



*FOR IMMEDIATE RELEASE-- Contact Stephen Koch at 501-683-2055 for more information*

# **\$3 CROSSWORD PLAYER WINS \$75,000**

October 3, 2016

LITTLE ROCK— Donna Toney of Little Rock today became a \$75,000 top prize winner playing 10X Crossword, a \$3 instant game from the Arkansas Scholarship Lottery. The winning ticket was sold at H&J Mart, 10401 Arch St., in Little Rock, which will receive a 1 percent commission on the ticket sale. Ms. Toney said she first told her son about the win, and that she was going to become debt-free with the prize.

## **About 10X Crossword**

10X Crossword is a \$3 scratch-off game that launched April 5, 2016. It has more than \$650,000 in cash prizes remaining, including another \$75,000 top prize. Overall odds are 1 in 3.56. (The Arkansas Scholarship Lottery is unable to determine how many winning tickets are lost or purchased but still remain unclaimed. Prizes remaining are updated daily.)

## **About the Arkansas Scholarship Lottery**

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided nearly \$700 million for in-state college scholarships to Arkansas students, nearly \$2 billion in prizes to players and nearly \$175 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery](#) for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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