

\$1 Game Pack Size Change FAQ

- **Why is this change happening?**

There is an opportunity to optimize the \$1 price point. This change will help turn around packs faster, put more prizes in player's hands, reduce the number of tickets returned, and improve pack distribution efficiency.

- **What do I need to do?**

Be prepared for the new pack size change! The change will begin with AR-623 - \$50 Cash!. Before this game is released on June 29, 2021, think about your staff, systems, and procedures.

- **Inform Your Staff:** There will be resources in the retailer newsletters and the shipment bags before this change. Use this information to teach any staff that is responsible for ticket reconciliation.

- **Systems:** Ensure that the new \$200 pack size is added to any systems you use for reconciliation. Keep the \$300 pack size active for tracking other \$1 games. Systems must support both \$200 and \$300 - \$1 pack sizes.

- **Procedures:** Review and prepare any new procedures you have in-store for the recording of instant tickets. For example, this could be a manual record of sheets, stickers, or other methods to identify ticket numbers for easier processing. This should also include any techniques you use to help with the settlement of packs.

- **Will this harm my sales?**

No. We believe that sales will be completely unaffected and may even increase as a result of this change. The majority of retailers will have no disruption to their business. High volume selling retailers will potentially have to fill their bins one additional time per month; however, as the \$1 game pack still has the greatest number of tickets, high volume retailers will be very familiar with this process.

- **Are you changing any other price points?**

No. The \$1 price point is the only game affected by this change. There are currently no plans to change any other price points.

- **Do I need to tell my customers anything?**

You'll want to inform players of the change if they request to buy full packs. Otherwise, no, there will be no noticeable change for players.

- **What will happen with my old \$300 packs?**

These packs will be sold as normal.

This is
WINNING!