

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.

Vicky Rasnick, manager of Jiffy Kwick, 219 S. Arkansas St. in Rogers, recognizes the importance of creating a fun environment, especially for lottery players.

“We know our customers by name and encourage them to play the lottery. We have a designated area where players can scratch-off instant tickets, fill out playslips, and check winning numbers,” Rasnick said. “I encourage my staff to take the time to show new players how to scan tickets for Play It Again® drawings and to earn Points for Prizes®.” Jiffy Kwick also conducts second-chance drawings within its store.

“I always tell my players that losers can also be winners! After they enter their non-winning tickets into The Club, we allow them to enter our store’s very own second-chance giveaway,” Rasnick said. “We have our players sign the back of their losing tickets then drop them into a box for monthly drawings. Some of the prizes have been gift cards, bicycles, tents and tickets to Razorbacks® football and basketball games.”

Rasnick said her store keeps its 42 lottery bins full at all times and offers one of every instant ticket available. “Initially, we started with one tower that had about eight facings. We gradually added more instant games over the years to provide a variety to our players. Our bins are never empty because an empty bin means no sale! “The new games are always popular, and our players love all of the crossword games. It gives them more to do, builds anticipation and keeps them entertained,” she added.

Despite its surrounding competition for lottery sales, Jiffy Kwick’s March sales ranked No. 1 in all of Benton County’s 96 retailers. Rasnick shows that creating a fun environment toward lottery products truly pays off. “We always try to communicate the benefit of purchasing Power Play® and Megaplier® to our players. It not only multiplies winnings for customers but potential commissions for us as well,” Rasnick said.



Dorothy Gaches, Clerk; Vicky Rasnick, manager; and Nicole Jacobo, clerk.

## WINNING RETAILERS

JIFFY KWICK

*This is*  
**WINNING!**

## IT'S ARKANSAS ACADEMIC CHALLENGE SCHOLARSHIP TIME!

It's that time of the year again to remind parents and students to **apply for the Arkansas Academic Challenge Scholarship by July 1**. Scholarships are funded by proceeds from the Arkansas Scholarship Lottery, through the hard work of our retail partners, providing more Arkansans the opportunity to earn college degrees. If you know an Arkansas student who might qualify for this scholarship, please encourage them to **apply by July 1**. College is expensive, but with your partnership, we can provide a promising future for our state's future workforce! Apply online at [scholarships.adhe.edu](https://scholarships.adhe.edu)!

**(\$10) Money Money**  
(Game 564)  
Top Prize: \$200,000  
Overall Odds: 1 in 3.04  
Top Prize Odds: 1 in 320,000

**(\$5) Quick \$500!**  
(Game 563)  
Top Prize: \$500  
Overall Odds: 1 in 3.79  
Top Prize Odds: 1 in 500

**(\$2) Fast Money**  
(Game 562)  
Top Prize: \$20,000  
Overall Odds: 1 in 4.18  
Top Prize Odds: 1 in 440,000

**(\$1) Lucky Roll**  
(Game 561)  
Top Prize: \$3,000  
Overall Odds: 1 in 4.64  
Top Prize Odds: 1 in 390,000



# JUNE Games!

(Note: These games launch June 2.)



Call 1-800-522-4700 for Problem Gambling Helpline.

## COMING FAST ◀

Fast Play games **Crazy 8's** and **Lucky Loot** will launch June 1.

## LEAVING FAST ▶

The last day to sell Fast Play games **Tic Tac Toe** and **Hot Dice** is May 31.

# 2X POINTS WITH BREAK THE BANK!

June's game of the month is **Break the Bank**, and it's worth **DOUBLE** Points for Prizes® all month long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for details.



## GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 6/30/2020

- Win 10X
- \$5,000 Taxes Paid
- \$20,000 Taxes Paid
- \$200,000 Taxes Paid
- CONNECT 4™
- \$500 Loaded
- Multiplier Mania

Last day to sell: 5/27/2020

Last day to redeem: 8/25/2020

- Double-Sided Dollars
- Big Win
- 5X Crossword Bonus Match
- 10X Bonus
- 50X Bonus