



**NEWS RELEASE**

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**WINNING!**

*FOR IMMEDIATE RELEASE – Contact Kara Lee Ford at 501-683-1646 for more information.*

## **Powerball® Jackpot Increases to Over Half-a-Billion Dollars** *Lottery Director Encourages Responsible Play*

March 18, 2019

LITTLE ROCK, Ark. – The Powerball® jackpot has grown to an estimated \$550 million for Wednesday night’s drawing, and Bishop Woosley, director of the Arkansas Scholarship Lottery, is encouraging responsible play.

“We want people to buy a ticket and be a part of the excitement, but it only takes one ticket to win,” he said.

Woosley said March is Problem Gambling Awareness Month, and he wants to remind players to know their limits and play responsibly.

“This month is an opportunity for the Arkansas Scholarship Lottery to reaffirm our year-round commitment to responsible play,” Woosley said. “Lottery games are designed to be entertainment. If the games stop being fun, then there are resources that can help such as the Problem Gambling Hotline at 1-800-522-4700.”

This \$550 million jackpot is the eighth largest Powerball jackpot on record. The cash option is an estimated \$335 million.

The Powerball jackpot was last hit in New York in the Dec. 26 drawing. Since then, there have been 23 drawings in a row without a jackpot winner.

Powerball tickets are \$2 per play. Players can multiply non-jackpot prizes with the Power Play option for an additional \$1 per play. Tickets are sold in 44 states, Washington, D.C., Puerto Rico and the U.S. Virgin Islands. Drawings are held every Wednesday and Saturday at 9:59 p.m. CST.

From now through May 31, all winning and non-winning Powerball tickets are eligible to enter in the lottery’s newest Second Chance promotion – March into May Spring Cash Giveaway. Players can enter Powerball and newly issued non-winning scratch-off tickets from March, April and May. More than \$170,000 in cash will be given away in three drawings scheduled for April 4, May 2 and June 4.

For more information on the Spring Cash Giveaway, to enter tickets or to join The Club, players should visit [MyArkansasLottery.com](http://MyArkansasLottery.com).

### **About the Arkansas Scholarship Lottery**

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the Lottery has provided more than \$781 million for more than 302,000 college scholarships, more than \$2.8 billion in prizes to players, about \$242 million in retailer commissions and more than \$123 million state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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**\$550 MILLION**  
ESTIMATED ANNUITIZED JACKPOT

ARKANSAS  
**POWERBALL**  
POWERPLAY®

*This is WINNING!*

The advertisement features a red background with white and black text. On the right side, there is a black and white photograph of a smiling man with glasses. The text is arranged in a clear, bold layout, with the jackpot amount being the most prominent feature.