



RETAILER

# NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.

MAY 2021

## IT'S SCHOLARSHIP TIME!

Graduation season is here. It's that time of the year again to remind parents and students to apply for the various scholarships funded by proceeds from the Arkansas Scholarship Lottery.

### ARKANSAS ACADEMIC CHALLENGE SCHOLARSHIP

The Arkansas Academic Challenge Program provides educational assistance to Arkansas residents in pursuit of higher education. The application deadline for the Arkansas Academic Challenge Scholarship is July 1.

### ARKANSAS WORKFORCE CHALLENGE SCHOLARSHIP

The Arkansas Workforce Challenge Award provides financial assistance to Arkansas residents applying for certificate programs for high-demand occupations. Students must apply at least 30 days before enrollment in an eligible program. Students who already receive the Arkansas Academic Challenge Scholarship are not eligible to apply.

### ARKANSAS CONCURRENT CHALLENGE SCHOLARSHIP

The Arkansas Concurrent Challenge Award provides financial incentives to eligible Arkansas high school students who want to get an early start on college courses.

To find out more information about these scholarships or to apply online, visit [scholarships.adhe.edu](http://scholarships.adhe.edu).

With our retail partners' hard work, we have raised **more than \$1 billion** to help provide more than 600,000 life-changing scholarships for Arkansas students since 2009. Thanks a billion for helping us with our mission of providing more Arkansans the opportunity to earn college degrees! We appreciate your partnership.

## IMPORTANT UPDATE

CHANGE OCCURS  
JUNE 29, 2021.

### \$1 GAME PACK SIZE CHANGE

The new \$1 pack size will contain **200 tickets** for **\$200** instead of 300 tickets currently being distributed for \$300. More information regarding this change will be featured in upcoming retailer newsletters, E-Blast email communications, and the retailer section of our website at [MyArkansasLottery.com/about/retailer-information](http://MyArkansasLottery.com/about/retailer-information).



**LUCKY FOR LIFE®**  
IS MOVING TO **DAILY DRAWINGS!**

- DAILY DRAWS START MONDAY, **JULY 19, 2021.**
- LAST DRAWING UNDER CURRENT FORMAT WILL BE THURSDAY, **JULY 15, 2021.**
- NEW PLAYSLEIPS COMING SOON. NOTE: THE OLD PLAYSLEIPS WILL STILL WORK AFTER THURSDAY, **JULY 15, 2021.**
- NO OTHER CHANGES TO THE GAME ITSELF.
- CHECK YOUR RETAILER SHIPMENT FOR STEPDOWN DETAILS AND DATES.

## UPCOMING GAMES SCHEDULE

**MAY**  
Launching: May 4, 2021

**JUNE**  
Launching: Jun. 1, 2021

**JULY**  
Launching: June 29, 2021

**AUGUST**  
Launching: August 3, 2021

**SEPTEMBER**  
Launching: August 31, 2021

**GAME DETAILS**

**(\$10) Show Me \$200,000**  
 (Game 618)  
 Top Prize: \$200,000  
 Overall Odds: 1 in 3.09  
 Top Prize Odds: 1 in 400,000

**(\$5) Show Me \$100,000**  
 (Game 617)  
 Top Prize: \$100,000  
 Overall Odds: 1 in 3.76  
 Top Prize Odds: 1 in 520,000

**(\$2) Show Me \$20,000**  
 (Game 616)  
 Top Prize: \$20,000  
 Overall Odds: 1 in 4.11  
 Top Prize Odds: 1 in 480,000

**(\$1) Show Me \$5,000**  
 (Game 615)  
 Top Prize: \$5,000  
 Overall Odds: 1 in 4.57  
 Top Prize Odds: 1 in 560,000



# MAY Games!

(Note: These games launch May 4.)

Call or Text 1-800-522-4700 for Problem Gambling Helpline.

## COMING FAST ◀

Fast Play games **Find the 9's** and **Stars & Stripes** will launch May 3. Fast Play games **Crazy 8's** and **Lucky Loot** will launch May 31.



## LEAVING FAST ▶

The last day to sell Fast Play games **Beat the Dealer** and **Lucky Clover** is May 2. The last day to sell Fast Play games **Tic Tac Toe** and **Hot Dice** is May 30.

# 3X THE POINTS!

May's game of the month is **LOTERIA™**. Club members will have the chance to score **TRIPLE** Points for Prizes® points all month long.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



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## ▶ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 5/19/2021

- Lucky 7
- Wild 8's
- Winning 7's
- Diamond Mine
- \$500 a Month for a Year!
- \$2,000 a Month for a Year!
- \$50 or \$100! 3<sup>rd</sup> Edition
- \$10,000 Stacked

Last day to redeem: 6/28/2021

- Lucky Roll
- Fast Money
- Double Your Money
- \$200,000 Spectacular
- \$10,000 a Month for a Year!
- \$20,000 a Month for a Year!
- Money Money
- Multiplier Craze

Last day to sell: 6/2/2021

Last day to redeem: 8/31/2021

- Millionaires Club
- 200Xtra
- Quick \$500
- X20 Multiplier
- X50 Multiplier
- Money Bags
- Cash \$pin