

UPCOMING INSTANT GAMES SCHEDULE

MARCH Launching: March 4
APRIL Launching: April 1 + Mid-month launch April 15
MAY Launching: April 29

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

Northwest Arkansas Naturals - April 24
 U of A Baseball - TBD
 Arkansas Travelers - TBD



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

MAR 2025

COMING FAST

Tic Tac Toe and Hot Dice will launch on March 3.
 Fish Finder and Hot Cash will launch on March 31.



LEAVING FAST

Last day to sell Bingo and Snowflake Melt is March 2. Last day to sell Cash Count Up and 7s is March 30.



MARCH'S New Games!

Launching March 4!

March is here, and your players' favorite ticket family is back! The Multiplier Family—10X[®] the Cash, 20X the Cash, 50X the Cash, 100X the Cash and 200X the Cash—launches on March 4. Each ticket is loaded with multipliers and features a money stack symbol for instant wins. Top prizes range from \$5,000 on 10X the Cash to \$500,000 on the 200X the Cash ticket.



GAMES OF THE MONTH

The Game(s) of the Month for March are Super 7's and Jewel 7s! Both are worth **DOUBLE** the Points for Prizes[®] points all March long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes[®] points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes[®] and to visit MyArkansasLottery.com for details.



NEW GAMES DETAILS

(\$20) 200X the Cash
 Game 833
 Top Prize \$500,000
 Overall Odds: 1 in 2.98
 Top Prize Odds: 1 in 840,000

(\$10) 100X the Cash
 Game 832
 Top Prize: \$250,000
 Overall Odds: 1 in 3.02
 Top Prize Odds: 1 in 720,000

(\$5) 50X the Cash
 Game 831
 Top Prize \$100,000
 Overall Odds: 1 in 3.81
 Top Prize Odds: 1 in 760,000

(\$2) 20X the Cash
 Game 830
 Top Prize \$25,000
 Overall Odds: 1 in 4.25
 Top Prize Odds: 1 in 440,000

(\$1) 10X[®] the Cash
 Game 829
 Top Prize \$5,000
 Overall Odds: 1 in 4.87
 Top Prize Odds: 1 in 480,000



GAME OVER

Last day to redeem: 4/8/25

- Bingo Extra
- \$500 Cash!
- \$200,000 Bonus Multiplier
- 10X[®] the Win
- 50X the Win
- Burning Hot 7s
- Big 777
- Rose Gold[®]

Last day to redeem: 5/20/25

- 20X the Win
- 100X the Win
- Extra! Extra! Crossword
- YAHTZEE[™] Squared
- \$100,000 Payout
- Triple Cash Payout
- Ca\$h Pong

Last day to sell: 4/16/25
 Last day to redeem: 7/15/25

- 200X the Win
- 3 Ways to Win!
- Mystery Multiplier
- Casino Nights
- \$20,000 Money Bag
- \$50 or \$100! 2024 Edition
- Beat the House
- Multiplier Mania

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again[®] entry deadline for that game.



SCAN NOW FOR IMPORTANT UPDATES!

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SCAN NOW & GET THE OFFICIAL LOTTERY APP!

Call or Text 1-800-522-4700 for Problem Gambling Helpline.

MORE ABOUT



The Mega Millions® game change is just one month away! Starting April 5, your players can anticipate bigger jackpots, improved odds, and more with the following enhancements to the draw game.

1. **A New Price:** The new Mega Millions ticket will cost \$5.
2. **A New Built-In Multiplier Feature:** Each play includes a randomly assigned 2X, 3X, 4X, 5X or 10X multiplier that will multiply all non-jackpot winnings. Players do not select their own multiplier.
3. **Larger Secondary Prizes:** With the built-in multiplier, prizes will range from \$2 million to \$10 million for players who match 5 winning numbers, excluding the Mega Ball® number. The prize for matching the Mega Ball alone will increase to \$10-\$50, depending on the multiplier.
4. **Faster Growing Jackpots:** Jackpots start at \$50 million.
5. **Better Jackpot Odds:** Jackpot odds improve from 1 in 303 million to 1 in 290 million.
6. **No Break-even Prizes:** Players win a minimum of \$10 on every winning ticket! With the built-in multiplier, the minimum prize will always be at least twice the cost of the ticket.
7. **New Matrix:** The matrix now features only 24 numbers to choose from in the Mega Ball field.

Mega Millions will also have an all-new playslip. These playslips will arrive before April 5, but they cannot be used until that date. Old playslips will no longer work starting on April 5; please discard any old playslips after that date.

MEGA MILLIONS® STEPDOWN!

To prepare for the Mega Millions game change, a multi-draw sales stepdown began on **Jan. 28.**

Purchases of up to 20 multi-draws will resume Saturday, April 5.

See the table for the number of multi-draws a player can purchase during the remainder of the stepdown process.

Draw Date	Advance Draws Available
Tuesday, January 28, 2025	20
Friday, January 31, 2025	19
Tuesday, February 4, 2025	18
Friday, February 7, 2025	17
Tuesday, February 11, 2025	16
Friday, February 14, 2025	15
Tuesday, February 18, 2025	14
Friday, February 21, 2025	13
Tuesday, February 25, 2025	12
Friday, February 28, 2025	11
Tuesday, March 4, 2025	10
Friday, March 7, 2025	9
Tuesday, March 11, 2025	8
Friday, March 14, 2025	7
Tuesday, March 18, 2025	6
Friday, March 21, 2025	5
Tuesday, March 25, 2025	4
Friday, March 28, 2025	3
Tuesday, April 1, 2025	2
Friday, April 4, 2025	1
Tuesday, April 8, 2025	20

For more information about the Mega Millions game changes, visit MyArkansasLottery.com/MegaMillions2025.