

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.

IMPORTANT UPDATE

\$1 GAME PACK SIZE CHANGE

We have identified an opportunity that will help drive sales, enhance the mix of lottery products and reduce the number of tickets you will have to count.

The pack size for \$1 scratch-off tickets will be changing on June 29, 2021. The new pack size will contain 200 tickets for \$200 instead of 300 tickets currently being distributed for \$300.

Pack changes start with game #623 \$50 Cash!



You will receive your new game shipment on June 28 for the June 29 game launch. It will include a visibly marked \$1 red sticker on the shipment and a new "200 TICKETS" graphic on the back of each ticket.

We are **NOT** removing the \$300 packs from circulation and will continue to sell these games before releasing them from retail as the games come to a normal close. The \$300 packs for the older \$1 games will be in circulation for several months after the June 29 launch. Please continue to keep them on sale as indicated on the planogram communications. You are advised to identify the pack size and reconcile all instant products as usual.

ARKANSAS ACADEMIC CHALLENGE SCHOLARSHIP DEADLINE QUICKLY APPROACHING

Please remind parents and students that the application deadline for the Arkansas Academic Challenge Scholarship is **July 1**. The scholarship is for traditional and non-traditional Arkansas students in pursuit of higher education.

To find out more information about the Arkansas Academic Challenge Program and other lottery-funded scholarships or to apply online, visit scholarships.adhe.edu.



LUCKY FOR LIFE®
IS MOVING TO **DAILY DRAWINGS!**

- DAILY DRAWS START MONDAY, **JULY 19, 2021.**
- LAST DRAWING UNDER CURRENT FORMAT WILL BE THURSDAY, **JULY 15, 2021.**
- NEW PLAYSIPS COMING SOON. NOTE: THE OLD PLAYSIPS WILL STILL WORK AFTER THURSDAY, **JULY 15, 2021.**
- NO OTHER CHANGES TO THE GAME ITSELF.
- CHECK YOUR RETAILER SHIPMENT FOR STEPDOWN DETAILS AND DATES.

UPCOMING GAMES SCHEDULE

JUNE
Launching:
June 1, 2021

JULY
Launching:
June 29, 2021

AUGUST
Launching:
August 3, 2021

SEPTEMBER
Launching:
August 31, 2021

OCTOBER
Launching:
October 5, 2021

(\$10) \$200,000 Black and Gold
(Game 622)
Top Prize: \$200,000
Overall Odds: 1 in 3.02
Top Prize Odds: 1 in 360,000

(\$5) \$500 Madness
(Game 621)
Top Prize: \$500
Overall Odds: 1 in 3.73
Top Prize Odds: 1 in 500

(\$2) MAGIC 8 BALL™
(Game 620)
Top Prize: \$20,000
Overall Odds: 1 in 4.00
Top Prize Odds: 1 in 440,000

(\$1) Win It All
(Game 619)
Top Prize: \$3,000
Overall Odds: 1 in 4.52
Top Prize Odds: 1 in 520,000



JUNE Games!

(Note: These games launch June 1.)



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Call or Text 1-800-522-4700 for Problem Gambling Helpline.

COMING FAST ◀

Fast Play games **Crazy 8's** and **Lucky Loot** will launch May 31. Fast Play games **Quick Cards** and **\$2 Bingo** will launch June 28.

FASTPLAY

LEAVING FAST ▶

The last day to sell Fast Play games **Tic Tac Toe** and **Hot Dice** is May 30. The last day to sell Fast Play games **Fish Finder** and **Hot Cash** is June 27.

2X THE POINTS!

Games for June are the **Show Me** family. That means **Show Me \$5,000**, **Show Me \$20,000**, **Show Me \$100,000**, and **Show Me \$200,000** are worth **DOUBLE** Points for Prizes® points all month long for Club members.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



2X



GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 6/28/2021

- Lucky Roll
- Fast Money
- Double Your Money
- \$200,000 Spectacular
- \$10,000 a Month for a Year!
- \$20,000 a Month for a Year!
- Money Money
- Multiplier Craze

Last day to sell: 6/2/2021

Last day to redeem: 8/31/2021

- Millionaires Club
- 200Xtra
- Quick \$500
- X20 Multiplier
- X50 Multiplier
- Money Bags
- Cash \$pin