

UPCOMING INSTANT GAMES SCHEDULE

JUNE
Launching: May 30

JULY
Launching: June 27

AUGUST
Launching: August 1

SEPTEMBER
Launching: August 29

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

• Upcoming events will be announced soon



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

JUNE 2023

COMING FAST ◀

Crazy 8's and **Lucky Loot** will launch on June 5.



LEAVING FAST ▶

The last day to sell Fast Play games **Tic Tac Toe** and **Hot Dice** is June 4.



GAME OF THE MONTH

The game of the month for June is **Multiplier Crossword**, and it's worth **DOUBLE** the Points for Prizes® points all month long for Club members.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.

2X



GAME OVER

Last day to redeem: 6/20/2023

- 10X Bingo
- \$50 or \$100! 2022 Edition
- Tic Tac Extra
- Double Your Dollars
- Arkansas Black Sapphire
- Arkansas Black Emerald
- Arkansas Black Ruby
- Arkansas Black Diamond

Last day to redeem: 8/9/2023

- 50X the Money
- Triple 333
- 24K Gold
- Win \$500!
- \$100 Cash!
- Crossword Xtra™
- Fast \$50!
- 777

Last day to sell: 6/1/2023

- \$1,000,000 Riches
- 100X the Money
- 200X the Money
- Win 5X
- \$6 Million Cash Bonanza
- MONOPOLY™ X20
- Peppermint Payout
- Multiplier Surge

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



SCAN NOW FOR IMPORTANT UPDATES!



FIND US ON SOCIAL MEDIA



PLAY. SCRATCH. WIN.

NEW GAMES DETAILS

(\$10) Jumbo Bucks Extra
Game 736
Top Prize \$200,000
Overall Odds: 1 in 3.06
Top Prize Odds: 1 in 360,000

(\$5) Lots of \$500s
Game 735
Top Prize \$500
Overall Odds: 1 in 3.73
Top Prize Odds: 1 in 500

(2) Gold
Game 734
Top Prize \$20,000
Overall Odds: 1 in 4.20
Top Prize Odds: 1 in 480,000

(\$1) Heads or Tails
Game 733
Top Prize \$5,000
Overall Odds: 1 in 4.66
Top Prize Odds: 1 in 520,000

JUNE Games!



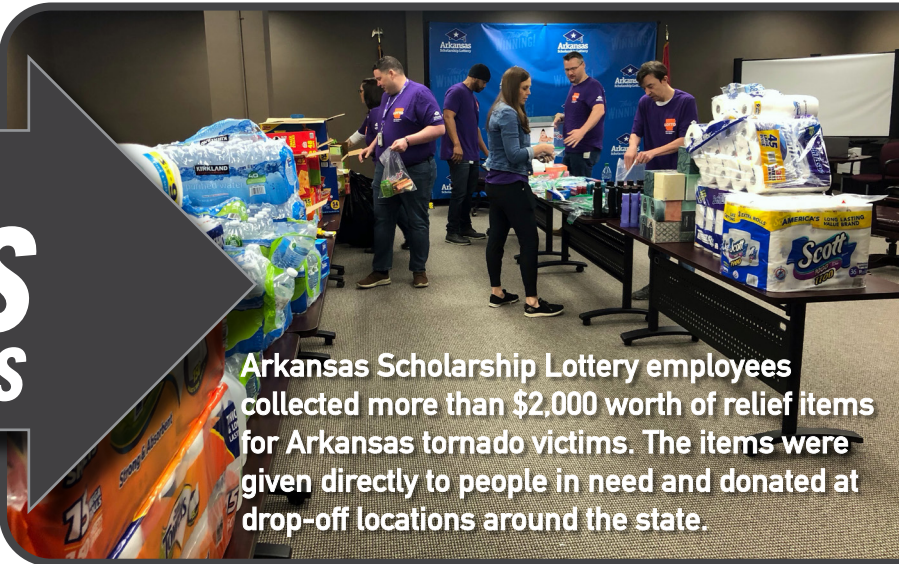
Call or Text 1-800-522-4700 for Problem Gambling Helpline.

ARKANSAS ACADEMIC CHALLENGE SCHOLARSHIP

DEADLINE QUICKLY APPROACHING

Please remind parents to have their students apply for the Arkansas Academic Challenge Scholarship by **July 1**. The scholarship is for traditional or non-traditional students who want to further their education at any Arkansas two-or-four-year college or university. Students can learn more about this scholarship or apply online at sams.adhe.edu.

LOTTERY COLLECTS DONATIONS FOR TORNADO VICTIMS



Arkansas Scholarship Lottery employees collected more than \$2,000 worth of relief items for Arkansas tornado victims. The items were given directly to people in need and donated at drop-off locations around the state.

LOTTERY TEAMS UP WITH NWA NATURALS AND ARKANSAS RAZORBACKS

The Arkansas Scholarship Lottery partnered with the Northwest Arkansas Naturals and the University of Arkansas Razorbacks to promote its mission of raising proceeds for Arkansas students. During these activations, adults enjoyed the lottery's prize wheel, baseball speed pitch game, and on-field games.



TOBACCO MART #2

The staff at Tobacco Mart #2, located at 1024 Military Road in Benton, knows that excellent customer service always brings repeat business, especially when selling Arkansas lottery products.

“Our team is extremely friendly and knows each lottery player by name, including their buying habits,” said Andrew Nettles, store director. “We educate our customers on lottery games and the AR Lottery + Club app, help them fill out playslips, and assist them with checking their tickets.”

The store has two registers allowing customers to purchase lottery products

in-store or at the drive-thru window. This added convenience also contributes to the location’s speedy service.

“We have a lot of players who aren’t tobacco users but visit our location just to purchase tickets,” Andrew said. “More than half of our tobacco customers are also lottery players.”

“Our customers have fun playing the lottery and realize it helps raise money for scholarships for students who want to get a good education,” said Amy Pierce, store manager. “As a retailer, it’s rewarding to know that lottery sales help supports this mission of providing financial assistance to Arkansans.”



L-R Front Row: Mickie King and Christy Halpine, cashiers; Amy Pierce, manager; Andrew Nettles, director. L-R Back Row: Michael Gombrich and Heidi Addie, cashiers.



Our team is extremely friendly and knows each lottery player by name, including their buying habits.



- Andrew Nettles