

Arkansas Scholarship Lottery

500 President Clinton Avenue, #215

Post Office Box 3238

Little Rock, AR 72203-3238

INTENT TO AWARD

Bid Number: ALC – 090004

Bid Opening Date: July 31, 2009

Commodity Services: Advertising, Media and Marketing Services

Projected Total Value: five percent (5%) for Media Placement Services

Creative Director - \$220.00 per hour

Art Director - \$170.00 per hour

Copy Writer - \$100.00 per hour

Account Supervisor - \$120.00 per hour

Account Manager - \$70.00 per hour

Staff Accountant - \$50.00 per hour

Promotional Specialist - \$100.00 per hour

Promotional Staff - \$25.00 per hour

Posting date: August 5, 2009

Vendor: Communications Group

Contact: Bishop Woosley – (501) 683-1890 - bishop.woosley@arkansas.gov