

After the Jackpot: What Does Powerball Mean to Arkansas?

LITTLE ROCK (November 29, 2012) -- After Wednesday night's drawing for a \$587 Million Jackpot didn't produce a top winner in Arkansas, the Arkansas Scholarship Lottery took stock of what this Powerball run beginning October 4 meant to Arkansans. First, the prizes. Arkansas winners included the Nahlen family from Conway and Houston, AR, who claimed their \$40,000 prize this morning (photo attached below) and a \$10,000 as yet unidentified winner in Lonoke. Both these prizes were the same, but the Nahlen family bought the PowerPlay, thus quadrupling their \$10,000 prize. In all, Arkansas players didn't come away empty-handed, winning a whopping \$1,187,622 in Powerball prizes during this Powerball run. In fact, Arkansas players have won \$37,572,228 in Powerball prizes since startup on October 31, 2009.

Powerball sales Wednesday threatened to set retailer terminals on fire, with sales of more than \$8,000 a minute during afternoon drive time. Just yesterday, Arkansas retailers sold \$3,306,371 in Powerball tickets, with total lottery sales for the day at \$4,374,720. The total Powerball sales for the entire run were \$10,575,205. This November, Arkansas lottery sales are already \$1 Million ahead of last November with two days left to go in the month.

Students were the biggest winners in Arkansas. Scholarship funds for November alone were enhanced by \$3.4 Million, by \$1.4 Million just yesterday, and \$4,335,834 for the entire run since October 4.

The hard-working 1900-plus lottery retailers in Arkansas earned an additional \$540,636 in profits from Powerball sales since October 4. These retailers make the sale of lottery tickets possible and are very important partners in the program to raise money for scholarships.

Players are reminded that there are still two days left to buy a 50/50 ticket and get a free Hunting for Hundreds ticket. In December, you can spend \$5 on Cash 3 or Cash 4 games and get a free Candy Cane Cash fast play ticket.

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