

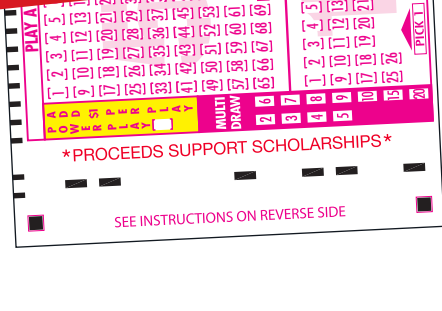
ARKANSAS



POWERBALL IS CHANGING ON MONDAY, AUGUST 23, 2021



- POWERBALL MOVING TO DRAWING 3 TIMES A WEEK!
- DRAWINGS WILL NOW BE MON., WED. AND SAT.
- NEW PLAYSLIPS COMING SOON. THE OLD PLAYSLIPS WILL STILL WORK AFTER SATURDAY, AUGUST 21, 2021.
- JACKPOT STARTS AT \$20 MILLION.
- NO OTHER CHANGES TO THE GAME ITSELF.



THE STEPDOWN

A multi-draw sales step-down is required for this maintenance change. The number of multi-draws that can be purchased on a ticket will decrease with each draw leading up to the end of the current two (2) draws weekly format.

AFTER DRAW DATE	MULTI-DRAWS ALLOWED
Sat, June 12, 2021	20
Wed, June 16, 2021	19
Sat, June 19, 2021	18
Wed, June 23, 2021	17
Sat, June 26, 2021	16
Wed, June 30, 2021	15
Sat, July 3, 2021	14
Wed, July 7, 2021	13
Sat, July 10, 2021	12
Wed, July 14, 2021	11
Sat, July 17, 2021	10
Wed, July 21, 2021	9
Sat, July 24, 2021	8
Wed, July 28, 2021	7
Sat, July 31, 2021	6
Wed, Aug 4, 2021	5
Sat, Aug 7, 2021	4
Wed, Aug 11, 2021	3
Sat, Aug 14, 2021	2
Wed, Aug 18, 2021	1
Sat, Aug 21, 2021	20
Mon, Aug 23, 2021	MON, WED & SAT DRAWS BEGIN

INFORM players that Powerball® is changing to a 3 times a week game. Please encourage them to tell their friends so they can play, too.

CONVERT your regular players by enticing them to play more draws. Try to have a goal of selling at least one Powerball® ticket daily!

SELL to new weekly players or players that you see frequently in your stores. When a customer has some change after making a purchase or when a player is buying a different lottery product, ask if they would also like to purchase a Powerball® ticket. This could introduce a customer to a new experience!

Contact your Lottery Marketing Sales Representative for any questions or concerns. Please make sure you and your staff are prepared for 3 draws a week starting

Monday, August 23, 2021.