



NEWS RELEASE

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Arkansas Scholarship Lottery Announces New Sales Director

Oct. 27, 2020

LITTLE ROCK, Ark. – Today, Lottery Director J. Eric Hagler announced the appointment of Mark Hearn as Sales Director of the Arkansas Scholarship Lottery. The Arkansas Scholarship Lottery is a division of the Arkansas Department of Finance and Administration.

“The sales director position requires a broad range of skills, including the ability to successfully drive sales to fulfill the lottery’s mission of providing scholarships to Arkansas students,” said Director Hagler. “Mark has been part of the lottery family since its inception and has proven that he possesses the experience, drive, and talents required to lead our sales efforts, especially through these unprecedented and very challenging times.”

A native of Arkadelphia, Hearn has over 26 years of experience in sales. He began his career as an assistant store manager and sales representative for Sherwin-Williams, followed by a retail sales representative for Gillette Commercial Operations North America, and then area account manager for Procter & Gamble. Prior to his appointment, he served as a regional sales manager for the lottery.

“I’m excited to start in my new position as sales director, and I appreciate Director Hagler for trusting me with this opportunity,” said Hearn. “In my new role, I intend to work collaboratively with our valued retail partners to capitalize on growth opportunities and provide our sales team with the support and direction they need to achieve our goals.”

Hearn graduated from Henderson State University with a Bachelor of Business Administration. He is a proud and active member of the Mu Beta Sigma Graduate Chapter of Phi Beta Sigma Fraternity, Inc. Married to his wife of 22 years, Sharon Hearn; the couple has three sons, Chris, Sharrod, and LeMarkus.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of ASL revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the lottery has raised more than \$993 million in proceeds for scholarships. More than 542,000 college scholarships have been awarded to Arkansans. The lottery has awarded more than \$3.3 billion in prizes to players, about \$291 million in retailer commissions and provided more than \$138 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on Facebook, Twitter and Instagram. Visit MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



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