

UPCOMING INSTANT GAMES SCHEDULE

JANUARY
Launching:
Jan. 4, 2022

FEBRUARY
Launching:
Feb. 1, 2022

MARCH
Launching:
Mar. 1, 2022

APRIL
Launching:
April 5, 2022

MAY
Launching:
May 3, 2022



RETAILER NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

JAN 2022

FASTPLAY

COMING FAST

Cash Count Up and 7's will launch Jan. 3. Beat the Dealer and Lucky Clover will launch Jan. 31.



LEAVING FAST

The last day to sell Fast Play games Hunting for Hundreds and Shopping Spree is Jan. 2. Last day for Holiday Cash and Candy Cane Cash is Jan. 30.



RING IN THE NEW YEAR WITH DOUBLE POINTS!

We are ringing in the new year with an array of \$2 tickets, making them worth **DOUBLE** Points for Prizes® points all month long. That means the point value of **20X the Prize**, **Triple Winning 7's**, **Show Me \$20,000**, **Magic 8 Ball™**, **Quick \$100!**, **20X the Win**, **Cherry Jackpot**, **\$20,000 Winnings**, **Cash In**, **Wild Doubler**, and **\$200 Loaded** is twice as much as usual. **Jumbo Bucks Supreme** is no longer available for sale but may still be redeemed for **DOUBLE** Points for Prizes® points during January. **Lucky Win** and **\$200 Frenzy** may be redeemed for **DOUBLE** **POINTS** through Jan. 25.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit [MyArkansasLottery.com](https://myarkansaslottery.com) for details.



GAME OVER

Last day to redeem: 1/25/2022

- \$100 Frenzy
- \$200 Frenzy
- \$300 Frenzy
- \$500 Frenzy
- \$100,000 Back Scratch
- \$6,000,000 Cash Payout!
- Lucky Win
- Prize Multiplier

Last day to redeem: 3/15/2022

- \$50,000 Payout
- \$5,000 Frenzy
- Neon 7's
- Jumbo Bucks Supreme
- Extra! Extra! Crossword
- Gold Rush
- Power 10's
- Mega Buck\$

Last day to sell: 1/27/2022
Last day to redeem: 4/27/2022

- 10X the Prize
- 20X the Prize
- Win It All
- Jumbo Bucks Bingo
- \$50 or \$100! 4th Edition
- \$100,000 Money Game
- Show Me \$5,000
- Prize Multiplier

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



**SCAN NOW
FOR IMPORTANT
UPDATES!**



**FIND US
ON SOCIAL
MEDIA**



Visit Flash Market located on 3080 W. Wedington Drive in Fayetteville, and if they don't already, there's a great chance the employees will know your name the next time you drop in.

"We have a great relationship with our customers and do our best to create a pleasant and engaging lottery experience," said Kerry Redfern, manager.

Besides learning customers' names, the store's employees are attentive to other details, such as knowing their players buying habits and when they're expected to visit the store.

"Our customers are like our family," said Sheila Scales, cashier. "We appreciate them and want them to win, so we keep our lottery display full of our players' favorite scratch-off tickets."

"We keep customers informed of current promotions, like the 5-Buck Bundle, and use every opportunity to cross-sell. Our players love the 5-Buck Bundle and look forward to it every year!"

"The Bundle has increased our lottery sales remarkably in the past, and we know it will do the same this year," Redfern added.

The staff at Flash Market also urges everyone to play responsibly by reminding players to keep lottery games entertaining and safe.

RESPONSIBLE SELLING TIP!

The mission of the Arkansas Scholarship Lottery is to maximize proceeds to scholarships in a responsible way. We encourage all lottery retailers to sell responsibly. Are you a retailer with a lottery ticket vending machine? A clear line of sight should always be maintained to monitor the appropriate usage of the machine.

THE 5-BUCK BUNDLE!

Bundle eligible with Quick Picks only.
Available Jan. 1 - Feb. 28, 2022.

NEW GAMES DETAILS

(\$10) \$5,000 Loaded
(Game 656)
Top Prize: \$5,000
Overall Odds: 1 in 3.04
Top Prize Odds: 1 in 4,000

(\$5) \$500 Loaded
(Game 655)
Top Prize: \$500
Overall Odds: 1 in 3.88
Top Prize Odds: 1 in 525

(\$3) \$300 Loaded
(Game 654)
Top Prize: \$300
Overall Odds: 1 in 3.67
Top Prize Odds: 1 in 616

(\$2) \$200 Loaded
(Game 653)
Top Prize: \$200
Overall Odds: 1 in 4.12
Top Prize Odds: 1 in 653

(\$1) \$100 Loaded
(Game 652)
Top Prize: \$100
Overall Odds: 1 in 4.80
Top Prize Odds: 1 in 675



JANUARY Games!

(Note: These games launch Jan 4.)

Call or Text 1-800-522-4700 for Problem Gambling Helpline.



THE BUNDLE IS BACK!

The popular 5-Buck Bundle is back for January and February! Players will get a \$3 Powerball® with Power Play®, a \$2 Mega Millions® ticket, and a **FREE** \$1 Natural State Jackpot ticket! All tickets for this Bundle must be Quick Picks. The Bundle is not available on Winstation TVMs but will be available on DreamTouch Smart TVMs.