Hub as an additional resource to help people overcome problem gambling.”

ASL has the Responsible Gambling Certification from the North American Association of State and Provincial Lotteries (NASPL) and the National Council on Problem Gambling (NCPG). The certification is awarded to lottery organizations that demonstrate best practices for training lottery employees and retailers on problem gambling issues and on resources provided to the playing public.

The NCPG estimates that approximately two million adults in the U.S. – or about 1% of the population – meet the criteria for gambling disorder, which can result in financial distress, legal issues and negative impacts on family and professional life.

If gambling is causing a problem for you or someone you know, help is available. Call or text the 24-hour, confidential National Problem Gambling Helpline at 1-800-522-4700. You can also visit ncpgambling.org or contact Gamblers Anonymous at gamblersanonymous.org.

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About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of ASL revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the lottery has raised more than \$1 billion in proceeds for scholarships. More than 600,000 college scholarships have been awarded to Arkansans. The lottery has awarded more than \$3.5 billion in prizes to players as well as \$302 million in retailer commissions. The lottery has provided more than \$141 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on Facebook, Twitter, and Instagram. Visit MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.