

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.



Pictured L-R: Larry Cottingham, manager; Allison Beavers, clerk; Ashwini Gupta, owner; Anil Gupta, owner; Christina Goins, district supervisor; and Brittney Otis, clerk.

WINNING RETAILERS G QUICK MART

The employees of G Quick Mart in Prescott have developed and maintained a great relationship with their lottery players. From suggesting scratch-off tickets and draw games, to helping customers fill out their Playslips, the team goes above and beyond to create a positive lottery experience.

“We love helping our customers when they visit our store to make a lottery purchase, while also reminding them that the lottery helps fund education in Arkansas,” said Ashwini Gupta, who co-owns the location with her husband, Anil. “We try to keep their spirits up by treating them like family.”

“Our staff does a great job communicating jackpot amounts to players and encouraging them to download

The Club app for information about the latest games and to check winning numbers,” said Anil.

G Quick Mart keeps a large variety of scratch-off tickets and makes sure that all of the new games are available at all times for players.

“We have more than 30 bins that include double facings of the popular \$10 and \$20 instant games,” said Christina Goins, district supervisor. “Our loyal players can’t get enough of the \$10,000 Stacked scratch-off ticket.”

This is
WINNING!

- (10) Bonus Fortune**
(Game 579)
Top Prize: \$200,000
Overall Odds: 1 in 2.98
Top Prize Odds: 1 in 360,000
- (5) Diamond Dollars**
(Game 578)
Top Prize: \$100,000
Overall Odds: 1 in 3.68
Top Prize Odds: 1 in 520,000
- (3) Cash Spin**
(Game 577)
Top Prize: \$70,000
Overall Odds: 1 in 3.54
Top Prize Odds: 1 in 360,000
- (2) Woo Pig Sooie!®**
(Game 576)
Top Prize: \$20,000
Overall Odds: 1 in 3.98
Top Prize Odds: 1 in 480,000
- (1) Money Bags**
(Game 575)
Top Prize: \$3,000
Overall Odds: 1 in 4.69
Top Prize Odds: 1 in 390,000



SEPTEMBER Games!

(Note: These games launch September 1.)



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Call 1-800-522-4700 for Problem Gambling Helpline.

COMING FAST ◀

Fast Play games **Hunting for Hundreds** and **Shopping Spree** will launch September 28.

LEAVING FAST ▶

The last day to sell Fast Play games **Quick Cards** and **\$2 Bingo** is September 27.

2X THE POINTS WITH \$50,000 PAYOUT!

September's game of the month is **\$50,000 Payout!** Club members will have the chance to score **DOUBLE** Points for Prizes® all month long on this game.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



GAME OVER

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to sell: 9/16/2020
Last day to redeem: 12/15/2020

- Ultimate Millions
- 200X Payout
- \$20K Blast
- Hot \$100's
- Hot \$200's

Last day to sell: 10/7/2020
Last day to redeem: 1/5/2021

- Cash Payout
- Tic Tac Toe
- Triple Win
- Lucky 777
- Cash Club
- \$20,000 Prize Explosion
- CaSh Fever
- Plu\$ the Money!