



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.

MAR 2021



— Discover — WINNING WISDOM!

March is Problem Gambling Awareness Month. This designation helps raise awareness of the prevention, treatment, and recovery services available for those adversely affected by gambling. Please encourage your players to be wise and play responsibly.

Secrets to Enjoying the Arkansas Scholarship Lottery Responsibly

1. Don't Use Money Reserved for Necessities Like Food and Gas.
2. Know Your Limits – Both Time and Money.
3. There's No Trick to Winning. JUST HAVE FUN!

Launching March 1, the Player's Hub provides information for players to discover winning wisdom such as responsible gambling, understanding lottery odds, claiming a prize, and much more! Urge your customers to take advantage of the helpful tips on your Play Station that will inspire them to learn more at MyArkansasLottery.com/PlayersHub.

Help us spread the word that support is available around the clock to those who need it and continue to sell responsibly. The National Problem Gambling Helpline offers free, confidential help 24/7 from people who understand: CALL OR TEXT 1-800-522-4700.

▼ UPCOMING GAMES SCHEDULE ▼

MARCH

Launching: Mar. 2, 2021

APRIL

Launching: Mar. 30, 2021
+ mid-month Launch: Apr.
13, 2021

MAY

Launching: May 4, 2021

JUNE

Launching: Jun. 1, 2021

JULY

Launching: June 29,
2021

- (^{\$20}) 200X The Prize (Game 608)
Top Prize: \$500,000
Overall Odds: 1 in 2.91
Top Prize Odds: 1 in 420,000
- (^{\$10}) 100X The Prize (Game 607)
Top Prize: \$250,000
Overall Odds: 1 in 3.05
Top Prize Odds: 1 in 450,000
- (^{\$5}) 50X The Prize (Game 606)
Top Prize: \$100,000
Overall Odds: 1 in 3.78
Top Prize Odds: 1 in 510,000
- (^{\$2}) 20X The Prize (Game 605)
Top Prize: \$25,000
Overall Odds: 1 in 4.27
Top Prize Odds: 1 in 520,000
- (^{\$1}) 10X The Prize (Game 604)
Top Prize: \$5,000
Overall Odds: 1 in 4.79
Top Prize Odds: 1 in 510,000



MARCH Games!

(Note: These games launch March 2.)

Call 1-800-522-4700 for Problem Gambling Helpline.

COMING FAST ◀

Fast Play games **Tic Tac Toe** and **Hot Dice** will launch March 1.

FASTPLAY

LEAVING FAST ▶

The last day to sell Fast Play games **Bingo** and **Snowflake Melt** is February 28.

IT'S JUMBO TIME!

March's games of the month are **\$3 Jumbo Bucks Bingo** and **\$2 Jumbo Bucks Supreme**. Club members will have the chance to score **DOUBLE** Points for Prizes® points all month long. **\$2 Jumbo Bucks Maximum** is no longer available for sale but may still be redeemed for **DOUBLE POINTS** through March 30.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



2X



▼ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 3/30/2021

- Bingo Plus
- \$100 Stacked
- \$200 Stacked
- \$500 Stacked
- Extra Play
- Power 5
- \$200,000 Jackpot
- Jumbo Bucks Maximum

Last day to redeem: 5/19/2021

- Lucky 7
- Wild 8's
- Winning 7's
- Diamond Mine
- \$500 a Month for a Year!
- \$2,000 a Month for a Year!
- \$50 or \$100! 3rd Edition
- \$10,000 Stacked

Last day to sell: 3/30/2021

Last day to redeem: 6/28/2021

- Lucky Roll
- Fast Money
- Double Your Money
- \$200,000 Spectacular
- \$10,000 a Month for a Year!
- \$20,000 a Month for a Year!
- Money Money
- Multiplier Craze