

UPCOMING INSTANT GAMES SCHEDULE

JUNE Launching: June 4

JULY Launching: July 2

AUGUST Launching: July 30

SEPTEMBER Launching: Aug. 27

UPCOMING PARTNERSHIP EVENT ACTIVATIONS



RETAILER NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

JUNE 2024



COMING FAST

Crazy 8's and Lucky Loot will launch on June 3.



LEAVING FAST

Tic Tac Toe and Hot Dice last day to sell is June 2. Fish Finder and Hot Cash last day to sell is June 30.



GAME OF THE MONTH

The Game of the Month for June is **Casino Nights**! This ticket is worth **DOUBLE** the Points for Prizes® points all June long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.

2X



GAME OVER

- Last day to redeem: 6/17/2024

 - 20X
 - Triple 777
 - Cash Lines
 - Bonus 5
 - Winner Winner Chicken Dinner
 - \$50 or \$100! 2023 Ed.
- Last day to redeem: 8/14/2024

 - Arkansas Diamonds
 - Double Cash
 - 200X
 - \$200,000 Jackpot
 - Multiplier Crossword
 - Heads or Tails
 - Lots of \$500s
 - \$10K Loaded
 - Gold
 - EZ Grand
- Last day to sell: 6/13/2024
Last day to redeem: 9/11/2024

 - Quick \$50!
 - \$100 Stacked!
 - \$1,000,000 Cash
 - X10 Bonus
 - X20 Bonus
 - X50 Bonus
 - \$200,000 Max
 - 777

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



SCAN NOW FOR IMPORTANT UPDATES!

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SCAN NOW & GET THE OFFICIAL LOTTERY APP!

NEW GAMES DETAILS



PLAY. SCRATCH. WIN.

(\$10) Bonu\$ Buck\$
Game 792
Top Prize \$200,000
Overall Odds: 1 in 3.00
Top Prize Odds: 1 in 400,000

(\$5) Hot \$500
Game 791
Top Prize \$500
Overall Odds: 1 in 3.87
Top Prize Odds: 1 in 522

(\$2) \$20,000 Moneybag
Game 790
Top Prize \$20,000
Overall Odds: 1 in 4.13
Top Prize Odds: 1 in 440,000

(\$1) Beat the House
Game 789
Top Prize \$5,000
Overall Odds: 1 in 4.61
Top Prize Odds: 1 in 440,000

JUNE'S New Games!

Launching June 4



Call or Text 1-800-522-4700 for Problem Gambling Helpline.

AND THE AWARD GOES TO ARKANSANS WHO APPLY FOR SCHOLARSHIPS!

The deadline to apply for scholarships funded by proceeds from the Arkansas Scholarship Lottery is approaching fast! Remind parents to have their students apply.

For more information about student scholarships, visit sams.adhe.edu.



With baseball season in full swing, the Arkansas Scholarship Lottery held several partnership activation events to promote student scholarships. The lottery stopped by the University of Arkansas Razorbacks in Fayetteville, Northwest Arkansas Naturals Baseball in Springdale, and the Arkansas Travelers in Little Rock. Visitors tried their hands at the speed pitch and prize wheel, and adults entered for a chance to win a lottery prize pack.

MAC'S WINE & SPIRITS

Lottery players can expect friendly and helpful service at Mac's Wine & Spirits, located at 3500 SW Regional Airport Blvd. Ste. 8 in Bentonville. The owner, Mehulkumar (Mike) Patel, takes pride in the store and its products.

"We always prioritize keeping our store clean and well-organized, and we make sure to keep our lottery bin fully stocked with scratch-off tickets," said Patel. "Our staff is dedicated to building strong relationships with our customers."

The team also understands the significance of informing players about the store's winning tickets, an effective tactic to increase lottery sales.

"We appreciate our players and want them to win, so we suggest draw and instant tickets that players may like, inform them of the jackpot amounts, and help them fill out playslips," said Patel.

Although every ticket is not a guaranteed winner, the Mac's Wine & Spirits team continuously emphasizes the lottery's mission –supporting higher education in Arkansas.

This focus on minor details builds trust and confidence among lottery players, increasing their likelihood of returning to our store and recommending the retail location to others.



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- Mike Patel

