

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.

The employees of Camden Food & Gas in Pine Bluff are always eager to assist Arkansas Scholarship Lottery players. Store Manager Sumon Sarker said his store keeps its 40 lottery bins full while displaying multiple facings of his player's favorite scratch-off tickets.

"Our players love any ticket that could make them the next lottery-made millionaire in Arkansas," said Mavis Luker, cashier. "Our store has had a lot of big winners, which continues to bring in new customers and more sales."

"We appreciate our customers and want them to win, so we suggest draw and instant tickets that players may like, inform them of the jackpot amounts, and help them fill out playslips," Sarker added.

Camden Food & Gas knows the importance of showcasing the store's winning tickets, which is a great sales tactic for boosting lottery sales.

"We update our winner board weekly to show players that individuals are winning in our store," he said. "We only display tickets that are active and can be purchased!"

The store's employees keep customers informed of current promotions, like the 5-Buck Bundle.

"The Bundle has increased our lottery sales remarkably in the past, and we know it will do the same this year, so we suggest the 5-Buck Bundle to all of our customers," Sarker said.

## WINNING RETAILERS

CAMDEN FOOD & GAS - PINE BLUFF



Mavis Luker, cashier, and Sam Sarker, owner.

## THE BUNDLE IS BACK!

The popular 5-Buck Bundle is back for January and February! Players will get a \$3 Powerball® with Power Play®, a \$2 Mega Millions® ticket, and a FREE \$1 Natural State Jackpot ticket! All tickets for this Bundle will be Quick Picks. The Bundle is not available on Winstation TVMs but will be available on DreamTouch Smart TVMs.

## THE 5-BUCK BUNDLE!

### UPCOMING GAMES SCHEDULE

**FEBRUARY**

Launching: Feb. 2, 2021

**MARCH**

Launching: Mar. 2, 2021

**APRIL**

Launching: Mar. 30, 2021  
+ mid-month Launch:  
Apr. 13, 2021

**MAY**

Launching: May 4, 2021

**JUNE**

Launching: Jun. 1, 2021

**(\$10) \$5,000 Frenzy**  
(Game 598)  
Top Prize: \$5,000  
Overall Odds: 1 in 3.04  
Top Prize Odds: 1 in 3,750

**(\$5) \$500 Frenzy**  
(Game 597)  
Top Prize: \$500  
Overall Odds: 1 in 3.69  
Top Prize Odds: 1 in 500

**(\$3) \$300 Frenzy**  
(Game 596)  
Top Prize: \$300  
Overall Odds: 1 in 3.54  
Top Prize Odds: 1 in 600

**(\$2) \$200 Frenzy**  
(Game 595)  
Top Prize: \$200  
Overall Odds: 1 in 4.09  
Top Prize Odds: 1 in 600

**(\$1) \$100 Frenzy**  
(Game 594)  
Top Prize: \$100  
Overall Odds: 1 in 4.51  
Top Prize Odds: 1 in 600



# JANUARY Games!

(Note: These games launch December 29.)

Call 1-800-522-4700 for Problem Gambling Helpline.

## COMING FAST ◀

Fast Play games **Cash Count Up** and **7's** will launch January 4



## LEAVING FAST ▶

The last day to sell Fast Play games **Hunting for Hundreds** and **Shopping Spree** is January 3. The last day to sell Fast Play games **Holiday Cash** and **Candy Cane Cash** is January 31.

## RING IN THE NEW YEAR WITH DOUBLE POINTS!

Hello, 2021! We are ringing in the new year with an array of \$1 tickets, making them worth **DOUBLE Points for Prizes**® points all month long! That means the point value of **\$100 Frenzy**, **X the Cash**, **Holiday Fun**, **Win Pigs Fly**, **Money Bags**, **X10 Multiplier**, **EZ \$50**, **Lucky Roll**, **\$500 a Month for a Year**, **Wild 8's**, **Lucky 7**, and **\$100 Stacked** is twice as much as usual. **Match 3 Tripler**, **Winner Winner Chicken Dinner**, **Payout Multiplier**, and **10Xtra** are no longer available for sale but may still be redeemed for **DOUBLE Points for Prizes**® points during January. **Tic Tac Toe** may be redeemed for **DOUBLE POINTS** through January 5.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for details.



## GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to sell: 12/30/2020  
Last day to redeem: 3/30/2021

- Bingo Plus
- \$100 Stacked
- \$200 Stacked
- \$500 Stacked
- Extra Play
- Power 5
- \$200,000 Jackpot
- Jumbo Bucks Maximum

Last day to redeem: 1/5/2021

- Cash Payout
- Tic Tac Toe
- Triple Win
- Lucky 777
- Cash Club
- \$20,000 Prize Explosion
- Ca\$h Fever
- Plu\$ the Money!

Last day to redeem: 2/2/2021

- 20X Bonus
- Win \$100 or \$200!
- Match 3 Tripler
- Super Cash Multiplier
- SCRABBLE™ Crossword
- 20Xtra
- 50Xtra
- 100Xtra

Last day to redeem: 2/23/2021

- Razorbacks®
- Money Multiplier
- Payout Multiplier
- Ultimate Fortune
- \$300 Stacked
- Winner Winner Chicken Dinner
- UNO™
- 10Xtra