ARKANSAS DEPARTMENT OF FINANCE AND ADMINISTRATION OFFICE OF THE ARKANSAS LOTTERY AN ENTERPRISE FUND OF THE STATE OF ARKANSAS


COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR THE FISCAL YEAR ENDED JUNE 30,


# ARKANSAS DEPARTMENT OF FINANCE AND ADMINISTRATION OFFICE OF THE ARKANSAS LOTTERY AN ENTERPRISE FUND OF THE STATE OF ARKANSAS 

Comprehensive Annual Financial Report For the Fiscal Year Ended June 30, 2017


Asa Hutchinson
Governor, State of Arkansas

Larry W. Walther
Director, Arkansas Department of Finance and Administration

Bishop Woosley
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Prepared by
Finance Division


# Arkansas Department of Finance and Administration Office of the Arkansas Lottery <br> An Enterprise Fund of the State of Arkansas Comprehensive Annual Financial Report For the Fiscal Year Ended June 30, 2017 

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## INTRODUCTORY SECTION




To the citizens of the State of Arkansas,
The attached report contains a comprehensive overview of the operations of the Office of the Arkansas Lottery (OAL) for the fiscal year ended June 30, 2017. The report details the lottery's performance, finances and products. It also provides information on the students who benefit from lottery proceeds
 and on the 1,934 independent and chain retail partners who sell our products.

During FY 2017, the OAL produced $\$ 85.2$ million in funds for scholarships, allowing 33,229 students to attend college in the state. Since its inception, the lottery has generated $\$ 689$ million in proceeds.

The OAL paid out over $\$ 25$ million to state lottery retailers during FY 2017, creating tangible economic impact at the local level by providing business owners with added revenue. OAL has paid nearly $\$ 200$ million to lottery retailers since September 2009.

In FY 2017, sales of lottery tickets were nearly $\$ 450$ million. $\$ 306$ million of that amount was returned to the people of Arkansas by way of prizes awarded.

The promise of the lottery is that of a higher education for all citizens of our state. That goal can only be met through open, honest, and ethical operations and through meeting the high expectations of the General Assembly and the people of Arkansas.

This Comprehensive Annual Financial Report represents the efforts of this agency during the past fiscal year to meet those expectations and to help the OAL fulfill its promise.

Sincerely,


Larry W. Walther
Director


State of Arkansas Arkansas Department of Finance and Administration Office of the Arkansas Lottery

November 28, 2017

## The Honorable Asa Hutchinson, Governor <br> Members of the Arkansas Legislative Council Lottery Oversight Subcommittee Director Larry Walther, Arkansas Department of Finance and Administration Citizens of the State of Arkansas

We are pleased to submit to you this Comprehensive Annual Financial Report (CAFR) of the Department of Finance and Administration Office of the Arkansas Lottery (OAL) for the fiscal year ended June 30, 2017. The CAFR is prepared in accordance with the requirements set forth in Arkansas Code Annotated (A.C.A.) § 23-115-206 (a)(8)(C).

This report has been prepared by the OAL in conformance with accounting principles generally accepted in the United States of America (GAAP) for governments as promulgated by the Governmental Accounting Standards Board (GASB). Management is responsible for the accuracy of the financial data, as well as the completeness and fairness of the information and disclosures within this report. To the best of our knowledge and belief, the enclosed information is accurate in all material respects and is reported in a manner designed to present fairly the financial position, results of operations and cash flows of the OAL. We have included all disclosures necessary to enable the reader to gain an understanding of the OAL's financial activities.

Lottery management is responsible for establishing and maintaining an internal control structure designed to ensure that assets of the OAL are protected from loss, theft or misappropriation. Adequate accounting data is compiled to provide a reasonable basis for asserting that the financial statements are fairly presented and to assure that the OAL is in compliance with applicable laws and regulations. The internal control structure has been designed to provide reasonable, but not absolute, assurance regarding the safeguarding of assets against loss from unauthorized use or disposition, the reliability of financial records for preparing financial statements and compliance with applicable laws and regulations. The structure does not provide a guarantee, but rather reasonable assurances that these objectives are met. The concept of reasonable assurance recognizes that the cost of a control should not exceed the benefits likely to be derived and that valuation of costs and benefits require estimates and judgments by management. A.C.A. § 23-115-206(b)(1)(A) requires Arkansas Legislative Audit to conduct an annual audit of the OAL, and they may conduct other special reports as may be
deemed necessary. The annual audit includes a review of internal controls as they relate to the expression of an opinion on the financial statements. Auditing standards generally accepted in the United States of America were used by the auditors in conducting the engagement. The auditor's unmodified opinion on the fair presentation of the OAL's basic financial statements is included in their report on page 1 in the financial section of this report.

Management's Discussion and Analysis, or MD\&A, addresses the basic financial statements and provides an analytical overview of the OAL's financial activities. This letter of transmittal complements the MD\&A and should be read in conjunction with it. The OAL's MD\&A can be found on page 3 in the financial section of this report.

## BACKGROUND

A constitutional amendment, approved by the voters of Arkansas on November 4, 2008, allowed the General Assembly to establish a State of Arkansas lottery with proceeds used to fund college scholarships. With the passage of Act 605 and 606 of 2009, the General Assembly created the Arkansas Lottery Commission. Subsequently, during the 2015 legislative session, the General Assembly approved a statute which eliminated the Arkansas Lottery Commission and established the lottery as the Office of the Arkansas Lottery within the Arkansas Department of Finance and Administration. Sales of tickets initially began on September 28, 2009, with the introduction of four instant ticket games. The OAL also added the sales of terminal generated (online) game tickets in 2009. All OAL net proceeds are initially utilized to fund college scholarships under the Arkansas Academic Challenge Scholarship program administered by the Arkansas Department of Higher Education (ADHE).

During the 2017 legislative session, the Arkansas General Assembly passed Act 613 of 2017 to 2017 to create the Arkansas Workforce Challenge Scholarship Program. Act 613 of 2017 provides for the use of excess lottery proceeds to fund scholarships for students enrolled in higher education programs that will lead to the students being qualified to work in high-needs occupations.

## PRODUCTS

The public has the opportunity to participate in a variety of instant and terminal-generated games from over 1,900 OAL-licensed retailers across the state.


INSTANT TICKET GAMES are played by removing a scratch-off coating from the play area of the ticket. There are various ways to win, including matching certain symbols, adding up to a specified total or otherwise satisfying the requirements listed on the ticket. If the specified condition occurs, the ticket is an instant winner. These play styles are combined with a variety of game themes and ticket prices. Instant games were the first type of games offered by the OAL. For fiscal year ended June 30, 2017, the OAL released 53 instant ticket games with price points of $\$ 1, \$ 2, \$ 3, \$ 5, \$ 10$, and $\$ 20$.

TERMINAL-GENERATED GAMES allow players to select the numbers for their wager, or players may utilize computer-generated plays. Players receive a ticket with the numbers selected or automatically generated and await the results of a drawing to determine if they have matched the numbers and won. In fiscal year ended June 30, 2017, the OAL sold 8 different types of terminal-generated games: Powerball${ }^{\circledR}$, Mega Millions ${ }^{\circledR}$, Natural State Jackpot, Cash 3, Cash 4, Fast Play, AR Progressive Jackpot Fastplay and Lucky for Life ${ }^{\circledR}$.


POWERBALL ${ }^{\circledR}$ is a multi-state draw game jointly operated by the 36 member lotteries of the Multi-State Lottery Association and sold in 44 states, Washington D.C., Puerto Rico, and the U.S. Virgin Islands. Players select one set of five numbers from a pool of one to 69 and one additional number designated as the "Powerball" from a second pool of one to 26 . To win the jackpot, all six numbers must be matched. The minimum jackpot amount is $\$ 40$ million, which increases for each subsequent draw when the jackpot is not won. Each Powerball ${ }^{\circledR}$ play costs $\$ 2$. For an additional \$1, the Power Play ${ }^{\circledR}$ feature allows players to multiply their non-jackpot winnings by $2,3,4,5$ or 10 times (the match 5 prize tier is set at $\$ 2,000,000$ ). A jackpot winner may select either an annuitized prize paid in 30 annual installments or a lump sum payment. Drawings are held every Wednesday and Saturday night.


MEGA MILLIONS ${ }^{\circledR}$ is a second multi-state draw game sold in accordance with a cross-selling agreement between the 12 Mega Millions ${ }^{\circledR}$ member states and the Multi-State Lottery Association. Mega Millions ${ }^{\circledR}$ is sold in 44 states, Washington D.C. and U.S. Virgin Islands. Players select one set of five numbers from a pool of one to 75 and one additional number from a second pool of one to 15 . To win the jackpot, all six numbers must be matched. The minimum jackpot amount is $\$ 15$ million, which increases for each subsequent draw when the jackpot is not won. Each Mega Millions ${ }^{\circledR}$ play costs $\$ 1$. For an additional $\$ 1$, the Megaplier ${ }^{\circledR}$ feature allows players to multiply non-jackpot winnings up to five times. A jackpot winner may select either an annuitized prize paid in one immediate payment followed by 29 annual installments or a lump sum payment. Drawings are held every Tuesday and Friday night.


CASH 4 is played similarly to Cash 3, with players selecting four numbers between zero and nine. Players may play the numbers straight, box, straight/ box or combo. Cash 4 can be played starting at 50 cents. Drawings are conducted twice per day except Sunday, which has one drawing.
CASH 3 is a terminal-generated game in which players select three numbers between zero and nine and can play the numbers straight (numbers in the exact order), box (numbers in any order), straight/box (combine straight and box plays) or combo (equal to a straight play for all combinations of winning numbers). Cash 3 can be played starting at 50 cents. Drawings are conducted twice per day except Sunday, which has one drawing.


FAST PLAY is an instant play-style game that prints from retail terminals so players can determine instantly whether they have won. There are various ways to win, including matching certain symbols, adding up to a specified total or otherwise satisfying the requirements listed on the ticket.

The AR Progressive Jackpot Fast Play launched on April 15, 2013. The game incorporates a new progressive jackpot gaming theme along with fixed low-er-tier prizes. The game offers a chance to win a prize at different fixed-prize levels, or a portion of the cumulative jackpot, or the entire cumulative jackpot with each play/ticket purchase. The game is available at three different price points (\$1, \$2 and \$5). On the AR Progressive Jackpot Fast Play ticket, a play can win up to five times, $\$ 250$ (or $20 \%$ of the jackpot) on a single $\$ 1$ ticket; up to ten times, $\$ 500$ (or $40 \%$ of the jackpot) on a single $\$ 2$ ticket; and up to fifteen times, $\$ 1,000$ (or $100 \%$ of the jackpot) on a single $\$ 5$ ticket. The AR Progressive Jackpot amount re-sets to $\$ 1,000$ if the entire $\$ 5 \mathrm{AR}$ Progressive Jackpot is won. If the $\$ 1$ or $\$ 2$ AR Progressive Jackpot is won, the jackpot is reduced to the greater of $\$ 1,000$, or by that price point's jackpot percentage ( $\$ 1=20 \%, \$ 2=40 \%$ ) and continues to grow from that level. The AR Progressive Jackpot amount continuously grows with each ticket sold (10\% of each ticket sale is contributed to the AR Progressive Jackpot amount).

## PLAYERS CLUB SERVICES

The Lottery offers a players club at MyArkansasLottery.com called The Club. By registering a free account, players gain access to Lottery news, winning number emails, the Play It Again® and Points for Prizes® programs, and special second-chance drawings. There were a total of 31,578 new player registrations (and $26,543,456$ tickets) entered into the program in fiscal 2017, bringing the membership total to 152,151 .


The Play It Again® program allows players to submit eligible, non-winning instant tickets for entry into cash prize drawings. After the last day to redeem tickets for any eligible instant game(s), one entry is drawn to win a monetary prize. The same entry mechanism gives play-ers both their Play It Again® entry(s) and Points for Prizes ${ }^{\circledR}$ rewards points. There were 3 Play It Again $®$ drawings held during fiscal year 2017.


The Points for Prizes ${ }^{\circledR}$ program gives players loyalty rewards points for eligible instant and terminal-generated tickets entered into their accounts. A player's points accumulate and may be redeemed for merchandise in the Points for Prizes ${ }^{\circledR}$ online store. Merchandise ranges from jewelry and housewares to electronics. There were a total of 245,000,000 points redeemed in the Points for Prizes® program during fiscal year 2017. Points may also be used for special drawing prizes; there were 22 Points for Drawings ${ }^{\text {TM }}$ held during fiscal year 2017.

In addition to Points for Prizes ${ }^{\circledR}$ and Play It Again $®$, players may also enter for occasional special drawings. During the fiscal year, special drawing opportunities were available, including the following:

| Points for Drawings ${ }^{\text {TM }}$ | Entry Period | Draw Date | \#of winners | \#ofentries |
| :--- | :--- | :--- | :--- | :--- |
| Water Fun Package | $06 / 01 / 2016-07 / 11 / 2016$ | $07 / 12 / 16$ | 4 | 28,964 |
| Drum Set | $05 / 10 / 2016-07 / 11 / 2016$ | $07 / 12 / 16$ | 2 | 11,758 |
| Orlando Theme Park Adventure | $05 / 10 / 2016-08 / 08 / 2016$ | $08 / 09 / 16$ | 1 | 39,442 |
| Cuisinart Cookware Set | $07 / 12 / 2016-08 / 15 / 2016$ | $08 / 16 / 16$ | 4 | 29,004 |
| Apple Package | $07 / 12 / 2016-09 / 12 / 2016$ | $09 / 13 / 16$ | 2 | 57,834 |
| PS4 Bundle | $08 / 16 / 2016-09 / 12 / 2016$ | $09 / 13 / 16$ | 3 | 39,716 |
| Tailgate Package | $09 / 13 / 2016-10 / 10 / 2016$ | $10 / 11 / 16$ | 3 | 9,848 |
| Appliance Renovation Package | $08 / 09 / 2016-11 / 07 / 2016$ | $11 / 08 / 16$ | 1 | 49,306 |
| Smart Home Package | $09 / 13 / 2016-11 / 14 / 2016$ | $11 / 15 / 16$ | 2 | 29,513 |
| Dyson | $10 / 11 / 2016-11 / 14 / 2016$ | $11 / 15 / 16$ | 3 | 22,604 |
| Vera Bradley Bundle | $11 / 15 / 2016-12 / 19 / 2016$ | $12 / 20 / 16$ | 3 | 16,924 |
| Sound of Music | $11 / 15 / 2016-01 / 16 / 2017$ | $01 / 17 / 17$ | 2 | 25,076 |
| Drone | $12 / 20 / 2016-01 / 16 / 2017$ | $01 / 17 / 17$ | 3 | 37,039 |
| Movie Time Package | $11 / 08 / 2016-02 / 13 / 2017$ | $02 / 14 / 17$ | 1 | 40,416 |
| Dyson Hot + Cool Fan Heater | $01 / 17 / 2017-02 / 13 / 2017$ | $02 / 14 / 17$ | 3 | 16,418 |
| Fitness Package | $01 / 17 / 2017-03 / 13 / 2017$ | $03 / 14 / 17$ | 2 | 25,098 |
| Dooney \& Bourke Purse \& Clutch | $02 / 14 / 2017-03 / 13 / 2017$ | $03 / 14 / 17$ | 3 | 17,462 |
| Treasure Hunt | $03 / 14 / 2017-04 / 10 / 2017$ | $04 / 11 / 17$ | 3 | 26,329 |
| Jukebox | $03 / 14 / 2017-05 / 15 / 2017$ | $05 / 16 / 17$ | 2 | 18,758 |
| Chef Package | $02 / 14 / 2017-05 / 15 / 2017$ | $05 / 16 / 17$ | 1 | 25,302 |
| Canon Camcorder | $04 / 11 / 2017-05 / 15 / 2017$ | $05 / 16 / 17$ | 3 | 19,332 |
| Ultimate Grilled Pizza Package | $05 / 16 / 2017-06 / 15 / 2017$ | $06 / 16 / 17$ | 3 | 10,058 |

## ECONOMIC CONDITIONS AND OUTLOOK

The start of the lottery in Arkansas in September 2009 was at a time when the nation and state were still experiencing the impact of a severe economic recession. Economic activity started to improve in the third quarter of calendar year 2009 and continued to improve through 2016 and the first half of 2017, with inflationary adjusted Gross Domestic Product (GDP) and industrial production showing continued gains.

## GROSS DOMESTIC PRODUCT

GDP is the broadest measure of economic activity. The economic output of the national economy, as measured by the GDP, has been expanding each quarter since the third quarter of calendar year 2009 when the OAL first started selling lottery tickets. The GDP growth averaged $2.3 \%$ during the last half of calendar year 2016 and the first half of calendar year 2017. The unemployment rate for the State of Arkansas finished the June 30, 2017 fiscal year end at 3.4\%.

## STATE PERSONAL INCOME

Personal income consists of wages and salaries, dividends, interest, rent, and transfer payments such as Social Security and other retirement incomes. Personal income does not include realized capital gains from the sale of assets. Personal income for the State of Arkansas, measured in current dollars, reached $\$ 120.6$ billion at the end of the June 30, 2017 fiscal year, while non-farm personal income reached a total of $\$ 119.0$ billion. This represented an increase in personal income of $\$ 3.4$ billion, or $3.0 \%$ from fiscal year ended June 30, 2016. For the fiscal year ending June 30, 2018, personal income is forecast at $\$ 124.5$ billion (current dollars) an increase of $\$ 3.9$ billion or $3.2 \%$ over the fiscal year ended June 30, 2017, while non-farm personal income is forecast at $\$ 123.6$ billion.

## ARKANSAS WAGE AND SALARY DISBURSEMENTS

Measured in current dollars, wage and salary disbursements were $\$ 54.9$ billion for the June 30, 2017 fiscal year, an increase of $\$ 2.4$ million or $0.7 \%$ from the June 30, 2016 fiscal year. Wage and salary disbursements for the fiscal year ending June 30, 2018 are forecast at $\$ 57.3$ billion (current dollars), an increase of $\$ 2.4$ billion or $4.4 \%$ from the June 30, 2017 fiscal year.

## EMPLOYMENT

During the June 30, 2017 fiscal year, wage and salary employment in Arkansas increased to 1.246 million jobs which represents an increase of 19,000 jobs or $1.5 \%$ compared to the June 30, 2016 fiscal year. For the fiscal year ending June 30, 2018, wage and salary employment is expected to increase to 1.259 million jobs. This represents a projected increase of 12,590 jobs or $1.0 \%$ from the June 30, 2017 fiscal year.

## HIGHLIGHTS OF THE PAST YEAR

Management's discussion and analysis (MD\&A) provides a narrative introduction, overview and analysis of the basic financial statements. The MD\&A complements this letter of transmittal and should be read in conjunction with it. In addition to financial accomplishments, other noteworthy accomplishments during fiscal year 2017 included:

- Surpassing $\$ 3.4$ billion in ticket sales since the lottery's inception.
- Surpassing $\$ 2.3$ billion in prizes paid to players since the lottery's inception.
- Transferring over $\$ 689$ million to the ADHE for the purpose of funding scholarships since the lottery's inception including transfers of $\$ 85$ million for June 30, 2017 fiscal year.
- The ADHE awarded nearly $\$ 86$ million in scholarships during the fall 2016 and spring 2017 semesters.


## RELEVANT FINANCIAL POLICIES

Budgetary Controls: The OAL finance division, through the Arkansas Department of Finance and Administration, prepares an operating budget for the next fiscal year for submission to the Arkansas Legislative Council Lottery Oversight Subcommittee.

Transfers to ADHE: In accordance with the Arkansas Scholarship Lottery Act, on or before the fifteenth day of each month, the OAL shall deposit the monthly net proceeds from the lottery's operations into the Education Trust Fund Account (the Trust Account). Upon request from the director of the Arkansas Department of Higher Education, the OAL shall transfer the funds requested from the Trust Account to ADHE.

Shortfall Reserve: In accordance with the Arkansas Scholarship Lottery Act, legislation was enacted which required the OAL to establish a Scholarship Shortfall Reserve Trust Account. As of June 30, 2017, the Scholarship Shortfall Reserve Trust Account was fully funded in the amount of $\$ 20$ million.

## INTERNAL CONTROL ENVIRONMENT

Management of the lottery is responsible for establishing and maintaining an internal control structure designed to ensure that assets are protected from loss, theft or misappropriation. The internal control system is also designed to ensure that the accounting system provides accurate and timely financial information and that the lottery is in compliance with applicable laws and regulations. The structure does not provide a guarantee, but rather reasonable assurances that these objectives are met. To enhance controls over accounting procedures, the lottery has segregated appropriate functions where feasible, and added additional administrative reviews of areas not clearly segregated to ensure compliance with established control policies. A.C.A. § 23-115-206(b)(1)(A) requires Arkansas Legislative Audit, to conduct an annual audit of the OAL and may conduct other special reports as may be deemed necessary. The annual audit includes a review of internal controls as they related to the expression of an opinion on the financial statements.

## GOVERNMENT FINANCE OFFICERS ASSOCIATION CERTIFICATE OF ACHIEVEMENT

The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to the OAL for its comprehensive annual financial report for the fiscal year ended June 30, 2016. This was the sixth consecutive year that the OAL has achieved this prestigious award. In order to be awarded a Certificate of Achievement, a government must publish an easily readable and efficiently organized comprehensive annual financial report. This report must satisfy both generally accepted accounting principles and applicable legal requirements. A certificate of achievement is valid for a period of one year only. Management believes that our current comprehensive annual financial report continues to meet the Certificate of Achievement Program's requirements and as required by the requirements of the Arkansas Scholarship Lottery Act, we are submitting it to the GFOA to determine its eligibility for another certificate.

## OTHER INFORMATION

Information on rules, gaming and frequently asked questions can be found on the OAL's website at www.myarkansaslottery.com. Information on gambling disorder treatment and education programs can be found by calling the National Council on Problem Gambling Helpline at 1-800-522-4700 or by visiting ncpgambling.org, or by contacting Gamblers Anonymous at gamblersanonymous.org. If you have questions or would like to speak with a representative of the OAL, call (501) 683-2000.

## ACKNOWLEDGEMENTS

The preparation of this CAFR reflects our commitment to maintain the highest standards of public accountability. We reaffirm our commitment to continually improve our financial management and maintain the public's trust by exhibiting the highest ethical standards and uncompromising integrity. Publication of this report could not have been accomplished without the dedicated efforts of our employees. Management would also like to recognize Department of Finance and Administration Director Larry Walther for his support, guidance and dedication in operating the OAL in a responsible and progressive manner.

Respectfully submitted,


Bishop Woosley
Director

## Deard Eyga.

Jerry Fetzer<br>Chief Fiscal Officer

## MISSION

The Office of the Arkansas Lottery (OAL) is a self-supporting and revenue-producing agency of the State of Arkansas. The Arkansas Constitution states that the OAL's net proceeds, through administration of the Department of Higher Education, will provide scholarships and grants to citizens of the State of Arkansas enrolled in public and private nonprofit two-year and four-year colleges and universities located within the state, and supplement, not supplant, non-lottery educational resources.

## VISION

OAL's vision is to operate the lottery in a world-class manner. Every aspect of the operation will function at a level of excellence, with the intent to maintain integrity through openness, honesty and hard work.

Achieving this level of performance requires a talented and well-trained workforce. With this understanding, we want to be known for our integrity and employing the brightest, best and most diverse workforce, as well as for our support of responsible gaming.

We control our expenses in an attempt to give the legislature as much money as possible to allocate toward education in Arkansas. These dollars should go to the support of a broad range of educational benefits across the entire age spectrum.

## VALUES

OAL's values include:

- Integrity: We maintain public trust through our high ethical standards.
- Security and oversight: Built-in standards and processes at every step to ensure the integrity of the games and administration of the OAL.
- Education: The purpose of sustaining support for the educational funding of Arkansas.
- Playing responsibly: We strongly support the concept of playing responsibly.
- Treating all stakeholders fairly: Employees, retailers, players and vendors are all to be treated fairly.
- Quality products: Offering the finest products and a program of continuous improvement.
- Fiscal responsibility: Managing our resources in order to maximize the dollars that support education in Arkansas, and create sustainable growth.
- Non-political: The OAL will operate free of political influence with integrity, security and dignity in a manner that achieves the mission, maximizes revenues, and is accountable to the public and General Assembly through regular reports and audits.


DEPARTMENT OVERVIEW






## SERVIICES INTERNALOP



| CHIEF LEGAL COUNSEL |
| :---: |
| MICHAEL HELMS |
| OAL GENERAL COUNSEL |
| DEFAULT ACCOUNT MANAGEMENT |
| CONTRACT MANAGEMENT |
| RULES AND REGULATIONS |
| LITIGATIONMANAGEMENT |
| APPELLATE HEARINGS |
| LEGISLATIVE BILL DRAFTING AND |
| MONITORING |
| STATUTORY COMPLIANCE |

FINANCE \＆


DEPARTMENT OF FINANCE
ADMINISTRATION
 OFFICE OF THE ARKANSAS LOTEERY
DIRECTOR BISHOP WOOSLEY

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Government Finance Officers Association
Certificate of
Achievement for Excellence in Financial Reporting

Presented to
Arkansas Department of Finance and Administration Office of the

Arkansas Lottery

For its Comprehensive Annual
Financial Report
for the Fiscal Year Ended
June 30, 2016


Executive Director/CEO

## FINANCIAL SECTION




Sen. Jimmy Hickey, Jr.<br>Senate Chair<br>Sen. Lance Eads<br>Senate Vice Chair

Rep. Richard Womack House Chair Rep. Mary Bentley<br>House Vice Chair

Roger A. Norman, JD, CPA, CFE, CFF
Legislative Auditor

## LEGISLATIVE JOINT AUDITING COMMITTEE ARKANSAS LEGISLATIVE AUDIT

## INDEPENDENT AUDITOR'S REPORT

Department of Finance and Administration - Office of the Arkansas Lottery and Members of the Legislative Joint Auditing Committee

## Report on the Financial Statements

We have audited the accompanying financial statements of the major fund of the Department of Finance and Administration - Office of the Arkansas Lottery, an office of Arkansas state government, as of and for the year ended June 30, 2017, and the related notes to the financial statements, which collectively comprise the Department of Finance and Administration - Office of the Arkansas Lottery's basic financial statements as listed in the table of contents.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the major fund of the Department of Finance and Administration - Office of the Arkansas Lottery as of June 30, 2017, and the respective changes in financial position and cash flows thereof for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

## Emphasis of Matter

As indicated above, the financial statements of the Department of Finance and Administration - Office of the Arkansas Lottery are intended to present the financial position, changes in financial position, and cash flows of the major fund of the State that is attributable to the transactions of the Department of Finance and Administration - Office of the Arkansas Lottery. They do not purport to, and do not, present fairly the financial position of the State as of June 30, 2017, changes in its financial position, or its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

## Other Matters

## Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis, listed in the accompanying table of contents, be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Department of Finance and Administration - Office of the Arkansas Lottery's basic financial statements. The introductory section, statistical section, and supplementary information, listed in the accompanying table of contents, are presented for purposes of additional analysis and are not a required part of the basic financial statements.

Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements.

The introductory section, statistical section, and supplementary information have not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on this information.

## Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued our report dated November 28, 2017 on our consideration of the Department of Finance and Administration - Office of the Arkansas Lottery's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements, and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Department of Finance and Administration - Office of the Arkansas Lottery's internal control over financial reporting and compliance.

ARKANSAS LEGISLATIVE AUDIT


Roger A. Norman, JD, CPA, CFE, CFF
Legislative Auditor
Little Rock, Arkansas
November 28, 2017
SA1661317

# MANAGEMENT'S DISCUSSION \& ANALYSIS 




# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

As management of the Arkansas Department of Finance and Administration (DFA) Office of the Arkansas Lottery (OAL), we offer readers of the OAL's financial statements this narrative overview and analysis of the financial activities of the OAL for the fiscal year ended June 30, 2017. Please read it in conjunction with the OAL's financial statements, which follow this section.

## Financial and Operating Highlights

- Operating revenues for the OAL decreased by $\$ 6.4$ million in fiscal year 2017 as compared to fiscal year 2016, a decrease of 1.4\%. Instant ticket sales for fiscal year 2017 increased $\$ 8.4$ million or $2.3 \%$ from fiscal year 2016. Online ticket sales for fiscal year 2017 decreased by $\$ 14.9$ million or $15.6 \%$ from fiscal year 2016. During fiscal year 2016 a $\$ 1.6$ billion Powerball $®$ jackpot occurred, which spurred sales by more than $\$ 10$ million during that jackpot run. While there were several large Powerball® jackpots in fiscal year 2017, none were near the level of the $\$ 1.6$ billion amount, so Powerball® sales were lower in relation to the prior year. The other online games, Fast Play, Cash 3, Cash 4, Mega Millions®, Natural State Jackpot and Lucky for Life had a total sales increase for fiscal year 2017 of $\$ 0.4$ million or $0.9 \%$ as compared to fiscal year 2016.
- The OAL's operating expenses decreased in fiscal year 2017 as compared to the previous fiscal year by $\$ 1.9$ million or $1 \%$. This decrease was primarily related to a $\$ 7.2$ million decrease in online game prizes, which was partially offset by a $\$ 4.7$ million increase in instant game prizes expense and an increase in marketing expense of $\$ 1.1$ million.
- For fiscal year 2017 transfers to the Education Trust Account of net proceeds were $\$ 85.2$ million, which was almost the same amount as the prior fiscal year.


## Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the OAL's basic financial statements. The OAL is accounted for as a proprietary enterprise fund of the State of Arkansas, reporting on all of the activity's assets, liabilities and net position using the accrual basis of accounting, much like a private business entity. The OAL's basic financial statements are comprised of four components: 1) the statement of net position, 2) the statement of revenues, expenses and changes in net position, 3) the statement of cash flows, and 4) notes to the financial statements. This comprehensive annual financial report also contains other supplementary information in addition to the basic financial statements.

The statement of net position presents information on all of the OAL's assets and deferred outflows of resources, as compared to its liabilities and deferred inflows of resources, with the difference between the two groupings reported as net position. However, in the opinion of management, the increase, or decrease, in net position will not necessarily reflect the true condition of the OAL's financial position, because by statute the OAL is required to transfer all accumulated net proceeds, net of unclaimed prizes, to the Education Trust Account on a monthly basis. Also, at the end of June of each fiscal year, the OAL is required by statute to transfer the accumulated unclaimed prizes reserve, less $\$ 1$ million which is held back, to the Education Trust Account.

The statement of revenues, expenses and changes in net position reports the OAL's net position and the summarized revenue and expense activities that created the changes. As stated above, the OAL is required by statute to transfer all monthly net proceeds to an Education Trust Account. Net proceeds are calculated using a modified cash basis for game revenues and prizes to arrive at the changes in net position. Income before transfers is calculated using the accrual basis of accounting prescribed by Generally Accepted Accounting Principles (GAAP). Therefore, in the opinion of management, the changes in net position will not necessarily reflect the actual results of the OAL's changes in its operating activities.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

The statement of cash flows outlines the cash inflows and outflows related to the OAL's primary activities of selling and redeeming prizes for lottery related products and its other operating activities.

Notes to the financial statements provide additional information that is essential to a full understanding of the data provided in the financial statements.

The OAL is a self-supporting office within the Arkansas Department of Finance and Administration (DFA). For financial reporting purposes, the OAL is a major proprietary enterprise fund within the Arkansas Department of Finance and Administration and is reported as such in the Comprehensive Annual Financial Report (CAFR) of the State of Arkansas (State).

## Financial Analysis

## Net Position

The OAL's total net position at June 30, 2017 and 2016 were as follows:

## Condensed Summary of Assets, Liabilities and Net Position

| Condensed Summary of Assets, Liabilities and Net Position |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2017 |  | June 30, 2016 |  |
| Current assets | \$ | 62,967,954 | \$ | 48,690,238 |
| Non-current assets |  | 22,106,426 |  | 21,984,511 |
| Capital assets |  | 384,288 |  | 376,417 |
| Total assets |  | 85,458,668 |  | 71,051,166 |
| Deferred outflow s of resources |  | 1,717,009 |  | 1,130,745 |
| Total assets and deferred outflow s | \$ | 87,175,677 | \$ | 72,181,911 |
| Current liabilities | \$ | 67,438,980 | \$ | 52,323,016 |
| Long term liabilities |  | 7,213,085 |  | 6,393,195 |
| Total liabilities |  | 74,652,065 |  | 58,716,211 |
| Deferred inflows of resources |  | 703,066 |  | 693,464 |
| Total liabilities and deferred inflow s |  | 75,355,131 |  | 59,409,675 |
| Net position: |  |  |  |  |
| Invested in capital assets |  | 384,288 |  | 376,417 |
| Restricted |  | 23,479,738 |  | 23,148,383 |
| Unrestricted (Deficit) |  | $(12,043,480)$ |  | $(10,752,564)$ |
| Total net position |  | 11,820,546 |  | 12,772,236 |
| Total liabilities, deferred inflows and net position | \$ | 87,175,677 | \$ | 72,181,911 |

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

Assets consisted primarily of cash and cash equivalents which were $\$ 70.9$ million and $\$ 57.7$ million at June 30, 2017 and 2016 respectively. Accounts receivable were $\$ 12.0$ million and $\$ 11.1$ million at June 30, 2017 and 2016 respectively. Capital assets, net of depreciation, were $\$ 0.4$ million and $\$ 0.4$ million at June 30, 2017 and June 30, 2016 respectively.

At June 30, 2017 the OAL's liabilities consist primarily of amounts due to the Arkansas Department of Higher Education (ADHE), accrued prizes expense, accrued operating expenses, the pension obligation and other post retirement obligations. Total liabilities were $\$ 74.7$ million which was an increase of $\$ 16.0$ million or $27.1 \%$ from fiscal year 2016.

At June 30, 2017 the OAL's total assets and deferred outflows of resources exceed its total liabilities and deferred inflows of resources resulting in total net position of approximately $\$ 11.8$ million. This is a decrease in total net position of $\$ 1.0$ million or $-7.5 \%$ from fiscal year 2016 total net position. The restricted net position was approximately $\$ 0.3$ million more than at the prior year end. Unrestricted net position (deficit) was $\$(12.0)$ million which was an increase in the deficit of $\$(1.3)$ million from the fiscal year 2016 unrestricted net position (deficit). This deficit relates primarily to timing differences related to the adjusted cash basis accounting method used to calculate net proceeds for transfer to the Arkansas Department of Higher Education, due to the change in liability of the OAL's unfunded portion of the OPEB liability and due to the accrual of the OAL's pension liability. In the unlikely event that the OAL ever ceases operations, the Arkansas State Legislature may be required to resolve this deficit in unrestricted net position.

## Statement of Revenues, Expenses and Changes in Net Position

During fiscal year 2017, the OAL's activities resulted in net proceeds transfers to the Trust Accounts of \$85.2 million, which was almost the same amount for the prior fiscal year. Also, as previously discussed, the total net position of the OAL decreased by $\$ 1.0$ million from the prior fiscal year. This decrease was primarily due to timing differences related to the accounting method used to calculate net proceeds. The key elements of the revenues, expenses and changes in net position for the fiscal year ended June 30, 2017, with comparative information for fiscal year 2016 are shown in the following table.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

| Summary of Revenues, Expenses and Changes in Net Position |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | $\underline{2016}$ |  |
| Operating revenues |  |  |  |  |
| Instant ticket sales | \$ | 368,454,561 | \$ | 360,007,743 |
| Online ticket sales |  | 80,686,467 |  | 95,591,659 |
| Retailer fees |  | 769,959 |  | 717,150 |
| Other operating revenue |  | 5,749 |  | 9,259 |
| Total operating revenues |  | 449,916,736 |  | 456,325,811 |
| Operating expenses |  |  |  |  |
| Instant game prizes |  | 263,190,873 |  | 258,461,952 |
| Online game prizes |  | 43,238,515 |  | 50,485,363 |
| Commissions and contract costs |  | 44,405,247 |  | 45,088,364 |
| General and administrative expenses |  | 14,687,783 |  | 13,414,175 |
| Services provided by other agencies |  | 581,077 |  | 540,355 |
| Depreciation |  | 96,917 |  | 95,063 |
| Total operating expenses |  | 366,200,412 |  | 368,085,272 |
| Operating income |  | 83,716,324 |  | 88,240,539 |
| Non-operating revenue |  |  |  |  |
| Interest Income |  | 489,046 |  | 232,275 |
| Other non-operating revenue |  | 0 |  | 1,875 |
| Total non-operating income |  | 489,046 |  | 234,150 |
| Income before transfers |  | 84,205,370 |  | 88,474,689 |
| Transfers to Trust Accounts |  | $(85,157,060)$ |  | $(85,274,927)$ |
| Increase (Decrease) in net position |  |  |  |  |
| Beginning net position |  | $(951,690)$ |  | 3,199,762 |
| Ending net position |  | 12,772,236 |  | 9,572,474 |
|  | \$ | 11,820,546 | \$ | 12,772,236 |

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

## Operating Revenues

## Games Sales

The OAL's games revenues are made up of a variety of instant and online lottery products. The OAL is an active member of a joint venture arrangement with the Multi-State Lottery Association (MUSL). Powerball®, Mega Millions® and Lucky for Life are online games operated under MUSL. The OAL also operates Fast Play, Cash 3, Cash 4, and Natural State Jackpot which are all online games. The table below shows instant ticket sales and sales for online lottery games for the years ended June 30, 2017 and 2016.

| Lottery Games Sales for Years Ended June 30, 2017 and 2016 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Game |  | 2017 |  | 2016 |  | Change | \% Change |
| Instant ticket sales | \$ | 368,454,561 | \$ | 360,007,743 | \$ | 8,446,818 | 2.3\% |
| Powerball® |  | 32,755,119 |  | 48,073,339 |  | $(15,318,220)$ | -31.9\% |
| Mega Millions® |  | 14,313,090 |  | 14,632,244 |  | $(319,154)$ | -2.2\% |
| Fast Play |  | 12,313,567 |  | 10,993,360 |  | 1,320,207 | 12.0\% |
| Natural State Jackpot |  | 7,047,543 |  | 7,567,005 |  | $(519,462)$ | -6.9\% |
| Cash 3 |  | 7,128,685 |  | 7,184,616 |  | $(55,931)$ | -0.8\% |
| Cash 4 |  | 4,238,553 |  | 3,823,987 |  | 414,566 | 10.8\% |
| Lucky for Life |  | 2,889,910 |  | 3,317,108 |  | $(427,198)$ | -12.9\% |
| Total games sales | \$ | 449,141,028 | \$ | 455,599,402 | \$ | $(6,458,374)$ | -1.4\% |

The OAL experienced an decrease of $\$ 6.5$ million or $1.4 \%$ in total lottery ticket sales for fiscal year 2017 as compared to fiscal year 2016. For fiscal year 2017 instant ticket sales increased by $\$ 8.4$ million or $2.3 \%$ while online games sales decreased by $\$ 14.9$ million or $-15.6 \%$. Instant ticket sales continued to be the OAL's most popular product contributing $82.0 \%$ and $79.0 \%$ to total fiscal year sales for 2017 and 2016 respectively. For online games sales for fiscal year 2017, Fast Play had a $\$ 1.3$ million or $12.0 \%$ increase in sales and Cash 4 sales increased by $\$ 0.4$ million or $10.8 \%$. For fiscal year 2017 Powerball $®$ had a significant decrease in sales of $\$ 15.3$ million or $-31.9 \%$, which was primarily attributable to the enhanced sales for fiscal year 2016 which resulted from the record $\$ 1.6$ billion Powerball® jackpot that occurred in January 2016. Mega Millions® had a slight decrease in sales of $\$ 0.3$ million or $-2.2 \%$ for fiscal year 2017 as compared to 2016. Natural State Jackpot experienced a decrease in sales for fiscal year 2017 of $\$ 0.5$ million or $-6.9 \%$. Cash 3 sales decreased by $\$ 0.1$ million or $-0.8 \%$ during fiscal year 2017. And the Lucky for Life game sales decreased for fiscal year 2017 by $\$ 0.4$ million or $-12.9 \%$.

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited)

The graph below summarizes the fiscal year 2017 sales as a percent of total ticket revenues:

## 2017 Lottery Game Revenues as a Percent of Sales



## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited)

Distribution of the fiscal year 2017 revenues were as follows:

Fiscal Year 2017 Revenue Distribution


## Operating Expenses

## Prizes

Prizes are the largest operating expense the OAL incurs. Fiscal year 2017 prizes expense of $\$ 306.4$ million reflects a $\$ 2.5$ million or $-0.8 \%$ decrease from fiscal year 2016 prizes expense of $\$ 308.9$ million. This overall decrease in prizes expense relates primarily to the significant decrease in online ticket sales experienced in fiscal year 2017, which was somewhat offset by the increase in instant ticket sales.

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 (Unaudited)

The following table shows prizes expense by lottery game for the years ended June 30, 2017 and 2016 respectively.

| Game Prizes Expense |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Game Prizes Expense |  | 2017 |  | 2016 |  | Change | \% Change |
| Instant Game prizes | \$ | 263,190,873 | \$ | 258,461,952 | \$ | 4,728,921 | 1.8\% |
| Powerball® |  | 15,031,736 |  | 23,402,887 |  | $(8,371,151)$ | -35.8\% |
| Mega Millions® |  | 6,882,014 |  | 7,050,852 |  | $(168,838)$ | -2.4\% |
| Natural State Jackpot |  | 3,836,787 |  | 3,763,834 |  | 72,953 | 1.9\% |
| Lucky for Life |  | 1,936,456 |  | 2,215,645 |  | $(279,189)$ | -12.6\% |
| Fast Play |  | 9,713,832 |  | 8,707,655 |  | 1,006,177 | 11.6\% |
| Cash 3 |  | 3,385,590 |  | 3,361,410 |  | 24,180 | 0.7\% |
| Cash 4 |  | 2,452,100 |  | 1,983,300 |  | 468,800 | 23.6\% |
| Arkansas 50/50 Raffle |  | 0 |  | (220) |  | 220 | -100.0\% |
| Total game prizes expense | \$ | 306,429,388 | \$ | 308,947,315 | \$ | $(2,517,927)$ | -0.8\% |

The following table shows sales profit margin for instant and online games by for the years ended June 30, 2017 and 2016.

|  |  | Lotter | Ga | P Profit Margin |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Instant | ick |  |  | Online | am |  |
|  |  | 2017 |  | 2016 |  | 2017 |  | 2016 |
| Game revenues | \$ | 368,454,561 | \$ | 360,007,743 | \$ | 80,686,467 | \$ | 95,591,659 |
| Prize expense |  | 263,190,873 |  | 258,461,952 |  | 43,238,515 |  | 50,485,363 |
| Gross profit after prizes | \$ | 105,263,688 | \$ | 101,545,791 | \$ | 37,447,952 | \$ | 45,106,296 |
| Profit margin after prizes |  | 28.6\% |  | 28.2\% |  | 46.4\% |  | 47.2\% |

As the table above shows, the profit margin after prizes paid is less for instant tickets versus online games. High jackpots normally drive sales for online games, whereas the different types of tickets on the market and the amounts of prizes cashed for an instant game primarily drive instant ticket sales.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

## Other Operating Expenses

In addition to prizes expense, other expenses include retailer commissions, gaming contract costs, marketing \& advertising costs, general administrative costs and depreciation. These other expenses totaled $\$ 59.8$ million and $\$ 59.1$ million for fiscal years 2017 and 2016 respectively.

The table below shows the operating profit margin, which is the OAL's total operating revenues less its total operating expenses, for the years ended June 30, 2017 and 2016 respectively.

|  |  | Oper |  | it Margin |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2017 |  | 2016 | Change | Percent Change |
| Operating revenues | \$ | 449,916,736 | \$ | 456,325,811 | \$(6,409,075) | -1.4\% |
| Operating expenses |  | 366,200,412 |  | 368,085,272 | $(1,884,860)$ | -0.5\% |
| Operating Income | \$ | 83,716,324 | \$ | 88,240,539 | $\underline{\text { \$(4,524,215) }}$ | -5.1\% |
| Profit margin |  | 18.6\% |  | 19.3\% |  |  |

## Non-operating Revenues and Transfers

Non-operating revenues were primarily related to interest income of \$489,046 and \$232,275 for the years ended June 30, 2017 and 2016 respectively. For fiscal year 2017 there were no other non-operating revenues recognized.

In fiscal years 2017 and 2016, net transfers of $\$ 85.2$ million and $\$ 85.3$ million respectively, were made to the Education Trust Fund Account bank account. In addition, the net transfers for scholarships from the Education Trust Fund Account bank account to ADHE were $\$ 71.0$ million for fiscal year 2017 as compared to $\$ 77.0$ million for fiscal year 2016.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Management's Discussion and Analysis <br> Fiscal Year Ended June 30, 2017 <br> (Unaudited) 

## Capital Assets

At June 30, 2017 the OAL had $\$ 1.4$ million in capital assets as compared to $\$ 1.4$ million at the prior fiscal year end. Capital assets are primarily composed of equipment and leasehold improvements. These capital assets are depreciating over their estimated useful lives of 5 to 7 years. More detailed information on capital assets may be found in Note 10 of the notes to the financial statements.

|  |  | tal Asset |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2017 |  | 2016 | Total \% Change |
| Assets under construction | \$ | - | \$ | 68,452 | -100.0\% |
| Equipment |  | 949,289 |  | 801,039 | 18.5\% |
| Leasehold improvements |  | 492,796 |  | 492,796 | 0.0\% |
| Total Capital Assets |  | ,442,085 |  | 1,362,287 |  |
| Less: Accumulated depreciation |  | ,057,797) |  | $(985,870)$ |  |
| Net Capital Assets |  | 384,288 |  | 376,417 |  |

## Contact Information

This financial report is designed to provide a general overview of the OAL's finances and to demonstrate the OAL's accountability for the money it receives. If you have questions about this report or need additional financial information, please contact the OAL's Finance Division at P.O. Box 3238, Little Rock, Arkansas 72203-3238 or call (501) 683-2000.



## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Statement of Net Position <br> June 30, 2017 <br> ASSETS



The notes to the financial statements are an integral part of this statement.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Statement of Revenues, Expenses and Change in Net Position <br> For the Year Ended June 30, 2017 

Operating revenues:
Instant ticket sales ..... \$ 368,454,561
Online ticket sales80,686,467
Retailer application, fidelity, bond and service fees ..... 769,959
Other revenue ..... 5,749
Total operating revenues449,916,736
Operating expenses:
Instant game prizes ..... 263,190,873
Online game prizes ..... 43,238,515
Retailer commissions ..... 25,315,020
Gaming contract costs ..... 19,090,227
Compensation and benefits ..... 5,024,854
Marketing, advertising and promotions ..... 5,861,130
General and administrative expenses ..... 3,799,935
Services provided by Arkansas Department of Higher Education ..... 441,317
Services provided by Arkansas Legislative Audit ..... 139,760
Legal and professional services ..... 1,864
Depreciation ..... 96,917
Total operating expenses ..... 366,200,412
Operating income ..... 83,716,324
Non-operating revenue:
Interest income ..... 489,046
Income before transfers ..... 84,205,370
Transfers to:Education Trust Account$(71,000,000)$
Workforce Challenge Trust Account ..... $(14,157,060)$
Total transfers$(85,157,060)$
Change in net position
Total net position - beginning$(951,690)$
Total net position - ending12,772,236\$ 11,820,546

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery <br> Statement of Cash Flows <br> For the Twelve Months Ended June 30, 2017

## Cash flows from operating activities:

| Cash received from retailers and others | $448,872,673$ |
| :--- | ---: |
| Cash paid for prizes | $(305,141,493)$ |
| Cash paid for gaming vendors | $(19,154,160)$ |
| Cash paid for retailer commissions | $(25,400,020)$ |
| Cash paid for marketing and advertising | $(5,492,302)$ |
| Cash paid for employee services | $(4,749,058)$ |
| Cash paid for other expenses | $(5,645,415)$ |
| Net cash provided by operating activities | $-83,290,225$ |

## Cash flows from non-capital financing activities:

Non-operating transfers to Arkansas Department of Higher Education (71,000,000)
Non-operating transfers from Arkansas Department of Higher Education 542,198
Net cash used by non-capital financing activities
(70,457,802)

## Cash flows from capital and related financing activities:

Purchases of capital assets
$(104,787)$
Net cash flows from capital and related financing activities
$(104,787)$

## Cash flows from investing activities:

Interest received

Net increase in cash and cash equivalents

## Cash and cash equivalents, beginning

Cash and cash equivalents, ending

|  | $57,682,493$ |
| :--- | ---: |
| $\$ \quad 70,899,175$ |  |

## Reconciliation of operating income to net cash provided

by operating activities:
Operating income
\$
83,716,324
Adjustments to reconcile operating income to net cash
provided by operating activities:
Depreciation 96,917
Pension earnings 11,108

Net changes in assets and liabilities:
(Increase) decrease in:
Accounts receivable
Receivable from other funds of the State
$(929,311)$

Prepaid items
Deposits with Multi-State Lottery Association
$(156,757)$

Increase (decrease) in:
Accounts payable
Prizes payable
1,388,353
Accrued and other liabilities
$(973,880)$
Due to other funds of the State
$(4,626)$
Compensated absences
33,716
Unearned revenue $(114,751)$
Net post employment benefits
Net cash provided by operating activities
201,630

The notes to the financial statements are an integral part of this statement.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## a. Reporting Entity

The Arkansas Department of Finance and Administration Office of the Arkansas Lottery (OAL) was initially created as the Arkansas Lottery Commission (ALC) by Acts 605 and 606 of 2009 (the Act) for the purpose of establishing, operating, and regulating lotteries for the State of Arkansas (State) as authorized by the Arkansas Constitution. The primary purpose of the Act is to supplement higher education scholarships with net proceeds from State lottery operations. The ALC was governed by a nine member commission (the Commission), which was charged with overseeing the lottery operations of the State, with three members appointed by each of the following: the Governor, the Speaker of the House of Representatives, and the President Pro Tempore of the Senate. During the 2015 Legislative session, the Arkansas Legislature enacted Act 218 of 2015, which eliminated the Arkansas Lottery Commission and established the lottery as the Office of the Arkansas Lottery within the Arkansas Department of Finance and Administration (DFA), as part of the Management Services Division.

The OAL is a self-supporting, revenue-raising office within DFA. The OAL commenced sales of instant scratch-off tickets on September 28, 2009; Powerball® ticket sales commenced on October 31, 2009; Cash 3 sales commenced on December 14, 2009; Mega Millions® sales commenced on January 31, 2010; Cash 4 sales commenced on July 12, 2010; Arkansas Million Dollar Raffle sales commenced on July 14, 2010 and sales concluded for that game on April 6, 2011; Fast Play sales commenced on October 25, 2010; Decades of Dollars sales commenced on May 3, 2011 and sales concluded on October 16, 2014; Arkansas 50/50 Raffle sales commenced on October 1, 2011 and sales concluded on February 28, 2015; Natural State Jackpot sales commenced on August 27, 2012; Arkansas Million Dollar Raffle was re-introduced on September 1, 2013 and sales concluded on December 31, 2013; MONOPOLY ${ }^{\top M}$ Millionaires' Club commenced on October 19, 2014 and sales concluded on December 26, 2014; and Lucky for Life commenced sales on January 27, 2015. Powerball®, Mega Millions®, Lucky for Life, as well as MONOPOLY ${ }^{\text {TM }}$ Millionaires' Club when it was being sold, are offered through the MultiState Lottery Association (MUSL). Decades of Dollars was offered through a consortium of four participating lottery states.

For financial reporting purposes, the OAL is a major enterprise fund of the primary government of the State and is reported as such in the Comprehensive Annual Financial Report (CAFR) of the State. These financial statements for the OAL are separate and apart from those of the State and do not present the financial position of the State nor changes in the State's financial position and cash flows.

## b. Basis of Presentation

The OAL is accounted for as a proprietary type enterprise fund. Enterprise funds operate more like a commercial business such as: (1) where the costs of providing goods and services to the general public on a continuing basis are to be financed through user charges; or (2) where the periodic determination of net income is considered appropriate.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

## c. Basis of Accounting

Basis of accounting refers to the timing of recognition of revenue and expenses in the accounts and reporting in the financial statements. The financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP). Under this method, revenues are recognized when they are earned and expenses are recognized when they are incurred.

As a proprietary type enterprise fund of a governmental unit, the OAL must also follow the standards issued by the Governmental Accounting Standards Board (GASB). New GASB Statements and Interpretations are adopted in the years they become effective.

As a proprietary type enterprise fund, the OAL is accounted for using the economic resources measurement focus. All assets and liabilities related to its operations are included on its statement of net position, and all revenues (increases) and expenses (decreases) and the change in net position are included in its Statement of Revenues, Expenses and Change in Net Position. Operating revenues and expenses generally relate to the OAL's primary ongoing operations of selling lottery tickets and redeeming prizes. Any revenues or expenses not meeting this definition are reported as non-operating. The principal operating revenues of the OAL are from charges to retailers for their sales of lottery products. The significant operating expenses include the cost of prizes, retailer commissions, gaming contract costs, other vendor charges, personnel, marketing/advertising, other administrative expenses, inter-agency services and depreciation.

## d. Cash and Cash Equivalents

Cash and cash equivalents include demand accounts, imprest accounts, cash on hand, all certificates of deposit with maturities at purchase of 90 days or less and all short-term instruments with maturities at purchase of 90 days or less.

## e. Accounts Receivable

Accounts receivable primarily represents amounts due from retailers for activated instant ticket packs and sales of online games less the value of prizes paid by the retailer and retailer commissions. Retailer bank accounts are set up in trust for settlements with the OAL and electronic funds transfers are used to collect receivables weekly from such accounts.

## f. Capital Assets

Capital assets are stated at cost less accumulated depreciation. The OAL follows the policy of the Arkansas Department of Finance and Administration and uses a capitalization threshold of five thousand dollars $(\$ 5,000)$ and useful life extending beyond one year. Depreciation on capital assets is computed using the straight-line method over the following estimated useful lives:

Equipment:
Random Number Generator:
Leasehold improvements:

## 5-7 years

10 years
over the remaining initial term of the lease

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

When capital assets are retired or otherwise disposed of, the costs and related accumulated depreciation are removed from the accounts and any resulting gain or loss is reflected in the Statement of Revenues, Expenses, and Change in Net Position, in the period of retirement/disposition.

## g. Net Position

Net position includes categories for net investments in capital assets and for restricted net position for several items including the Scholarship Shortfall Reserve, Retailer Fidelity Reserve, Retailer Bond Reserve, Multi-State Lottery Association (MUSL) deposits and for the Unclaimed Prizes Reserve. The net investment in capital assets category represents the purchases of capital assets recorded at cost, less accumulated depreciation. The restricted net position for the Scholarship Shortfall Reserve represents monies set aside to fund scholarship payment requests to the Arkansas Department of Higher Education (ADHE), if needed, due to a shortage of funds in the Education Trust Account. The Retailer Fidelity Reserve may be used to cover losses due to any retailer nonfeasance, malfeasance or misfeasance. The Retailer Bond Reserve is another reserve created for the recovery of potential losses from retailers, which replaces retailers having to purchasing their own surety bond coverage. The MUSL deposits represent funds set aside to fund Powerball® and Mega Millions® prizes in the event of multiple grand prize winners. The amounts restricted for the Unclaimed Prizes Reserve are, by statute, only to be used to supplement future prizes, to maintain online game reserves at adequate levels or for special prize promotions. At June 30 of each fiscal year, the amount of the Unclaimed Prizes Reserve, less $\$ 1$ million, are transferred to the Education Trust Account.

See Note 12 for additional information regarding the unrestricted net position (deficit). It is the practice of the OAL to use restricted resources first, then unrestricted resources when both restricted and unrestricted resources are available.

## h. Revenue Recognition

Lottery games are sold to the public by contracted retailers. Revenue is recognized when online tickets are sold to players and when packs of instant scratch-off tickets are activated for sale by the retailer.

## i. Unearned Revenue

Funds collected from retailers for online game tickets sold in advance and are for game drawings which will occur after the end of the monthly accounting period, are recorded as unearned revenue and are subsequently recognized as revenue in the period in which the related drawing for which they were purchased occurs.

Retailer licenses are issued for a two year period of time. Fee amounts for the periods beyond June 30 of the current fiscal year are recorded as unearned revenue and recognized as revenue in subsequent fiscal year(s).

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

## j. Retailer Commissions

Retailers receive a commission of five percent on all instant tickets settled and online tickets sold. In addition, (1) retailers receive a cashing commission of one percent of each dollar redeemed up to a cashing limit of $\$ 500$ per ticket, as tickets for prizes over $\$ 500$ must be redeemed at the OAL claim center, and (2) retailers receive an additional selling commission of one percent of each prize amount of $\$ 10,000$ or more for any such prizes validated and paid which were purchased from their retail store. The maximum selling commission for any prize of $\$ 10,000$ or more is $\$ 50,000$.

## k. Prizes and Unclaimed Prizes

For instant ticket (scratch-off) games, prizes expense is accrued based on the end of production prize structure percentage provided by the gaming vendor for each game and recorded based on value of packs activated for sale by retailers. Prizes expense for any merchandise prize is recognized when invoiced by the gaming vendor. Any instant game prizes that remain unclaimed 90 days after an instant game ending date are considered unclaimed.

Prizes expense for online games is recorded for each game drawing at an established prize payout estimate percentage of the revenue recognized. Any online game prizes that remain unclaimed at the end of a 180 day period following a game drawing are considered unclaimed.

Act 1180, enacted April 6, 2011, provided that unclaimed prizes are to be accumulated during the fiscal year, with the OAL being allowed to spend up to $\$ 2,500,000$ for future lottery prizes, to maintain online reserves or for prizes promotion. At the end of each fiscal year the amount of unclaimed prizes money, less $\$ 1$ million, is to be deposited into the Education Trust Account as net proceeds. For financial statement purposes, unclaimed prizes are a reduction to the overall prizes expense recognized.

## I. Compensated Absences

Employees earn the right to be compensated during absences for vacation, illness, overtime worked for non-exempt employees, and on legal holidays. Compensated absences for annual leave and legal holidays banked are recorded as a liability when the benefits are earned. Compensated absences for sick leave are calculated based on the vesting method for employees that are eligible for retirement benefits and are also recorded as a liability. Within the limits established by law or rule, unused leave benefits are paid to employees upon separation from State service for vacation, banked holidays and eligible sick leave. The compensated absences amounts are based on current year-end salary rates and include employer Social Security contributions at the then current rates.

## m. Retirement Plan

For purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the pension fund and the additions to and deductions from their fiduciary net position have been determined on the same basis as they are reported by the pension system. See Note 15 for additional information regarding the retirement plan.

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## n. Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, deferred outflows of resources, deferred inflows of resources, restricted net position, revenues, expenses and disclosures of contingent assets or liabilities. Actual results could differ from those estimates.

## o. Bad Debt Expense

Bad debt expense is normally recognized when an OAL retailer's uncollected revenue is significantly past due and is in excess of amounts deemed to be collectible. The amount of expense is based on the retailer's outstanding aged accounts receivable balance. The OAL recorded no bad debt expense for the fiscal year ended June 30, 2017. For net proceeds calculations, bad debt expense amounts are recovered from the Retailer Fidelity Reserve or the Retailer Bond Reserve, which are maintained to offset such potential losses.

## 2. DEPOSITS

Arkansas Code Annotated (ACA) requires that agencies holding monies not deposited in the State Treasury (cash fund agencies), other than institutions of higher learning, abide by the recommendations of the State Board of Finance as to the best investment decisions for any idle cash balances. The State Board of Finance promulgated certain new cash management and investments standards and procedures, effective July 14, 2012, which replaced the prior standards and procedures established in September 1, 1990. Such standards are referenced by the Department of Finance and Administration within the Financial Management Guide for use by all State agencies.

The stated primary goal of state cash management is the protection of principal, while maximizing investments and minimizing non-interest bearing balances. Collateral pledged to secure deposits is to be held within the borders of the State of Arkansas and placed with any Federal Reserve Bank; any Federal Home Loan Bank; a banker's bank; or the trust department, or similar safekeeping function, of a commercial bank or trust company primarily located in Arkansas that is unaffiliated with the bank or financial institution in which the funds are deposited. State financial policy also states that funds may be maintained in demand deposit accounts for the purposes of meeting day-to-day operating expenditures. It is suggested that service charges associated with this type of account can generally be avoided by maintaining required minimum balances or compensating balances in other accounts. Funds in excess of immediate expenditure requirements (excluding minimum balances) should not remain in non-interest bearing accounts.

In 2009, the OAL entered into a seven-year contract with Bank of the Ozarks to provide primarily all banking services for its operations. On June 30, 2016, The OAL executed a first amendment to the contract for a period of twelve months, with an effective date of September 2, 2016. The contract amendment has the provision that all banking services be provided to OAL at no cost. Additionally, the contract amendment calls for interest to be paid on all OAL deposits at a rate of 20 basis points over the Federal Funds Target rate with a floor of 55 basis points. In December 2016, the Federal Funds Target rate exceeded the floor of 55 basis points and continued to exceed the floor through June 30, 2017. All of the OAL's cash and equivalents at June 30, 2017 were held in accounts at the Bank of the Ozarks. As agreed to in their contract, the Bank of the Ozarks has agreed to pledge collateral on all accounts of the OAL in an amount to exceed the State requirement of 105 percent of deposits. As of June 30, 2017, the total collateral pledged to the OAL, was in the form of two irrevocable standby letters of credit and one security. The letters of credit were both issued in the

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017

OAL's name by the Federal Home Loan Bank of Dallas, for any sum or sums not to exceed $\$ 70,000,000$ and $\$ 10,000,000$ respectively. In addition to the letters of credit, the pledged security to OAL had a market value of $\$ 334,434$ on June 30,2017 . The total value of collateral pledged at June 30, 2017 was $\$ 80,334,434$. At June 30, 2017 the OAL's total bank balances were $\$ 71,154,132$, so the pledged collateral maximum was $112.9 \%$ of the OAL's deposits.

## Custodial Credit Risk

Custodial credit risk for deposits is the risk that in the event of the failure of a depository institution, the OAL will not be able to recover deposits or will not be able to recover collateral securities that are in the possession of an outside party. The OAL has adopted the State Board of Finance Policy requiring the use of depository insurance and collateralization procedures to manage the risk that deposits may not be returned. It is the opinion of management that none of the OAL's bank balances of $\$ 71,154,132$ were exposed to custodial credit risk as of June 30, 2017.

## 3. ACCOUNTS RECEIVABLE

Management believes that an allowance for uncollectable accounts is not necessary at June 30, 2017, as subsequent collections, Retailer fidelity Reserve and Retailer Bond Reserve amounts are sufficient to cover any past due accounts. Amounts due from retailers and others at June 30, 2017 are summarized as follows:


## 4. TRUST ACCOUNT for NET PROCEEDS

Per the Act, on or before the 15th day of each month, the OAL is required to deposit the previous month's net proceeds, which per the Act are to be determined by the OAL as a percentage of lottery proceeds less operating expenses, in such a manner as to maximize net proceeds. Such net proceeds are to be deposited into one or more trust accounts. Based on the calculation requirement, it was determined that the net proceeds calculated each month for transfer to the trust accounts were to be computed using the modified cash basis of accounting for revenues and expenses based on the actual monies received from retailers for instant ticket game sales and for the prize payments made on instant tickets redeemed.

To meet the deposit requirement, an Education Trust Account was established with Bank of the Ozarks, and as required by GAAP under accrual based accounting principles, the Due to Education Trust Account reflects the corresponding liability on the statement of net position. The Education Trust Account is restricted for transfers to and from the Arkansas Department of Higher Education (ADHE), and funds are transferred based only on requests from ADHE to meet scholarship needs.

For financial statement purposes, the total amount reflected for the Education Trust Account as current restricted cash and cash equivalents on the statement of net position at June 30, 2017 was $\$ 31,238,198$. Total net proceeds for the fiscal year ended June 30, 2017 were $\$ 85,157,060$. During fiscal year 2017 a total of $\$ 71,000,000$ were transferred to ADHE for scholarships, which resulted in excess net proceeds of $\$ 14,157,060$ which must now be recognized as a transfer to the Workforce Challenge Trust Account (see note 5).

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Activity in the Education Trust Account for the fiscal year ended June 30, 2017 consisted of the following activities:

| Education Trust Account balance at $7 / 01 / 16$ | $\$ 30,695,999$ |
| :--- | ---: | ---: |
| Net Proceeds for fiscal year ended $6 / 30 / 17$ | $85,157,060$ |
| Returns from ADHE during fiscal year ended 06/30/17 | 542,199 |
| Payments to ADHE during fiscal year ended $6 / 30 / 17$ | $(71,000,000)$ |
| Excess Net Proceeds for fiscal year ended $06 / 30 / 17$ | $\frac{(14,157,060)}{31,238,198}$ |

## 5. ARKANSAS WORKFORCE CHALLENGE SCHOLARSHIP PROGRAM

During the 2017 legislative session, the Arkansas General Assembly passed Act 613 of 2017 to create the Arkansas Workforce Challenge Scholarship Program (the Program). Act 613 of 2017 provides for the use of excess lottery proceeds to fund scholarships for students enrolled in higher education programs that will lead to the students being qualified to work in high-needs occupations.

Under the provisions of the Program, the OAL was to establish the Workforce Challenge Trust Account for the deposit of any funds received under the Program. The funding for an academic year were to be received from (A) excess funding returned to the OAL by ADHE from the previous academic year, and (B) net proceeds remaining from the previous academic year after the OAL (1) transfers the funds requested by ADHE to fund scholarships, and (2) deposits the amount necessary to maintain the Scholarship Shortfall Reserve Trust Account at twenty million dollars. As of June 30, 2017 the amount of net proceeds remaining from the previous academic year were \$14,157,060.

## 6. UNCLAIMED PRIZES RESERVE

Act 1180 of the 2011 Regular Session, enacted by the General Assembly of Arkansas on April 6, 2011, amended the Act to allow the OAL to spend, during a fiscal year, up to $\$ 2,500,000$ of unclaimed prizes money for one or more of the following: A) Increasing the pool from which future lottery prizes are awarded; B) Maintaining online game reserves at a fiscally sound level; or for C) Prize promotion. Act 1180 also required that unclaimed prizes be accumulated for each fiscal year and on the last day of each fiscal year the amount of the remaining unclaimed lottery prizes reserve, less $\$ 1,000,000$, be deposited in the Education Trust Account for net lottery proceeds.

During fiscal year 2017, in addition to the $\$ 1,000,000$ beginning balance the unclaimed prizes totaled $\$ 6,370,941$ with none of the unclaimed prizes money being used for the three specified purposes allowed by Act 1180 . So, the unclaimed prizes balance remaining at June 30, 2017, less $\$ 1,000,000$, resulted in a deposit of $\$ 6,370,941$ to the Education Trust Account for net proceeds. At June 30, 2017, the balance of the unclaimed prizes reserve was $\$ 1,000,000$ and is reflected in the Statement of Net Position as restricted net position, while the corresponding monies related to this reserve are shown as current restricted cash and cash equivalents.

Activity in the Unclaimed Prizes Reserve for the fiscal year ended June 30, 2017 consisted of the following activities:

| Unclaimed Prizes Reserve at $7 / 01 / 16$ | $\$$ | $1,000,000$ |
| :--- | :---: | ---: |
| Unclaimed prizes for fiscal year ended 6/30/17 |  | $6,370,941$ |
| Expended for future prizes, promotions or reserves | 0 |  |
| Transferred to the Education Trust Account at $6 / 30 / 17$ |  | $(6,370,941)$ |
| Unclaimed Prizes Reserve at $6 / 30 / 17$ | $\$$ | $1,000,000$ |

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## 7. SCHOLARSHIP SHORTFALL RESERVE

The Scholarship Shortfall Reserve account represents monies set aside to fund scholarship payment requests to ADHE, if needed, in case of a shortage of funds in the Education Trust Account. The balance of the Scholarship Shortfall Reserve at June 30, 2017 was $\$ 20,000,000$ and is reflected as restricted net position on the statement of net position, while the corresponding monies related to the reserve are reflected as non-current restricted cash and cash equivalents.

## 8. RETAILER FIDELITY RESERVE

In accordance with the Act, OAL retailers are assessed an annual fidelity reserve fee which is recorded to a Retailer Fidelity Reserve account, which is reflected as restricted net position on the statement of net position. The retailer fidelity reserve fees collected are deposited in a separate demand deposit account and are classified as non-current restricted cash and cash equivalents. The balance of the Retailer Fidelity Reserve at June 30, 2017 was $\$ 158,355$. Per the Act, these reserves may be used to cover losses incurred as a result of any nonfeasance, malfeasance or misfeasance of OAL retailers. The OAL sustained no losses that were charged to the Retailer Fidelity Reserve during the fiscal year ended June 30, 2017. Also, per the Act, at the end of each fiscal year, if the Retailer Fidelity Reserve is in excess of $\$ 500,000$, the excess amount may be treated as net proceeds from the OAL, and subject to transfer into the Education Trust Account.

## 9. RETAILER BOND RESERVE

Act 1076 of the 2015 Arkansas General Assembly changed Arkansas Code Annotated § 23-115603 (c) (1) to allow the OAL to amend the previous requirement that retailers post a bond obtained through a commercial insurance company. Per Act 1076, "the office shall require retailers to post an appropriate bond, as determined by the office." Effective with the amendment of the OAL's Retailer Rules (Rules), a "self-bond" or self-insurance program for retailers was established, whereby all retail locations must remit $\$ 100$ annually to the OAL to cover any potential losses and fulfill the bonding requirement required by law. Further, the Rules establish that any retailer failure to remit amounts owed to the OAL in the ordinary course of business are considered a default and the amounts owed be deducted from the pool of self-bond fees in order to ensure funds ordinarily available for deposit to the Education Trust Account are made whole. Finally, the amended Rules establish that at the discretion of the OAL Director, funds from the pool of self-bond fees may be released and considered revenues at the end of each fiscal year.

The retailer self-bond fees collected are recorded as a Retailer Bond Reserve, which is reflected as restricted net position on the statement of net position. At June 30, 2017 the balance of the Retailer bond Reserve was $\$ 373,312$. The retailer self-bond fees collected are deposited in the OAL operating account and are classified as current restricted cash and cash equivalents. The OAL sustained no losses that were charged to the Retailer Bond Reserve during the fiscal year ended June 30, 2017.

## 10. JOINT VENTURES

GASB Statement No.14, The Financial Reporting Entity, as amended, defines a joint venture as a legal entity or other organization that results from a contractual arrangement and that is owned, operated or governed by two or more participants as a separate and specific activity subject to joint control in which the participants retain 1) an ongoing financial interest or 2 ) an ongoing financial responsibility. During the fiscal year ended June 30, 2017 the OAL was an active participant in several joint venture arrangements with the Multi-State Lottery Association (MUSL).

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## Multi-State Lottery Association

In July 2009, the OAL joined the Multi-State Lottery Association (MUSL), which is comprised of a group of U.S. Iotteries that combine jointly to sell online Powerball $®$ and Mega Millions $®$ lottery tickets. On January 27, 2015 MUSL added the Lucky for Life online game to be available to the member lotteries for the joint sales of that game, in which the OAL elected to participate. Each lottery participating in Lucky for Life ticket sales must annually subject the transactions, accounts and processes related to Lucky for Life to a test of agreed upon procedures by an independent auditor in its state. The chief executive officer of each member lottery serves on the MUSL board of directors. MUSL is audited annually by a separate independent audit firm.

As a member of MUSL, the OAL is required to contribute to various prize reserve funds for Powerball® and Mega Millions® which are maintained by MUSL. The MUSL prize reserve funds serve as a contingency reserve to protect MUSL and its member state lotteries from unforeseen prize payment liabilities. MUSL periodically reallocates the prize reserve funds among the member state lotteries based on relative Powerball $®$ and Mega Millions ${ }^{\circledR}$ sales levels. All remaining funds remitted, and the related interest earnings (net of administrative costs), less any portion of unanticipated prize claims that may have been paid from the fund, would be returned to the OAL if it were to ever leave MUSL. As of June 30, 2017 the OAL had reserve fund deposits with MUSL of $\$ 1,948,071$. MUSL does not maintain prize reserve funds for Lucky for Life. Instead, each participating lottery is responsible for maintaining their own prize reserve funds for potential Lucky for Life prize payments.

A copy of the MUSL financial statements may be obtained by submitting a written request to MUSL, Attn: Bret Toyne, Executive Director or Gene Schaller, Director of Finance, 4400 N.W. Urbandale Drive, Urbandale, Iowa 50322.

The OAL's portion of the MUSL's games for the fiscal year ended June 30, 2017 is summarized in the table below:

|  | Operating <br> Revenues |  | Prizes |
| :--- | :---: | :---: | :---: |
|  |  |  | $\$ 15,031,736$ |
| Powerball® | $\$ 32,755,119$ |  | $\$, 882,014$ |
| Mega Millions $®$ | $\$ 14,313,090$ |  | $\$ 1,936,456$ |

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## 11. CAPITAL ASSETS

The activity for capital assets for the fiscal year ended June 30, 2017, was as follows:

| Capital Assets | Balance <br> July 1, 2016 |  | Additions |  | Deletions |  | Balance <br> June 30, 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets under construction | \$ | 68,452 |  |  | \$ | $(68,452)$ | \$ | - |
| Equipment |  | 801,039 |  | 173,239 |  | $(24,989)$ |  | 949,289 |
| Leasehold improvements |  | 492,796 |  | - |  | - |  | 492,796 |
| Total capital assets |  | 1,362,287 |  | 173,239 |  | $(93,441)$ |  | 1,442,085 |
| Less accum. Depreciation |  |  |  |  |  |  |  |  |
| Equipment |  | $(493,555)$ |  | $(96,436)$ |  | 24,990 |  | $(565,001)$ |
| Leasehold improvements |  | $(492,315)$ |  | (481) |  | - |  | $(492,796)$ |
| Total accum. Depreciation |  | $(985,870)$ |  | $(96,917)$ |  | 24,990 |  | $(1,057,797)$ |
| Capital assets, net | \$ | 376,417 | \$ | 76,322 | \$ | $(68,451)$ | \$ | 384,288 |

## 12. LIABILITIES

## a. Prizes Payable

Prizes payable at June 30, 2017 consisted of instant and online game prizes payable and estimated game reserves as well as any related state and federal withholdings. Instant ticket prizes payable are estimated based on the end of production prize structure provided by Scientific Games Inc. Estimated prizes payable by category are as follows:

| Instant tickets | \$ | $16,442,524$ |
| :--- | ---: | ---: |
| Powerball® | 669,548 |  |
| Mega Millions® | 406,379 |  |
| Natural State Jackpot | 332,974 |  |
| Lucky for Life | 908,758 |  |
| Fast Play | 131,153 |  |
| Cash 3 | 40,440 |  |
| Cash 4 | 36,900 |  |
| Income tax and other withholding | 115,449 |  |
|  |  |  |
| Total | $\underline{\underline{\$ 19,084}}$ |  |

b. Payable to Other Funds of the State

The Act requires that ADHE be reimbursed by the OAL for the costs associated with the administration of scholarships funded with lottery proceeds. Act 218 of 2015 modified the requirement to only allow direct costs incurred by ADHE for the administration of scholarships to be included in the reimbursement request by ADHE. The amount recorded as administrative cost due is listed for ADHE in the table on the following page.

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017

Arkansas Legislative Audit (ALA) performs an annual audit of the OAL's financial position. The OAL reimburses ALA at an hourly rate set by the Legislative Joint Auditing Committee for work performed. At June 30, 2017 the OAL had $\$ 4,640$ payable owed to ALA.

The amounts listed below as due to other divisions or offices of the Department of Finance and Administration, Department of Information Systems and Workers Compensation Commission are for withholdings owed or for services performed for the OAL by these Agencies within the normal course of business.

| ADHE | \$ | 441,314 |
| :---: | :---: | :---: |
| Department of Information Systems |  | 12,483 |
| Department of Finance and Administration |  | 56,876 |
| Workers Compensation Commission |  | 747 |
| Legislative Audit |  | 4,640 |
| APERS |  | 3,789 |
| Total | \$ | 519,849 |

## c. Accounts Payable, Accrued Liabilities and Compensated Absences

Accounts payable consists of amounts due to vendors for operating costs of the lottery. Accrued liabilities consist of amounts due to gaming vendors for gaming costs of the lottery, accrued payroll earned and related health insurance withholdings as of June 30, 2017.

As a proprietary type enterprise fund, for financial reporting purposes the OAL recognizes and accrues liabilities for compensated absences as services are performed and the benefits accrue to employees. The compensated absences payable to OAL employees for annual, sick, and compensatory leave at June 30, 2017 totaled $\$ 347,720$. The OAL has adopted the State of Arkansas methodology for the computation of the current vs. longterm portion of this liability. This computation is based upon the State average of current vs. long-term portion of this liability for all state employees. For the fiscal year ended June 30, 2017 the current portion of the compensated absences liability increased by $\$ 3,226$ to a balance of $\$ 49,824$ and the long-term portion increased by $\$ 30,490$ to a balance of \$297,896.


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## d. Unearned Revenue

Funds collected from retailers for online game tickets sold in advance of the game drawings and for game drawings which will occur after the end of the monthly accounting period, are recorded as unearned revenue and subsequently recognized as revenue once the related drawing occurs.

Unearned revenue from online game tickets at June 30, 2017 is summarized as follows:

| Powerball® | $\$$ | 193,068 |
| :--- | ---: | ---: |
| Mega Millions® | 50,832 |  |
| Natural State Jackpot | 19,838 |  |
| Lucky for Life | 15,008 |  |
| Cash 3 | 4,084 |  |
| Cash 4 | 3,760 |  |
|  |  |  |
|  |  |  |

Additionally, retailer licensing renewal fees are collected cover a two year period. The amounts which pertain to periods beyond the current fiscal year end are also recorded as unearned revenue. At June 30, 2017 the amount of unearned revenue which related to retailer licensing and renewal fees was $\$ 36,155$.

## 13. UNRESTRICTED NET POSITION (DEFICIT)

Act 606 of 2009 (Scholarship Lottery Act) section ACA 23-115-801 (a) (3) requires "The percentage of lottery proceeds determined by the OAL to be net proceeds shall equal an amount determined by the OAL to maximize net proceeds for scholarships." Section ACA 23-115-103 (19) defines net proceeds to be lottery proceeds less operating expenses; the amount of fidelity fund revenue that exceeds $\$ 500,000$; the un-depreciated amount of capital assets; and any accruals that will not result in cash outflow. Per section ACA 23-115-103 (14) "Lottery Proceeds" means all revenue derived from the sale of tickets or shares and all moneys derived from or in connection with the operation of a lottery, including without limitation fees, offsets, reimbursements, insurance proceeds, damages and liquidated damages collected or imposed by the OAL under this chapter. Also ACA 23-115-801 Section (b) (1) requires "On or before the fifteenth day of each month, the OAL shall deposit the net proceeds from the lottery into one (1) or more trust accounts at one (1) or more financial institutions."

To meet these requirements, in October 2009, the OAL developed an accounting method for calculating net proceeds each month. Such method adjusts certain non-cash transactions for instant ticket revenue and for instant ticket prize expense to determine lottery proceeds on a modified cash basis. This method was accepted by the OAL for use in the calculation of net proceeds prescribed by section (a) (3) of the Scholarship Lottery Act and such method has been consistently applied for the calculation of net proceeds and the transfers of net proceeds, since the OAL's inception.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

However, the calculation method utilized results in modified cash basis net proceeds each month which vary from GAAP net proceeds. Since the net proceeds for each month are transferred to a trust account by the 15th day of the next month, such transfer creates a timing difference for the recognition of certain instant game prize expenses, which results in a debit balance (deficit) in Unrestricted Net Position. At June 30, 2017 the cumulative variance due to the modified cash basis method was a debit balance (deficit) in Unrestricted Net Position of $\$(9,860,643)$.

In addition, the OAL's net OPEB liability at June 30, 2017 (see note 16) of $\$ 2,182,837$ has not been funded to date. It will be funded on a pay-as-you-go basis as the benefits related to this liability are due and payable. This creates an additional debit balance (deficit) in Unrestricted Net Position at June 30, 2017 of $\$(2,182,837)$. The total debit balance (deficit) in Unrestricted Net Position at June 30, 2017 was $\$(12,043,480)$.

## 14. ONLINE GAME REVENUES

Online game tickets are produced through terminals at lottery retailer locations based on player instructions for number selection. Drawings are conducted to determine winning number combinations. Online game sales for the fiscal year ended June 30, 2017 consisted of the following:

| Powerball® | $\$$ | $32,755,119$ |
| :--- | ---: | ---: |
| Mega Millions® |  | $14,313,090$ |
| Fast Play | $12,313,567$ |  |
| Natural State Jackpot | $7,047,543$ |  |
| Cash 3 | $7,128,685$ |  |
| Cash 4 | $4,238,553$ |  |
| Lucky for Life |  | $2,889,910$ |
|  | $\$$ | $80,686,467$ |

## 15. OPERATING LEASES

At its start up in 2009 the OAL entered into an operating lease for the rental of office space for its headquarters. The headquarters lease was renewable at the option of the OAL at the end of the initial lease term. During the fiscal year ended June 30, 2015 the lease of the OAL headquarters offices was extended for an additional six year term expiring on August 31, 2021. The annual rent office expense for the fiscal year ended June 30, 2017 was $\$ 435,376$.

The OAL also has equipment leases for printers, copiers, postage meters and other office equipment that are generally for two to three year lease periods. The annual office equipment lease expense for the fiscal year ended June 30, 2017 was $\$ 16,164$.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

Future minimum rental payments on operating leases as of June 30, 2017, are scheduled as follows:

| 2018 | 466,149 |
| :--- | ---: |
| 2019 | 465,761 |
| 2020 | 468,340 |
| 2021 | 463,627 |
| $2022-2026$ | 77,271 |

## 16. RETIREMENT PLAN

## a. Plan Description

The OAL provides pension benefits for its employees through the Arkansas Public Employees Retirement System (APERS), a cost-sharing multiple-employer defined benefit pension plan. The APERS provides pension benefits to all state employees not covered by another authorized plan, all county employees, municipal employees whose municipalities have elected coverage under this system, college and university employees, and certain non-teaching school employees. Benefits are also provided for governors, General Assembly members, state and county constitutional officers and quasi-judicial members. The APERS is administered by the Arkansas Public Employees Retirement System board of trustees.

Benefit provisions are established and amended by Arkansas Code Title 24.
The APERS issues a financial report, which may be obtained as follows:
Arkansas Public Employees Retirement System
124 W. Capitol, Suite 400
Little Rock, AR 72201-3704
(501) 682-7800
http://www.apers.org/publications
b. Benefits Provided

Members are eligible for full retirement benefits (1) at any age with 28 years of credited service; (2) at age 65 with five years of actual service, except for members of the General Assembly who must have 10 years of actual service if the member only has service as a member of the General Assembly; or (3) at age 55 with 35 years of credited service as an elected official or public safety member. Members are eligible for reduced benefits (1) at any age with at least 25 years but less than 28 years of actual service; or (2) at age 55 with five years of actual service. Members who are defined as a public safety member are eligible for a reduced benefit with five years of actual service if the member is within 10 years of normal retirement age. The normal retirement benefit, paid on a monthly basis, is determined based on (1) the member's final average compensation (an average of the highest 36 months' earnings) and (2) the number of years of credited service.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

## c. Contributions

Arkansas Code Title 24 establishes the contribution requirements of active members and participating employers. Contribution provisions applicable to the participating employers are established by the APERS' Board of Trustees and should be based on an independent actuary's determination of the rate required to fund the plan. The General Assembly and certain agencies employing individuals in public safety positions must also remit additional amounts. For the fiscal year ended June 30, 2017, the employer contribution rates, as a percentage of active member payroll, ranged from $4.00 \%$ to $26.8 \%$. Contributory plan members are required to contribute $5 \%$ of their annual covered salary. The OAL is required to contribute for all covered state employees at a rate of $14.50 \%$ of annual covered payroll. The contribution requirements of plan members are established and may be amended by the Arkansas General Assembly. The contribution requirements of the OAL are established and may be amended by the APERS Board of Trustees. The OAL's contributions to APERS for the years ended June 30, 2017, 2016, and 2015 were $\$ 516,803, \$ 529,187$, and $\$ 589,324$, respectively, which were equal to the required contributions for each year.

During a member's participation in the APERS deferred retirement option plan (DROP), the employer continues to make contributions and the employee ceases to make contributions.

## d. Net Pension Liability

At June 30, 2017, the OAL reported a net pension liability of $\$ 4.7$ million. The net pension liability was measured as of June 30, 2016, and the total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of that date.

The OAL's proportion of the net pension liability was based on actual contributions in the 2016 fiscal year of all participating employers. At June 30, 2016, the OAL's proportion was $0.198 \%$.

Actuarial assumptions
The total pension liability in the actuarial valuation (as of the date noted below) was determined using the following actuarial assumptions, applied to all periods included in the measurement:

Actuarial valuation date:
Inflation rate:
Salary increases (Includes assumed inflation):
Investment rate of return (Includes assumed inflation):
Mortality rates:

Actuarial experience study dates:

June 30, 2016
$3.25 \%$ wages, $2.50 \%$ prices
$3.25 \%$ to $9.85 \%$
7.50\%

RP-2000 Combined Healthy mortality table, projected to 2020 using Projection Scale BB, set-forward 2 years for males and 1 year for females
2007-2012

The long-term expected rate of return on pension plan investments was determined using a building-block method in which best-estimate ranges of expected future real rates of return are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. Best estimates of arithmetic real rates of return for the 10 -year period from 2015 to 2024 were based upon capital market assumptions provided by the plan's investment consultants. For each major asset class that is included in the pension plan's target asset allocation as of June 30, 2016, these best estimates are summarized in the table on the following page:

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

| Asset Class | Current <br> Allocation | Long-Term <br> Expected Real <br> Rate of Return |
| :--- | :---: | :---: |
| Broad Domestic Equity |  |  |
| International Equity | $38 \%$ | $6.82 \%$ |
| Real Assets | $24 \%$ | $6.88 \%$ |
| Absolute Return | $16 \%$ | $3.07 \%$ |
| Domestic Fixed | $5 \%$ | $3.35 \%$ |
| Total | $17 \%$ | $0.83 \%$ |
|  | $100 \%$ |  |

## Discount Rate

A single discount rate of $7.50 \%$ was used to measure the total pension liability. This single discount rate was based on the expected rate of return on pension plan investments of $7.50 \%$. The projection of cash flows used to determine this single discount rate assumed that plan member contributions will be made at the current contribution rate and that employer contributions will be made at rates equal to the difference between actuarially determined contribution rates and the member rate. Based on these assumptions, the pension plan's fiduciary net position was projected to be available to make all projected future benefit payments of current plan members. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability.

Sensitivity of the net pension liability to changes in the discount rate
The following presents the OAL's proportionate share of the net pension liability for the pension plan calculated using the discount rate stated, as well as what the OAL's net pension liability would be if it were calculated using a discount rate that is 1-percentage-point lower or 1-percentage-point higher than the current rate:

|  | 1\% lower than <br> current discount rate | Current discount <br> rate | $1 \%$ higher than <br> current discount rate |
| :--- | :---: | :---: | :---: |
| Rate | $6.50 \%$ | $7.50 \%$ | $8.50 \%$ |
| Net pension liability | $\$ 7,163,596$ | $\$ 4,732,352$ | $\$ 2,708,973$ |

e. Pension Plan Fiduciary Net Position

Detailed information about the fiduciary net position of the pension plan (APERS) is available in its separately issued financial report.

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017

## f. Pension Expense and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions

For the year ended June 30, 2017, the OAL recognized pension expense of $\$ 535,575$. For the year ended June 30, 2017, the Lottery reported deferred outflows of resources and deferred inflows of resources related to pensions as follows:

|  | Deferred outflows <br> of resources | Deferred inflows <br> of resources |
| :--- | :---: | :---: |
| Changes of assumptions <br> Differences between expected and <br> actual experience | $\$ 4,648$ |  |

The deferred outflows of resources related to pensions resulting from OAL contributions subsequent to the measurement date will be recognized as a reduction of the net pension liability in the year ended June 30, 2018. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to pensions will be recognized in pension expense as follows:

Year ended June 30:
2017
2018
2019
2020

Total
$\$(46,852)$
$(13,602)$
$(255,123)$
$(174,704)$

## 17. POSTEMPLOYMENT BENEFITS OTHER THAN PENSIONS

In June 2004, GASB issued Statement No. 45, Accounting and Financial Reporting by Employers for Postemployment Benefits Other Than Pensions, which became effective with the fiscal year ended June 30, 2008. The Statement establishes standards for the measurement, recognition and display of other Postemployment Benefits (OPEB) under government accounting standards.

## a. Plan Description

The OAL is an agency of the State. Post-retirement medical and prescription drugs benefits are provided to OAL employees through the Arkansas State Employee Health Insurance Plan (AEP), a single-employer defined benefit healthcare plan, sponsored by the State and administered by Department of Finance and Administration Employee Benefits Division. A copy of the plan and most recent report can be obtained by writing to Employee Benefits Division, 501 Woodlane, Suite 500, Little Rock, AR 72201. For purposes of the plan the State is considered the employer and the OAL is an agency of the State. The plan provides medical and prescription drugs benefits to eligible State employees as established by State law. The contribution requirements of plan members and the State are established and may be amended by the Legislature. The required contribution is based on projected pay-as-you-go financing requirements.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

## b. Funding Policy and Funded Status

The State's annual OPEB cost (expense) is calculated and reported at the State level based on the annual required contribution (ARC) of the employer, an amount actuarially determined in accordance with the parameters of GASB Statement No. 45. The ARC represents a level of funding that, if paid on an ongoing basis, is projected to cover normal costs each year and to amortize any unfunded actuarial liabilities (or funding excess) over a period not to exceed 30 years. Actuarial valuations involve estimates of the value of reported amounts and assumptions about the probability of events in the future. Amounts determined regarding the funded status of the plan and ARC of the employer are subject to continual revision as actual results are compared to past expectations and new estimates are made about the future. The actuarial valuations and funded status of the plan are determined for the State in total and separate valuations and funded status for the OAL are not determined. The OAL's net OPEB liability is based on the OAL's number of employees participating in insurance coverage as a pro rata share of the total budgeted positions for the State.

Projections of benefits are based on actuarial calculations which reflect a long-term perspective and employ methods and assumptions that are designed to reduce short-term volatility in actuarial accrued liabilities and the actuarial value of assets. Significant methods and assumptions used in the calculation of the OPEB liability were as follows: Actuarial valuation date: July 1, 2016; Actuarial cost method: Projected Unit Credit; Amortization method: Level Dollar Open; Remaining amortization period: 30 years; Asset valuation method: Market value; Actuarial Assumptions: Investment rate of return, $3.20 \%$; Rate of salary increases, not applicable; Ultimate rate of medical inflation, $3.25 \%$; Inflation, not applicable.

For the fiscal year ended June 30, 2017, there was no required contribution rate and no contributions were made, as the plan is funded on a pay-as-you-go basis and the OAL had no eligible retirees for whom contributions were yet due. The OAL's annual OPEB cost for the fiscal years ended June 30, 2017, 2016 and 2015 were $\$ 201,630, \$ 472,428$ and $\$ 182,271$ respectively. The liability for the current year and each of the three preceding fiscal years were as follows:

|  | Beginning <br> Balances | Increases | Decreases | Ending <br> Balances |
| :--- | ---: | ---: | ---: | ---: |
| June 30, 2017 | $\$ 1,981,207$ | $\$ 201,630$ | $\$$ | 0 |
| $\$ 2,182,837$ |  |  |  |  |
| June 30, 2016 | $1,508,779$ | 472,428 |  | 0 |
| June 30, 2015 | $1,326,508$ | 182,271 |  | 0 |

## 18. CONTRACTUAL ARRANGEMENTS AND OTHER COMMITMENTS

The OAL has contracted with two vendors, INTRALOT Corporation (INTRALOT) for its online lottery game services and gaming system and Scientific Games, Inc. (SGI) for its instant ticket lottery games services.

INTRALOT operates the gaming network that consists of approximately 1,900 instant and online retailer ticket terminals and associated software. In accordance with its contract, INTRALOT receives the negotiated fee on the selling price of online tickets sold and on instant ticket settlements. The OAL had an initial seven-year contract with INTRALOT ending in 2016, which included an option for up to three additional renewals in one-year increments, or a portion thereof. During the fiscal year ended June 30, 2015 the OAL exercised the option to extend the INTRALOT contract for a period of three years. The current contract extension will expire on August 14, 2019.

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery Notes to Financial Statements June 30, 2017 

During the fiscal year ended June 30, 2017, INTRALOT was compensated at the rate of $2.165 \%$ of all online and instant ticket game sales. Total fees paid to INTRALOT and others for all gaming network and related services for the fiscal year ended June 30, 2017 were \$9,721,679 which was $2.16 \%$ of sales.

SGI prints, warehouses, and distributes the instant game tickets to retailers. In accordance with its contract with the OAL, SGI receives the negotiated fee on the selling price of all instant ticket settlements. During the fiscal year ended June 30, 2016 the OAL and SGI executed a third amendment to the contract for an additional seven-year period ending with an expiration date of August 18, 2026. The amended contract sets the SGI fees at $1.30 \%$ of instant ticket net sales up to $\$ 360$ million during a contract year. The contract year is from August 18, 2016 through August 17, 2017. Should the total net sales of instant tickets exceed $\$ 360$ million in a contract year, SGI will receive a one-time bonus payment in an amount equivalent to $4.5 \%$ of all such incremental sales exceeding $\$ 360$ million. Instant ticket sales during the fiscal year ended June 30, did exceed $\$ 360$ million during the contract year. During the fiscal year ended June 30, 2017, SGI was compensated $\$ 5,101,623$, which represents a rate of $1.38 \%$ of instant ticket sales for these services. SGI also maintains the OAL's Points for Prizes program. This program provides merchandise prizes and other awards to participating players based upon tickets registered by the players. In addition, SGI provides other products and services for which the OAL pays various contracted fees. During the fiscal year ended June 30, 2017 these other SGI fees totaled $\$ 4,196,134$ or $1.14 \%$ of instant ticket sales. Total fees paid to SGI for all services for the fiscal year ended June 30, 2017 were \$9,297,757.

The OAL also has a contract with Camelot Global Services (CGS) to provide a Business Plan (BP) and other consultancy services. The contract was effective November 30, 2015 and expires on June 30, 2020 with two optional extension periods of twelve months each, which automatically renew unless either party informs the other party, in writing, of their intent not to renew at least 90 days prior to the expiration date. As specified by the contract, CGS delivered a BP which the OAL accepted. CGS also delivered a price sheet with the prices of services CGS included in the BP. The OAL will negotiate the parameters and pricing of any CGS consultancy services it accepts. On or before January 31, 2018, and by that date each year through the life of the contract, the OAL and CGS will meet to discuss implementation of the BP for the next fiscal year and will agree to the amendments, if any, to the BP; the portions of the BP to be implemented in the next fiscal year; the CGS personnel who will assist with the implementation; and the pricing of the consultancy services CGS will provide.

The contract specifies that CGS be paid a base compensation amount of $\$ 650,000$ per year paid monthly. The base compensation is to be paid in eleven monthly payments of $\$ 54,167$, one payment of $\$ 54,163$. In addition to the base compensation CGS will be reimbursed for travel expenses such as airfare, lodging, meals and other allowed travel costs not to exceed \$100,000 per year. For the fiscal year ended June 30, 2017 the OAL paid CGS \$650,000 for base compensation and \$64,973 for expenses.

The contract also specifies a tiered incentive compensation structure as follows:
a. CGS will receive incentive payments of $12.5 \%$ of the portion of Adjusted Operating Income (AOI) in any fiscal year that exceeds $\$ 72,287,393$ but is less than or equal to \$80,000,000.
b. CGS will receive incentive payments of $13.75 \%$ of the portion of AOI in any fiscal year that exceeds $\$ 80,000,000$ but is less than or equal to $\$ 90,000,000$.
c. CGS will receive incentive payments of $15 \%$ of the portion of AOI in any fiscal year that exceeds $\$ 90,000,000$.

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017 

For purposes of the incentive compensation, calculation AOI is defined as Operating Income before any expenses related to (1) services provided by ADHE, (2) services provided by Legislative Audit, (3) legal and professional fees, (4) depreciation, and (5) any incentive compensation payable to CGS. CGS will invoice the OAL after the end of each fiscal year quarter for the amount of incentive compensation owed. The final quarterly incentive payment for each fiscal year is subject to final adjustment upon the completion and release of the OAL's audited financial statements. For the fiscal year ended June 30, 2017 the OAL paid or accrued total incentive compensation to CGS of $\$ 1,818,610$.

## 19. CONTINGENCIES

At June 30, 2017 there were no pending lawsuits or claims to which the OAL is a party.

## 20. RISK MANAGEMENT

The OAL is exposed to various types of risk related to its operations. These risks can result in losses incurred from property damage or destruction, business interruption such as inability to operate gaming activities and worker compensation claims. The OAL manages these risks by participating in the various self-insurance programs established by the State for property and casualty losses and employee health insurance. Coverages include property, general liability, automobile liability, workers' compensation, state unemployment, court-awarded attorney fees, and Federal civil rights actions. Property is self-insured for actual cash value to an aggregate of \$1.6 million per loss event for all perils. Losses from earthquake and flood are also subject to an annual aggregate loss for the State of $\$ 1$ million. Workers' compensation is provided in compliance with the applicable law. The employee health and dental insurance program provides for payment of medical claims of employees and covered dependents. Claims and settlements incurred for fiscal years ended June 30, 2017, 2016 and 2015 did not exceed the OAL's insurance coverage.

## 21. SUBSEQUENT EVENTS

In accordance with GASB 56, the OAL's Management has evaluated subsequent events that occurred after June 30, 2017, but prior to November 28, 2017, the date the financial statements were available to be issued.

Such evaluation subsequently identified the following transactions related to the Arkansas Department of Higher Education (ADHE). On August 14, 2017, ADHE provided notice that they will refund $\$ 4,887,237$ to the OAL for the fiscal year ended June 30, 2017. As of November 28, 2017 such refund had not been received.

Also at the request of ADHE, on October 6, 2017 a payment of $\$ 35,000,000$ was made from the Education Trust Account to ADHE. A supplemental payment of $\$ 3,500,000$ was requested by ADHE and made from the Education Trust Account on November 21, 2017.

Such evaluation also identified that per the amended contract with SGI, upon the completion of the contract year on August 17, 2017, instant games sales totaled $\$ 373,476,602$ for the period from August 18, 2016 through the end of the contract year. The amount of sales exceeded the pro-rated bonus calculation base by $\$ 13,476,602$ resulting in a bonus amount of $\$ 606,447$ which was paid to SGI on August 29, 2017.

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Notes to Financial Statements <br> June 30, 2017

Such evaluation also identified that on June 25, 2017, The OAL executed a second amendment to the contract with Bank of the Ozarks for a period of twelve months, with an effective date of September 2, 2017.

# REQUIRED SUPPLEMENTARY INFORMATION 




# Arkansas Department of Finance and Administration Office of the Arkansas Lottery <br> Arkansas Public Employees Retirement System <br> Schedule of Employer's Proportionate Share of the Net Pension Liability Last Ten Fiscal Years (1) 

|  |  | 2017 |  | 2016 |  | 2015 | 2014 to 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| OAL proportion of the net pension liability (asset) |  | 0.20\% |  | 0.23\% |  | 0.24\% | N/A |
| OAL proportionate share of the net pension liability (asset) | \$ | 4,732,352 | \$ | 4,415,000 | \$ | 3,408,000 |  |
| OAL covered-employee payroll | \$ | 3,564,158 | \$ | 3,649,566 |  | 3,992,710 |  |
| OAL proportionate share of the net pension liability (asset) as a percentage of its covered-employee payroll |  | 132.78\% |  | 120.97\% |  | 85.36\% |  |
| Plan fiduciary net position as a percentage of the total pension liability |  | 75.50\% |  | 80.39\% |  | 84.15\% |  |

Note: (1) The amounts presented for each fiscal year were determined as of the prior fiscal year-end. N/A The OAL implemented GASB Statement 68 in fiscal year 2015.
Information for this schedule was not available prior to fiscal year 2015.
Source: State of Arkansas CAFR and OAL Finance Division

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery Arkansas Public Employees Retirement System Schedule of Employer Contributions Last Ten Fiscal Years 



Note: N/A The OAL implemented GASB Statement 68 in fiscal year 2015.
Information for this schedule was not available prior to fiscal year 2014.
Source: State of Arkansas CAFR and OAL Finance Division

## STATISTICAL SECTION



Scholarship L


## STATISTICAL SECTION TABLE OF CONTENTS <br> (Unaudited)

The Arkansas Department of Finance and Administration Office of the Arkansas Lottery Comprehensive Annual Financial Report presents detailed information as a context for understanding what the information in the financial statements and note disclosures says about the Lottery's overall financial health.

## Contents <br> Page

Financial Trends 40
These schedules contain trend information to help the reader understand how the OAL's financial performance and well-being have changed over time.

Demographics and Operation Information
These schedules offer demographic and operation indicators to help the reader understand the environment within which the OAL's financial activities take place.

Other Information 52

These schedules provide the reader with an understanding of lottery sales across the United States by state and other player demographics.

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Principal Revenue Sources (Unaudited) Last Eight Fiscal Years

|  | 2017 |  | 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating revenues: |  |  |  |  |  |  |
| Instant ticket sales: |  |  |  |  |  |  |
| Instant games sales | \$ | 368,454,561 | \$ | 360,007,743 | \$ | 335,000,613 |
| Online ticket sales: |  |  |  |  |  |  |
| Powerball® |  | 32,755,119 |  | 48,073,339 |  | 27,099,705 |
| Mega Millions® |  | 14,313,090 |  | 14,632,244 |  | 15,158,385 |
| Fast Play |  | 12,313,567 |  | 10,993,360 |  | 10,770,484 |
| Natural State Jackpot |  | 7,047,543 |  | 7,567,005 |  | 7,035,843 |
| Cash 3 |  | 7,128,685 |  | 7,184,616 |  | 6,712,769 |
| Cash 4 |  | 4,238,553 |  | 3,823,987 |  | 3,832,385 |
| Decades of Dollars |  | - |  | - |  | 612,932 |
| AR Million Dollar Raffle |  | - |  | - |  | - |
| Arkansas 50/50 Raffle |  | - |  | - |  | 38,210 |
| Lucky for Life |  | 2,889,910 |  | 3,317,108 |  | 2,013,064 |
| Monopoly ${ }^{\text {™ }}$ Millionaires' Club |  | - |  | - |  | 388,990 |
| Total online ticket sales |  | 80,686,467 |  | 95,591,659 |  | 73,662,767 |
| Retailer application, fidelity, bond \& service fees |  | 769,959 |  | 717,150 |  | 550,952 |
| Other revenue |  | 5,749 |  | 9,259 |  | 20,346 |
| Total operating revenues |  | 449,916,736 |  | 456,325,811 |  | 409,234,678 |
| Non-operating revenue: |  |  |  |  |  |  |
| Interest income |  | 489,046 |  | 232,275 |  | 224,546 |
| Other non-operating income |  | - |  | 1,875 |  | - |
| Total non-operating revenue |  | 489,046 |  | 234,150 |  | 224,546 |
| Total revenues | \$ | 450,405,782 | \$ | 456,559,961 | \$ | 409,459,224 |

Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration.
Source: OAL Comprehensive Annual Financial Report for fiscal years 2017, 2016, 2015, ALC Comprehensive Annual Financial Report for fiscal years 2014, 2013, 2012, 2011 and ALC Annual Financial Report for fiscal year 2010

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Principal Revenue Sources (Unaudited) <br> Last Eight Fiscal Years

| 2014 |  | 2013 |  | 2012 |  | 2011 |  | 2010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 322,415,276 | \$ | 355,061,785 | \$ | 391,290,225 | \$ | 387,478,608 | \$ | 335,487,156 |
|  | 35,042,460 |  | 47,409,700 |  | 37,903,399 |  | 34,961,543 |  | 34,998,429 |
|  | 19,847,674 |  | 13,891,465 |  | 25,571,602 |  | 24,113,365 |  | 7,935,615 |
|  | 10,126,554 |  | 3,391,691 |  | 2,721,436 |  | 2,636,383 |  | - |
|  | 8,863,034 |  | 6,994,820 |  | - |  | - |  | - |
|  | 6,255,740 |  | 6,161,706 |  | 6,178,537 |  | 5,805,414 |  | 5,277,255 |
|  | 3,606,991 |  | 3,324,150 |  | 3,325,490 |  | 3,091,218 |  | - |
|  | 2,345,532 |  | 2,927,572 |  | 5,237,158 |  | 932,820 |  | - |
|  | 1,426,490 |  | - |  | - |  | 5,000,000 |  | - |
|  | 143,375 |  | 385,105 |  | 857,760 |  | - |  | - |
|  | - |  | - |  | - |  | - |  | - |
|  | - |  | - |  | - |  | - |  | - |
|  | 87,657,850 |  | 84,486,209 |  | 81,795,382 |  | 76,540,743 |  | 48,211,299 |
|  | $\begin{array}{r} 554,292 \\ 10,550 \end{array}$ |  | $\begin{array}{r} 556,792 \\ 4,490 \end{array}$ |  | $\begin{array}{r} 538,584 \\ 15,038 \end{array}$ |  | $\begin{array}{r} 1,055,538 \\ 5,450 \end{array}$ |  | $\begin{array}{r} 867,023 \\ 5,650 \end{array}$ |
|  | 410,637,968 |  | 440,109,276 |  | 473,639,229 |  | 465,080,339 |  | 384,571,128 |
|  | 252,614 |  | 322,722 |  | 352,431 |  | 464,252 |  | 181,807 |
|  | 461,047 |  |  |  | 2,000,000 |  | - |  | - |
|  | 713,661 |  | 322,722 |  | 2,352,431 |  | 464,252 |  | 181,807 |
| \$ | 411,351,629 | \$ | 440,431,998 | \$ | 475,991,660 | \$ | 465,544,591 | \$ | 384,752,935 |

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Revenues, Expenses and Change in Net Position (Unaudited) Last Nine Fiscal Years

|  | 2017 |  | 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating revenues: |  |  |  |  |  |  |
| Instant ticket sales | \$ | 368,454,561 | \$ | 360,007,743 | \$ | 335,000,613 |
| Online ticket sales |  | 80,686,467 |  | 95,591,659 |  | 73,662,767 |
| Retailer application, fidelity, bond and service fees |  | 769,959 |  | 717,150 |  | 550,952 |
| Other revenue |  | 5,749 |  | 9,259 |  | 20,346 |
| Total operating revenues |  | 449,916,736 |  | 456,325,811 |  | 409,234,678 |
| Operating expenses: |  |  |  |  |  |  |
| Instant game prizes |  | 263,190,873 |  | 258,461,952 |  | 241,758,220 |
| Online game prizes |  | 43,238,515 |  | 50,485,363 |  | 38,708,574 |
| Retailer commissions |  | 25,315,020 |  | 25,704,177 |  | 23,253,196 |
| Gaming contract costs |  | 19,090,227 |  | 19,384,187 |  | 20,622,707 |
| Compensation and benefits |  | 5,024,854 |  | 5,232,605 |  | 5,382,544 |
| Marketing, advertising and promotions |  | 5,861,130 |  | 4,798,502 |  | 5,032,317 |
| General and administrative expenses |  | 3,799,935 |  | 3,380,275 |  | 1,274,003 |
| Services provided by other agencies: |  |  |  |  |  |  |
| Arkansas Department of Higher Education |  | 441,317 |  | 396,995 |  | 538,487 |
| Arkansas Legislative Audit |  | 139,760 |  | 143,360 |  | 129,960 |
| Legal and professional services |  | 1,864 |  | 2,793 |  | 12,528 |
| Depreciation |  | 96,917 |  | 95,063 |  | 158,363 |
| Total operating expenses |  | 366,200,412 |  | 368,085,272 |  | 336,870,899 |
| Operating income (loss) |  | 83,716,324 |  | 88,240,539 |  | 72,363,779 |
| Non-operating revenue: |  |  |  |  |  |  |
| Interest income |  | 489,046 |  | 232,275 |  | 224,546 |
| Other non-operating income |  |  |  | 1,875 |  | - |
| Total non-operating revenue |  | 489,046 |  | 234,150 |  | 224,546 |
| Income (loss) before transfers |  | 84,205,370 |  | 88,474,689 |  | 72,588,325 |
| Transfers to: |  |  |  |  |  |  |
| Education Trust Account |  | $(71,000,000)$ |  | (85,274,927) |  | $(72,619,369)$ |
| Workforce Challenge Trust Account |  | $(14,157,060)$ |  |  |  |  |
| Arkansas Department of Human Services |  | - |  | - |  | $(200,000)$ |
| Change in net position | \$ | $(951,690)$ | \$ | 3,199,762 | \$ | $(231,044)$ |

Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration.
Source: OAL Comprehensive Annual Financial Report for fiscal years 2017, 2016, 2015, ALC Comprehensive Annual Financial Report for fiscal years 2014, 2013, 2012, 2011, ALC Annual Financial Report for fiscal year 2010 and ALC general ledger for fiscal year 2009

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Revenues, Expenses and Change in Net Position (Unaudited) Last Nine Fiscal Years



## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Net Position by Component (Unaudited) Last Nine Fiscal Years

|  | 2017 |  | 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net position: |  |  |  |  |  |  |
| Invested in capital assets | \$ | 384,288 | \$ | 376,417 | \$ | 223,178 |
| Restricted for: |  |  |  |  |  |  |
| Scholarship shortfall reserve |  | 20,000,000 |  | 20,000,000 |  | 20,000,000 |
| Retailer fidelity reserve |  | 158,355 |  | 136,900 |  | 113,582 |
| Retailer bond reserve |  | 373,312 |  | 163,872 |  |  |
| Deposits with Multi-State Lottery Association |  | 1,948,071 |  | 1,847,611 |  | 1,762,386 |
| Unclaimed prizes reserve |  | 1,000,000 |  | 1,000,000 |  | 1,000,000 |
| Unrestricted (deficit) |  | $(12,043,480)$ |  | $(10,752,564)$ |  | $(13,526,672)$ |
| Total net position (deficit) | \$ | 11,820,546 | \$ | 12,772,236 | \$ | 9,572,474 |

Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration
3) For fiscal year 2014, Unrestricted(deficit) was restated for pension per GASB Statement 68.

Source: OAL Comprehensive Annual Financial Report for fiscal years 2017, 2016, 2015, ALC Comprehensive Annual Financial Report for fiscal years 2014, 2013, 2012, 2011, ALC Annual Financial Report for fiscal year 2010 and ALC general ledger for fiscal year 2009

## Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Net Position by Component (Unaudited) <br> Last Nine Fiscal Years

| 2014 (3) |  | 2013 |  | 2012 |  | 2011 |  | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 246,113 | \$ | 358,372 | \$ | 540,530 | \$ | 722,689 | \$ | 867,607 | \$ | - |
|  | 20,000,000 |  | 20,000,000 |  | 20,000,000 |  | 20,000,000 |  | - |  | - |
|  | 91,133 |  | 70,586 |  | 49,232 |  | 42,205 |  | 18,831 |  | - |
|  | 1,794,079 |  | 1,773,620 |  | 1,683,806 |  | 1,138,133 |  | 457,268 |  | - |
|  | 1,000,000 |  | 1,000,000 |  | 1,000,000 |  | 1,000,000 |  | - |  | - |
|  | $(13,327,807)$ |  | $(7,591,547)$ |  | $(5,574,162)$ |  | $(4,346,093)$ |  | $(2,186,183)$ |  | $(16,469)$ |
| \$ | 9,803,518 | \$ | 15,611,031 | \$ | 17,699,406 | \$ | 18,556,934 | \$ | $(842,477)$ | \$ | $(16,469)$ |

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Changes in Cash and Cash Equivalents (Unaudited) Last Nine Fiscal Years

|  | 2017 |  | 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |  |  |  |
| Cash received from retailers and others | \$ | 448,872,673 | \$ | 457,634,809 | \$ | 407,714,967 |
| Cash paid for prizes |  | $(305,141,493)$ |  | $(310,865,471)$ |  | $(279,650,934)$ |
| Cash paid for gaming vendors |  | $(19,154,160)$ |  | $(19,540,446)$ |  | $(20,638,704)$ |
| Cash paid for retailer commissions |  | $(25,400,020)$ |  | $(25,742,753)$ |  | $(23,253,196)$ |
| Cash paid for marketing and advertising |  | $(5,492,302)$ |  | $(5,413,835)$ |  | $(4,772,451)$ |
| Cash paid for employee services |  | $(4,749,058)$ |  | $(4,834,544)$ |  | $(5,432,980)$ |
| Cash paid for other expenses |  | $(5,645,415)$ |  | $(2,412,905)$ |  | $(2,139,793)$ |
| Cash received from other non-operating income |  | - |  | 1,875 |  | - |
| Net cash provided (used) by operating activities |  | 83,290,225 |  | 88,826,730 |  | 71,826,909 |
| Cash flows from non-capital financing activities: |  |  |  |  |  |  |
| Interagency advances |  | (71,000,000 |  | - ${ }^{-}$ |  | - ${ }^{-}$ |
| Non-operating transfers to Arkansas Department of Higher Education |  | $(71,000,000)$ |  | $(77,000,000)$ |  | $(80,000,000)$ |
| Non-operating transfers from Arkansas Department of Higher Education |  | 542,198 |  | 286,177 |  | 2,319,469 |
| Non-operating transfers to Arkansas Department of Human Services |  |  |  |  |  | $(200,000)$ |
| Net cash provided (used) by non-capital financing activities |  | $(70,457,802)$ |  | $(76,713,823)$ |  | $(77,880,531)$ |
| Cash flows from capital and related financing activities: |  |  |  |  |  |  |
| Purchases of capital assets |  | $(104,787)$ |  | $(248,302)$ |  | $(138,605)$ |
| Loss on disposal of fixed assets |  |  |  |  |  | 3,177 |
| Net cash flows from capital and related financing activities |  | $(104,787)$ |  | $(248,302)$ |  | $(135,428)$ |
| Cash flows from investing activities: |  |  |  |  |  |  |
| Interest received |  | 489,046 |  | 232,275 |  | 224,546 |
| Net increase in cash and cash equivalents |  | 13,216,682 |  | 12,096,880 |  | $(5,964,504)$ |
| Cash and cash equivalents, beginning |  | 57,682,493 |  | 45,585,613 |  | 51,550,117 |
| Cash and cash equivalents, ending | \$ | 70,899,175 | \$ | 57,682,493 | \$ | 45,585,613 |
| Reconciliation of operating income to net cash provided (used) by operating activities: |  |  |  |  |  |  |
| Operating income (loss) | \$ | 83,716,324 | \$ | 88,240,539 | \$ | 72,363,779 |
| Adjustments to reconcile operating income to net cash provided by operating activities: |  |  |  |  |  |  |
| Depreciation |  | 96,917 |  | 95,063 |  | 158,363 |
| Pension Earnings |  | 11,108 |  | $(90,790)$ |  | $(201,028)$ |
| Other non-operating income |  | - |  | 1,875 |  | - |
| Net changes in assets and liabilities: (Increase) decrease in: |  |  |  |  |  |  |
| Accounts receivable |  | $(929,311)$ |  | 1,166,802 |  | $(1,493,924)$ |
| Receivable from other Funds of the State |  | 3,579 |  | $(3,576)$ |  | - |
| Prepaid items |  | $(156,757)$ |  | $(9,191)$ |  | 59,650 |
| Deposits with Mulit-State Lottery Association |  | $(100,460)$ |  | $(85,225)$ |  | 31,693 |
| Increase (decrease) in: |  |  |  |  |  |  |
| Accounts payable |  | 118,383 |  | $(481,522)$ |  | $(609,762)$ |
| Prizes payable |  | 1,388,353 |  | $(1,832,930)$ |  | 784,166 |
| Accrued and other liabilities |  | $(973,880)$ |  | 1,261,440 |  | 864,662 |
| Due to other funds of the State |  | $(4,626)$ |  | $(66,992)$ |  | $(248,295)$ |
| Compensated absences |  | 33,716 |  | 16,613 |  | $(38,879)$ |
| Unearned revenue |  | $(114,751)$ |  | 142,196 |  | $(25,787)$ |
| Net other post employment benefits |  | 201,630 |  | 472,428 |  | 182,271 |
| Net cash provided (used) by operating activities | \$ | 83,290,225 | \$ | 88,826,730 | \$ | 71,826,909 |

Note: 1) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration.
Source: OAL Comprehensive Annual Financial Report for fiscal year 2017, 2016, 2015, ALC Comprehensive Annual Financial Report for fiscal years 2014, 2013, 2012, 2011, ALC Annual Financial Report for fiscal year 2010 and ALC general ledger for fiscal year 2009

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Changes in Cash and Cash Equivalents (Unaudited) Last Nine Fiscal Years



## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Total Personal and Per Capita Income and Unemployment Rate (Unaudited) Last Ten Years

| Calendar year | Total population (in thousands) |  | rsonal me lions) | Per capita personal income |  | Unemployment rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 | 3,002 | \$ | 121,400 | \$ | 40,440 | 3.4\% |
| 2016 | 2,984 |  | 115,717 |  | 38,779 | 3.9\% |
| 2015 | 2,978 |  | 116,068 |  | 38,975 | 5.7\% |
| 2014 | 2,975 |  | 107,450 |  | 36,118 | 6.3\% |
| 2013 | 2,969 |  | 104,070 |  | 35,052 | 7.3\% |
| 2012 | 2,960 |  | 101,820 |  | 34,399 | 7.3\% |
| 2011 | 2,940 |  | 99,127 |  | 33,713 | 8.0\% |
| 2010 | 2,923 |  | 94,581 |  | 32,355 | 7.9\% |
| 2009 | 2,900 |  | 91,794 |  | 31,651 | 7.5\% |
| 2008 | 2,877 |  | 94,461 |  | 32,832 | 5.4\% |

[^0]Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration
Source: IHS Global Insight Inc. (October 2015), derived from data compiled by the U.S. Bureau of Economic Analysis and Census Bureau

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery State of Arkansas Principal Employers (Unaudited) Current Year as Compared to 2009 

| 2017 Employer | Total Employees | \% of Total Arkansas <br> Employment |  |
| :---: | :--- | ---: | ---: |
| 1 | Arkansas State Government | 60,520 | $4.9 \%$ |
| 2 | Wal-Mart Stores, Inc. | 53,310 | $4.3 \%$ |
| 3 | Tyson Foods, Inc. | 22,900 | $1.8 \%$ |
| 4 | U.S. Government | 20,400 | $1.6 \%$ |
| 5 | Baptist Health | 9,168 | $0.7 \%$ |
| 6 | Mercy | 4,850 | $0.4 \%$ |
| 7 | CHI St. Vincent Health System | 4,721 | $0.4 \%$ |
| 8 | Kroger Co. | 4,487 | $0.4 \%$ |
| 9 | Arkansas Children's Hospital | 4,257 | $0.3 \%$ |
| 10 | Simmons Foods Inc. | 3,785 | $0.3 \%$ |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |


| 2009 | $\quad$Employer <br> 1 |
| :---: | :--- |
| 2 | Arkansas State Government |
| 3 | Wal-Mart Stores, Inc. |
| 4 | Tyson Foods, Inc. |
| 5 | U.S. Government |
| 6 | Baptist Health |
| 7 | J.B. Hunt Transport Services, Inc. |
| 8 | Sisters of Mercy Health System |
| 9 | Arkansas Children's Hospital |
| 10 | Community Health Systems, Inc. |
|  | Dillard's Inc. |


| Total Employees | Employment |
| ---: | ---: |
| 55,871 | $4.8 \%$ |
| 48,470 | $4.1 \%$ |
| 24,005 | $2.1 \%$ |
| 20,939 | $1.8 \%$ |
| 7,400 | $0.6 \%$ |
| 6,250 | $0.5 \%$ |
| 5,493 | $0.5 \%$ |
| 4,337 | $0.4 \%$ |
| 3,750 | $0.3 \%$ |
| 3,750 | $0.3 \%$ |
|  |  |

Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration
Source: Arkansas Business Publishing Group and Arkansas Dept. of Economic Development

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Employees by Department and by Function (Unaudited) Last Nine Fiscal Years 

| Function | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 |
| Public Affairs | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 |
| Human Resources | 0 | 0 | 0 | 2 | 2 | 2 | 1 | 3 | - |
| Legal Counsel | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | - |
| Internal Audit | 2 | 3 | 3 | 2 | 2 | 1 | 2 | 2 | - |
| Sales | 24 | 23 | 22 | 23 | 23 | 23 | 23 | 22 | - |
| Marketing | 4 | 4 | 4 | 7 | 7 | 7 | 7 | 7 | - |
| Security | 4 | 6 | 6 | 6 | 5 | 6 | 4 | 4 | - |
| Draw Managers | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | - |
| Licensing | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | - |
| Gaming | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | - |
| IT-Gaming | 6 | 6 | 6 | 6 | 6 | 6 | 7 | 6 | - |
| Product Development | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | - |
| Finance |  |  |  |  |  |  |  |  |  |
| Chief Fiscal Officer | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | - |
| Treasurer | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | - |
| Claims Center | 3 | 3 | 3 | 9 | 9 | 9 | 9 | 9 | - |
| Controller | 2 | 2 | 2 | 5 | 5 | 5 | 4 | 3 | - |
| Procurement | 1 | 1 | 1 | 2 | 2 | 3 | 6 | 6 | - |
| IT-Admin | 2 | 1 | 2 | 3 | 3 | 3 | 3 | 4 | - |
| Financial Analyst | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Total Employees | 66 | 65 | 65 | 81 | 80 | 81 | 84 | 84 | 2 |
| Gender: |  |  |  |  |  |  |  |  |  |
| Female | 30 | 30 | 28 | 40 | 39 | 41 | 41 | 41 | 1 |
| Male | 36 | 35 | 37 | 41 | 41 | 40 | 43 | 43 | 1 |
| Race: |  |  |  |  |  |  |  |  |  |
| Black/Non-Hispanic | 16 | 16 | 15 | 19 | 19 | 23 | 23 | 24 | - |
| Caucasian | 45 | 43 | 43 | 53 | 54 | 51 | 57 | 57 | 2 |
| Hispanic | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | - |
| Other | 3 | 4 | 5 | 6 | 4 | 5 | 2 | 2 | - |
| Age: |  |  |  |  |  |  |  |  |  |
| Under 40 | 19 | 20 | 21 | 29 | 31 | 34 | 35 | 36 | - |
| 40+ | 47 | 45 | 44 | 52 | 49 | 47 | 49 | 48 | 2 |

Note: 1) The OAL (ALC) was established in fiscal year 2009 but began operations in fiscal year 2010.
2) During the 90th General Assembly, Act 218 of 2015 was enacted which eliminated the Arkansas Lottery Commission (ALC) and established the lottery as the Office of the Arkansas Lottery (OAL) within the Arkansas Department of Finance and Administration.
Source: OAL Finance Department

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Capital Assets by Department (Unaudited) Year Ended June 30, 2017

| Function | 2017 |  |
| :---: | :---: | :---: |
| Executive: |  |  |
| Furniture and fixtures | \$ | 24,244 |
| Computer equipment |  | 40,917 |
| Vehicles |  | 6,755 |
| Buildings/building improvements |  | 37,333 |
| Total executive assets |  | 109,249 |
| Sales and Marketing: |  |  |
| Furniture and fixtures |  | 135,768 |
| Computer equipment |  | 229,134 |
| Vehicles |  | 37,827 |
| Buildings/building improvements |  | 209,065 |
| Total sales and marketing assets |  | 611,794 |
| Gaming and Security: |  |  |
| Furniture and fixtures |  | 96,977 |
| Computer equipment |  | 163,667 |
| Vehicles |  | 27,019 |
| Buildings/building improvements |  | 149,332 |
| Total gaming and security assets |  | 436,995 |
| Finance: |  |  |
| Furniture and fixtures |  | 63,035 |
| Computer equipment |  | 106,383 |
| Vehicles |  | 17,563 |
| Buildings/building improvements |  | 97,066 |
| Total finance assets |  | 284,047 |
| Total assets | \$ | 1,442,085 |

## Arkansas Department of Finance and Administration

Office of the Arkansas Lottery
U.S. Lotteries' Sales (Unaudited)

Fiscal year 2017

| Lottery Jurisdiction | Population (in millions) | Sales (in millions) |  | Sales Per Capita |  | Instant Sales (in millions) |  | Instant Sales Per Capita |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arizona | 6.9 | \$ | 852.0 | \$ | 123 | \$ | 632.8 | \$ | 92 |
| Arkansas | 3.0 |  | 449.5 |  | 150 |  | 368.5 |  | 123 |
| California | 39.3 |  | 6,244.7 |  | 159 |  | 4,587.2 |  | 117 |
| Colorado | 5.5 |  | 555.3 |  | 100 |  | 380.2 |  | 69 |
| Connecticut | 3.6 |  | 1,216.3 |  | 340 |  | 720.6 |  | 200 |
| D.C. | 0.7 |  | 218.6 |  | 321 |  | 51.5 |  | 74 |
| Delaware | 1.0 |  | 169.8 |  | 178 |  | 69.3 |  | 69 |
| Florida | 20.6 |  | 6,156.5 |  | 299 |  | 4,243.6 |  | 206 |
| Georgia | 10.3 |  | 4,528.9 |  | 439 |  | 3,117.2 |  | 303 |
| Idaho | 1.7 |  | 239.6 |  | 142 |  | 137.1 |  | 81 |
| Illinois | 12.8 |  | 2,844.0 |  | 222 |  | 1,871.9 |  | 146 |
| Indiana | 6.6 |  | 1,202.6 |  | 181 |  | 897.1 |  | 136 |
| lowa | 3.1 |  | 352.3 |  | 112 |  | 237.7 |  | 77 |
| Kansas | 2.9 |  | 272.2 |  | 94 |  | 164.3 |  | 57 |
| Kentucky | 4.4 |  | 1,000.5 |  | 225 |  | 603.8 |  | 137 |
| Louisiana | 4.7 |  | 455.0 |  | 97 |  | 206.3 |  | 44 |
| Maine | 1.3 |  | 270.4 |  | 203 |  | 212.4 |  | 163 |
| Maryland | 6.0 |  | 1,923.2 |  | 320 |  | 676.8 |  | 113 |
| Massachusetts | 6.8 |  | 5,077.8 |  | 745 |  | 3,518.6 |  | 517 |
| Michigan EST (1) | 9.9 |  | 3,221.1 |  | 324 |  | 1,282.2 |  | 130 |
| Minnesota | 5.5 |  | 563.5 |  | 102 |  | 398.3 |  | 72 |
| Missouri | 6.1 |  | 1,235.9 |  | 203 |  | 869.5 |  | 143 |
| Montana | 1.0 |  | 52.7 |  | 51 |  | 17.1 |  | 17 |
| Nebraska | 1.9 |  | 173.5 |  | 91 |  | 101.3 |  | 53 |
| N. Hampshire | 1.3 |  | 297.5 |  | 223 |  | 223.6 |  | 172 |
| New Jersey | 8.9 |  | 3,186.7 |  | 356 |  | 1,839.6 |  | 207 |
| New Mexico | 2.1 |  | 126.0 |  | 61 |  | 72.4 |  | 34 |
| New York (1) | 19.7 |  | 7,666.8 |  | 388 |  | 4,058.6 |  | 206 |
| N. Carolina | 10.1 |  | 2,428.1 |  | 239 |  | 1,695.2 |  | 168 |
| N. Dakota (2) | 0.8 |  | 27.6 |  | 36 |  | - |  | - |
| Ohio | 11.6 |  | 2,997.4 |  | 258 |  | 1,526.3 |  | 132 |
| Oklahoma | 3.9 |  | 151.5 |  | 39 |  | 68.0 |  | 17 |
| Oregon | 4.1 |  | 332.2 |  | 81 |  | 126.5 |  | 31 |
| Pennsylvania | 12.8 |  | 4,001.0 |  | 313 |  | 2,726.6 |  | 213 |
| Rhode Island | 1.1 |  | 249.9 |  | 237 |  | 94.2 |  | 86 |
| S. Carolina | 5.0 |  | 1,635.7 |  | 330 |  | 1,189.7 |  | 238 |
| South Dakota | 0.9 |  | 49.2 |  | 57 |  | 26.1 |  | 29 |
| Tennessee (2) |  |  |  |  |  |  |  |  |  |
| Texas EST (1) | 27.9 |  | 5,000.2 |  | 179 |  | 3,941.3 |  | 141 |
| Vermont | 0.6 |  | 122.4 |  | 196 |  | 96.3 |  | 161 |
| Virginia | 8.4 |  | 1,989.9 |  | 237 |  | 1,117.7 |  | 133 |
| Washington | 7.3 |  | 672.2 |  | 92 |  | 472.3 |  | 65 |
| West Virginia | 1.8 |  | 166.5 |  | 91 |  | 94.4 |  | 52 |
| Wisconsin | 5.8 |  | 602.8 |  | 104 |  | 384.8 |  | 66 |
| Wyoming | 0.6 |  | 28.1 |  | 48 |  | - |  | - |
| Total | 300.3 | \$ | 71,007.6 | \$ | 236 | \$ | 45,118.9 | \$ | 150 |

[^1]
## Arkansas Department of Finance and Administration

Office of the Arkansas Lottery

## U.S. Lotteries' Sales (Unaudited)

Fiscal year 2016

| Lottery Jurisdiction | Population (in millions) | Sales (in millions) |  | Sales Per Capita |  | Instant Sales (in millions) |  | Instant Sales <br> Per Capita |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arizona | 6.8 | \$ | 870.9 | \$ | 128 | \$ | 590.7 | \$ | 87 |
| Arkansas | 3.0 |  | 455.6 |  | 153 |  | 360.0 |  | 120 |
| California | 39.1 |  | 6,275.6 |  | 160 |  | 4,351.8 |  | 111 |
| Colorado | 5.5 |  | 594.4 |  | 109 |  | 395.2 |  | 72 |
| Connecticut | 3.6 |  | 1,230.8 |  | 343 |  | 742.3 |  | 206 |
| D.C. | 0.9 |  | 228.5 |  | 242 |  | 50.8 |  | 56 |
| Delaware | 0.7 |  | 214.6 |  | 319 |  | 65.7 |  | 94 |
| Florida | 20.3 |  | 6,062.4 |  | 299 |  | 3,954.7 |  | 195 |
| Georgia | 10.2 |  | 4,555.9 |  | 446 |  | 3,100.7 |  | 304 |
| Idaho | 1.7 |  | 236.1 |  | 143 |  | 129.0 |  | 76 |
| Illinois | 12.9 |  | 2,858.2 |  | 222 |  | 1,811.8 |  | 140 |
| Indiana | 6.6 |  | 1,207.6 |  | 182 |  | 870.0 |  | 132 |
| lowa | 3.1 |  | 366.9 |  | 117 |  | 233.7 |  | 75 |
| Kansas | 2.9 |  | 287.4 |  | 99 |  | 168.1 |  | 58 |
| Kentucky | 4.4 |  | 989.6 |  | 224 |  | 593.2 |  | 135 |
| Louisiana | 4.7 |  | 507.0 |  | 109 |  | 212.2 |  | 45 |
| Maine | 1.3 |  | 272.8 |  | 205 |  | 210.5 |  | 162 |
| Maryland | 6.0 |  | 1,905.5 |  | 317 |  | 611.3 |  | 102 |
| Massachusetts | 6.8 |  | 5,196.3 |  | 765 |  | 3,597.9 |  | 529 |
| Michigan EST (1) | 9.9 |  | 3,047.1 |  | 307 |  | 1,097.3 |  | 111 |
| Minnesota | 5.5 |  | 592.9 |  | 108 |  | 394.7 |  | 72 |
| Missouri | 6.1 |  | 1,241.1 |  | 204 |  | 831.7 |  | 136 |
| Montana | 1.0 |  | 60.0 |  | 58 |  | 17.9 |  | 18 |
| Nebraska | 1.9 |  | 179.6 |  | 95 |  | 97.4 |  | 51 |
| N. Hampshire | 1.3 |  | 301.9 |  | 227 |  | 218.1 |  | 168 |
| New Jersey | 9.0 |  | 3,290.0 |  | 367 |  | 1,842.4 |  | 205 |
| New Mexico | 2.1 |  | 154.3 |  | 74 |  | 83.1 |  | 40 |
| New York (1) | 19.8 |  | 7,703.1 |  | 389 |  | 3,912.3 |  | 198 |
| N. Carolina | 10.0 |  | 2,383.6 |  | 237 |  | 1,617.5 |  | 162 |
| N. Dakota (2) | 0.8 |  | 35.7 |  | 47 |  | - |  | - |
| Ohio | 11.6 |  | 3,056.7 |  | 263 |  | 1,560.4 |  | 135 |
| Oklahoma | 3.9 |  | 189.6 |  | 48 |  | 78.6 |  | 20 |
| Oregon | 4.0 |  | 353.0 |  | 88 |  | 131.6 |  | 33 |
| Pennsylvania | 12.8 |  | 4,135.2 |  | 323 |  | 2,792.7 |  | 218 |
| Rhode Island | 1.1 |  | 260.9 |  | 247 |  | 96.3 |  | 88 |
| S. Carolina | 4.9 |  | 1,600.4 |  | 327 |  | 1,137.8 |  | 232 |
| South Dakota | 0.9 |  | 55.5 |  | 65 |  | 26.3 |  | 29 |
| Tennessee (2) | 6.6 |  | 1,626.0 |  | 246 |  | - |  | - |
| Texas EST (1) | 27.5 |  | 5,067.5 |  | 184 |  | 3,699.8 |  | 135 |
| Vermont | 0.6 |  | 124.3 |  | 199 |  | 93.3 |  | 156 |
| Virginia | 8.4 |  | 2,006.9 |  | 239 |  | 1,100.6 |  | 131 |
| Washington | 7.2 |  | 696.0 |  | 97 |  | 454.0 |  | 63 |
| West Virginia | 1.8 |  | 188.2 |  | 102 |  | 102.5 |  | 57 |
| Wisconsin | 5.8 |  | 629.8 |  | 109 |  | 381.4 |  | 66 |
| Wyoming | 0.6 |  | 33.4 |  | 57 |  | - |  | - |
| Total | 305.6 | \$ | 73,328.8 | \$ | 240 | \$ | 43,817.3 | \$ | 143 |

[^2]Arkansas Department of Finance and Administration
Office of the Arkansas Lottery
Demographic Summary (Unaudited)
Fiscal Year Ended June 30, 2017

| Number of respondents $=$ | Census1 | All Respondents | Players Total | Non-Player Total |
| :---: | :---: | :---: | :---: | :---: |
|  | 3.0 Million | 1,200 | 730 | 470 |
| Male | 49\% | 49\% | 49\% | 49\% |
| Female | 51\% | 51\% | 51\% | 51\% |
| 18-34 |  | 30\% | 31\% | 29\% |
| 35-64 |  | 51\% | 55\% | 48\% |
| 65 or older |  | 19\% | 14\% | 23\% |
| Single |  | 28\% | 24\% | 32\% |
| Married/cohabitating |  | 52\% | 61\% | 46\% |
| Divorced/widowed/separated |  | 20\% | 15\% | 22\% |
| Some high school |  | 6\% | 5\% | 7\% |
| Completed high school |  | 27\% | 27\% | 27\% |
| Technical or vocational school above high school level |  | 8\% | 8\% | 8\% |
| Some college or university |  | 31\% | 33\% | 30\% |
| College or university degree or diploma (Bachelor's Degree) |  | 18\% | 19\% | 16\% |
| Post-graduate degree (Masters, Doctorate, or equivalent) |  | 10\% | 8\% | 12\% |
| Hispanic, Latino or Spanish origin | 7\% | 6\% | 7\% | 5\% |
| Not of Hispanic, Latino or Spanish origin | 93\% | 94\% | 93\% | 95\% |
| Caucasian | 81\% | 80\% | 82\% | 78\% |
| African American | 16\% | 16\% | 15\% | 18\% |
| Native American or Alaska Native | 1\% | 1\% | 1\% | 2\% |
| Asian | 2\% | 1\% | 1\% | 1\% |
| Other (includes Multi - racial) | 1\% | 2\% | 1\% | 1\% |
| Employed full-time |  | 33\% | 43\% | 25\% |
| Employed part-time |  | 7\% | 8\% | 7\% |
| Self employed |  | 7\% | 6\% | 8\% |
| Homemaker |  | 10\% | 12\% | 8\% |
| Student |  | 5\% | 3\% | 6\% |
| Retired |  | 24\% | 19\% | 28\% |
| Not currently in the workforce |  | 14\% | 9\% | 18\% |
| Less than \$25,000 |  | 30\% | 26\% | 35\% |
| \$25,000 to just under \$50,000 |  | 33\% | 37\% | 29\% |
| \$50,000 to just under \$75,000 |  | 19\% | 20\% | 17\% |
| \$75,000 to just under \$100,000 |  | 8\% | 7\% | 9\% |
| \$100,000 or more |  | 10\% | 10\% | 10\% |

Source: ALC Demographic Research Study January 2015, Crestwood Associates -
U.S. Census Bureau, 2005-2009 American Community Survey



## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Unclaimed Lottery Prizes (Unaudited) Fiscal Year Ended June 30, 2017

| Month | Unclaimed lottery prizes |  | Expenditures from unclaimed lottery prizes |  | Increase (decrease) in unclaimed prize reserve |  | Deposits to net lottery proceeds from unclaimed lottery prizes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July | \$ | 1,505,931 | \$ | - | \$ | 1,505,931 | \$ | - |
| August |  | 109,870 |  | - |  | 109,870 |  | - |
| September |  | 834,697 |  | - |  | 834,697 |  | - |
| October |  | 115,123 |  | - |  | 115,123 |  | - |
| November |  | 563,541 |  | - |  | 563,541 |  |  |
| December |  | 904,455 |  | - |  | 904,455 |  |  |
| January |  | 218,304 |  | - |  | 218,304 |  |  |
| February |  | 802,147 |  | - |  | 802,147 |  | - |
| March |  | 429,635 |  | - |  | 429,635 |  | - |
| April |  | 67,802 |  | - |  | 67,802 |  | - |
| May |  | 737,920 |  | - |  | 737,920 |  | - |
| June |  | 81,516 |  | - |  | (6,289,425) |  | 6,370,941 |
| Total | \$ | 6,370,941 | \$ | - | \$ | 0 | \$ | 6,370,941 |

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery Scholarship Shortfall Reserve Trust Account (Unaudited) <br> Fiscal Year Ended June 30, 2017 

|  | July |  | August |  | September |  | October |  | November |  | December |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning Balance | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 |
| Deposits |  | - |  | - |  | - |  | - |  | - |  | - |
| Transfers |  | - |  | - |  | - |  | - |  | - |  | - |
| Ending Balance | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 |


|  | January |  | February |  | March |  | April |  | May |  | June |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning Balance | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 |
| Deposits |  | - |  | - |  | - |  | - |  | - |  | - |
| Transfers |  | - |  | - |  | - |  | - |  | - |  | - |
| Ending Balance | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 | \$ | 20,000,000 |

# Arkansas Department Finance and Administration Office of the Arkansas Lottery <br> Minority and Female-owned Business Participation (Unaudited) <br> Fiscal Year Ended June 30, 2017 

## Office of the Arkansas Lottery Minority and Female Owned Diversity Compliance Report

| VENDORS | Amount Paid |  | Good or Service | Classification |
| :---: | :---: | :---: | :---: | :---: |
| A-Absolute Moving \& Hauling | \$ | 1,073 | Moving/Hauling | Certified Minority |
| Allegra Print \& Imaging |  | 11,511 | Advertising/Public Relations | Female-Owned |
| BSW Advertising |  | 36,561 | Advertising/Public Relations | Female-Owned |
| Goddess Products |  | 20,567 | Office Furniture/Supplies | Certified Minority |
| Government Supply Services |  | 1,607 | Office Products | Minority-Owned |
| Party Prints |  | 32,493 | Advertising/Public Relations | Certified Minority |
| Trivia Marketing |  | 7,322 | Advertising/Public Relations | Female-Owned |
| Total | \$ | 111,135 |  |  |
| Intralot Minority and Female Owned Diversity Compliance Report |  |  |  |  |
| VENDORS | Amount Paid |  | Good or Service | Classification |
| J Kelly Referrals and Information Svcs, Inc | \$ | 110,006 | Call Center/Information Svcs | Minority-Owned |
| Total | \$ | $\underline{ }$ |  |  |

Scientific Games Minority and Female Owned Diversity Compliance Report

| VENDORS | Amount Paid |  | Good or Service | Classification |
| :---: | :---: | :---: | :---: | :---: |
| Mr. Klean Carpet and Janitorial Svcs | \$ | 4,752 | Janitorial Svcs | Minority-Owned |
| Central Copiers |  | 111 | Office Products/Supplies | Female-Owned |
| Premier Staffing |  | 7,588 | Staffing Svcs | Minority-Owned |
| Ingage, LLC |  | 310,497 | Fulfillment Services and Prizes | Female-Owned |
| Expedited Transportation Svcs |  | 26,372 | Transportation Svcs | Female-Owned |
| Total | \$ | 349,320 |  |  |

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery Retail Sales by County (Unaudited) <br> Fiscal Year Ended June 30, 2017 



## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Retail Sales by County (Unaudited) Fiscal Year Ended June 30, 2017



## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Demographic Report from the Arkansas Department of Higher Education (Unaudited) Fiscal Year Ended June 30, 2017

| Institution | Awards | Scholarships |  |
| :---: | :---: | :---: | :---: |
| Arkansas Baptist College | 23 | \$ | 46,000 |
| Arkansas Northeastern College | 138 |  | 162,250 |
| Arkansas State University Beebe | 654 |  | 790,750 |
| Arkansas State University Jonesboro | 3,917 |  | 11,362,750 |
| Arkansas State University Mid South | 69 |  | 71,250 |
| Arkansas State University Mountain Home | 175 |  | 202,875 |
| Arkansas State University Newport | 264 |  | 327,375 |
| Arkansas Tech University | 3,266 |  | 8,871,851 |
| Arkansas Tech University Ozark Campus | 166 |  | 186,147 |
| Baptist Health Schools - Little Rock | 70 |  | 86,500 |
| Black River Technical College | 187 |  | 231,439 |
| Central Baptist College | 242 |  | 644,875 |
| College of the Ouachitas | 89 |  | 103,042 |
| Cossatot Community College UA | 164 |  | 186,500 |
| Crowley's Ridge College | 47 |  | 107,000 |
| East Arkansas Community College | 93 |  | 105,250 |
| Ecclesia College | 27 |  | 75,500 |
| Harding University | 716 |  | 2,035,188 |
| Henderson State University | 1,305 |  | 3,536,278 |
| Hendrix College | 419 |  | 1,144,000 |
| Jefferson School of Nursing | * |  | 5,375 |
| John Brown University | 389 |  | 1,165,875 |
| Lyon College | 324 |  | 899,750 |
| National Park College | 259 |  | 301,629 |
| North Arkansas College | 312 |  | 368,500 |
| Northwest Arkansas Community College | 801 |  | 895,707 |
| Ouachita Baptist University | 630 |  | 1,919,060 |
| Ozarka College | 153 |  | 180,250 |
| Philander Smith College | 57 |  | 158,500 |
| Phillips Community College UA | 86 |  | 114,375 |
| South Arkansas Community College | 91 |  | 108,125 |
| Southeast Arkansas College | 130 |  | 192,500 |
| Southern Arkansas University | 1,173 |  | 2,958,646 |
| Southern Arkansas University Tech | 109 |  | 140,375 |
| University of Arkansas at Monticello College of Technology - Crossett | * |  | 14,875 |
| University of Arkansas at Monticello College of Technology - McGehee | * |  | 5,500 |
| University of Arkansas Community College Batesville | 209 |  | 237,125 |
| University of Arkansas Community College Hope | 191 |  | 232,625 |
| University of Arkansas Community College Morrilton | 381 |  | 449,875 |
| University of Arkansas Community College Rich Mountain | 99 |  | 115,500 |
| University of Arkansas Fayetteville | 6,056 |  | 17,201,538 |
| University of Arkansas for Medical Sciences | 144 |  | 558,625 |
| University of Arkansas Fort Smith | 1,976 |  | 5,401,355 |
| University of Arkansas Little Rock | 1,853 |  | 5,197,710 |
| University of Arkansas Monticello | 711 |  | 1,931,500 |
| University of Arkansas Pine Bluff | 481 |  | 1,306,128 |
| University of Arkansas Pulaski Technical College | 524 |  | 687,125 |
| University of Central Arkansas | 4,219 |  | 12,048,173 |
| University of the Ozarks | 190 |  | 515,750 |
| Williams Baptist College | 201 |  | 611,000 |
| Total | 33,802 | \$ | 86,199,891 |

Totals include Traditional, Nontraditional, Current Achiever and Original Challenge Recipients.

* Indicates Restricted Value and is used where the aggregate was less than ten (10).

Ristricted Values are used to ensure the privacy of student records under Federal and State law.
ADHE Status Reports totals will vary due to Restricted Values.
Source: Arkansas Department of Higher Education

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery Expenditures and Projected Obligations from Scholarship and Grant Funding Sources from Arkansas Department of Higher Education (Unaudited) <br> Fiscal Year Ended June 30, 2017 

| Title | FY 17 <br> Expenditures |  | FY 18 <br> Budget |
| :---: | :---: | :---: | :---: |
| Academic Challenge Scholarships | \$ 20,000,000 | \$ | 20,000,000 |
| AR Geographical Critical Needs Program | 86,625 |  | 100,000 |
| Arkansas Future Grant | - |  | 5,500,000 |
| Dependents of Law Enforcement Officers | 215,740 |  | 350,000 |
| Governor's Scholars Program | 16,009,787 |  | 17,148,750 |
| Go! Opportunities Grants | 6,044,442 |  | 3,500,000 |
| Military Dependents | 904,803 |  | 905,000 |
| National Guard Tuition Assistance | 1,275,141 |  | 1,400,000 |
| Single Parent Scholarship | 175,000 |  | 175,000 |
| SREB Minority Doctoral Scholars | 175,000 |  | 175,000 |
| State Teacher Education Program | 1,319,259 |  | 1,400,000 |
| SURF Program | 148,811 |  | 150,000 |
| Teacher Opportunity Program | 1,499,851 |  | 1,500,000 |
| Tuition Adjustment | 350,000 |  | 350,000 |
| Washington Center Scholarships | 99,000 |  | 100,000 |
| Workforce Improvement Grants | 2,943,228 |  | - |
| Arkansas Health Education Grants: |  |  |  |
| Dental Aid | 2,364,950 |  | 2,662,500 |
| Dental Loans | 962,000 |  | 950,000 |
| Optometry Grants | 445,000 |  | 462,800 |
| Optometry Loans | 120,000 |  | 140,000 |
| Veterinary Aid | 1,260,590 |  | 1,374,700 |
| Chiropractic | 92,497 |  | 150,000 |
| Podiatry | 36,300 |  | 38,100 |
| Osteopathy | 15,000 |  | 15,000 |
| Total All Financial Aid Programs | \$ 56,543,024 | \$ | 58,546,850 |

## Arkansas Department of Higher Education Academic Challenge Scholarship Program County Report <br> Fiscal Year Ended June 30, 2017

| County | $\underline{2016}$ Population | \% State | Awards | Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Population |  |  |  |
| Arkansas | 18,214 | 0.61\% | 280 | \$ | 734,385 |
| Ashley | 20,492 | 0.69\% | 232 |  | 610,093 |
| Baxter | 41,062 | 1.37\% | 339 |  | 854,625 |
| Benton | 258,291 | 8.64\% | 2,611 |  | 6,523,378 |
| Boone | 37,304 | 1.25\% | 429 |  | 1,026,829 |
| Bradley | 10,996 | 0.37\% | 93 |  | 223,378 |
| Calhoun | 5,144 | 0.17\% | 44 |  | 124,000 |
| Carroll | 27,646 | 0.93\% | 214 |  | 565,000 |
| Chicot | 10,945 | 0.37\% | 76 |  | 195,773 |
| Clark | 22,657 | 0.76\% | 309 |  | 804,645 |
| Clay | 14,920 | 0.50\% | 133 |  | 342,625 |
| Cleburne | 25,264 | 0.85\% | 267 |  | 660,000 |
| Cleveland | 8,241 | 0.28\% | 129 |  | 341,750 |
| Columbia | 23,901 | 0.80\% | 260 |  | 642,902 |
| Conway | 20,937 | 0.70\% | 229 |  | 567,375 |
| Craighead | 105,835 | 3.54\% | 1,224 |  | 3,340,125 |
| Crawford | 62,267 | 2.08\% | 827 |  | 2,188,698 |
| Crittenden | 49,235 | 1.65\% | 407 |  | 993,567 |
| Cross | 17,037 | 0.57\% | 192 |  | 445,750 |
| Dallas | 7,469 | 0.25\% | 79 |  | 216,375 |
| Desha | 11,876 | 0.40\% | 116 |  | 329,500 |
| Drew | 18,651 | 0.62\% | 219 |  | 613,553 |
| Faulkner | 122,227 | 4.09\% | 1,780 |  | 4,615,518 |
| Franklin | 17,626 | 0.59\% | 287 |  | 742,962 |
| Fulton | 12,123 | 0.41\% | 116 |  | 240,250 |
| Garland | 97,477 | 3.26\% | 1,019 |  | 2,661,338 |
| Grant | 18,082 | 0.61\% | 234 |  | 614,852 |
| Greene | 44,598 | 1.49\% | 527 |  | 1,454,750 |
| Hempstead | 21,974 | 0.74\% | 205 |  | 475,500 |
| Hot Spring | 33,374 | 1.12\% | 406 |  | 1,075,235 |
| Howard | 13,377 | 0.45\% | 176 |  | 424,845 |
| Independence | 37,168 | 1.24\% | 415 |  | 1,034,942 |
| Izard | 13,433 | 0.45\% | 139 |  | 322,958 |
| Jackson | 17,221 | 0.58\% | 138 |  | 329,125 |
| Jefferson | 70,016 | 2.34\% | 716 |  | 1,940,642 |
| Johnson | 26,176 | 0.88\% | 306 |  | 817,406 |
| Lafayette | 6,847 | 0.23\% | 56 |  | 130,500 |
| Lawrence | 16,735 | 0.56\% | 215 |  | 531,564 |
| Lee | 9,310 | 0.31\% | 65 |  | 175,500 |
| Lincoln | 13,705 | 0.46\% | 109 |  | 276,625 |
| Little River | 12,451 | 0.42\% | 130 |  | 309,000 |
| Logan | 21,792 | 0.73\% | 338 |  | 888,250 |
| Lonoke | 72,228 | 2.42\% | 975 |  | 2,520,863 |
| Madison | 16,072 | 0.54\% | 154 |  | 386,637 |
| Marion | 16,325 | 0.55\% | 118 |  | 275,375 |
| Miller | 43,787 | 1.47\% | 322 |  | 756,458 |
| Mississippi | 42,835 | 1.43\% | 405 |  | 922,701 |
| Monroe | 7,169 | 0.24\% | 72 |  | 192,625 |
| Montgomery | 8,879 | 0.30\% | 85 |  | 194,690 |

Arkansas Department of Higher Education
Academic Challenge Scholarship Program
County Report
Fiscal Year Ended June 30, 2017

|  | 2016 Population | \% State |  |  |
| :---: | :---: | :---: | :---: | :---: |
| County | Estimate | Population | Awards | Amount |
| Nevada | 8,398 | 0.28\% | 76 | 194,105 |
| Newton | 7,936 | 0.27\% | 85 | 185,750 |
| Ouachita | 24,098 | 0.81\% | 296 | 779,691 |
| Perry | 10,132 | 0.34\% | 121 | 317,625 |
| Phillips | 18,975 | 0.63\% | 145 | 350,885 |
| Pike | 10,832 | 0.36\% | 153 | 376,048 |
| Poinsett | 24,023 | 0.80\% | 248 | 612,875 |
| Polk | 20,173 | 0.68\% | 247 | 601,125 |
| Pope | 63,779 | 2.13\% | 800 | 2,184,436 |
| Prairie | 8,251 | 0.28\% | 89 | 231,000 |
| Pulaski | 393,250 | 13.16\% | 4,080 | 11,136,043 |
| Randolph | 17,448 | 0.58\% | 192 | 457,600 |
| St. Francis | 26,196 | 0.88\% | 157 | 415,686 |
| Saline | 118,703 | 3.97\% | 1,750 | 4,580,176 |
| Scott | 10,277 | 0.34\% | 126 | 337,250 |
| Searcy | 7,967 | 0.27\% | 101 | 236,250 |
| Sebastian | 127,793 | 4.28\% | 1,626 | 4,439,310 |
| Sevier | 16,910 | 0.57\% | 239 | 552,053 |
| Sharp | 17,157 | 0.57\% | 176 | 406,875 |
| Stone | 12,539 | 0.42\% | 129 | 308,309 |
| Union | 39,887 | 1.33\% | 426 | 1,101,000 |
| Van Buren | 16,628 | 0.56\% | 168 | 393,500 |
| Washington | 228,049 | 7.63\% | 2,219 | 5,864,010 |
| White | 79,263 | 2.65\% | 996 | 2,558,250 |
| Woodruff | 6,641 | 0.22\% | 76 | 181,250 |
| Yell | 21,552 | 0.72\% | 242 | 614,828 |
| Not Reported |  |  | 49 | 128,524 |
| Total | 2,988,248 | 100\% | 33,229 | \$ 86,199,891 |

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Debt Set-off Collections (Unaudited) Fiscal Year Ended June 30, 2017

Department of Finance and Administration:
Taxes due to the State $\quad \$ 131,729$
Delinquent Child Support
33,568

Total
\$ 165,297 (1)

Note: 1) In accordance with regulation 23-115-403 of the Arkansas Scholarship Lottery Act, the OAL must set-off against any prize the sum of any debt in excess of $\$ 100$ owed to the State of Arkansas or to persons on whose behalf the State and its claiming agencies act.

Source: OAL Finance Division

# Arkansas Department of Finance and Administration Office of the Arkansas Lottery <br> Fund Balance and Other Information <br> from Arkansas Department of Higher Education (Unaudited) <br> Fiscal Year Ended June 30, 2017 

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Fund Balances
Higher Education Grants Fund $13,402,165
Lottery Net Proceeds Trust Account (1)
$ 4,887,237
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## Arkansas Challenge Scholarship Trust Account

| Deposits | $\$ 91,087,128$ |
| :--- | ---: |
| Disbursements | $86,199,891$ |
| June 30, 2017 Balance | $\$ 4,887,237$ |

## Evaluation of Net Proceeds

The Arkansas Department of Higher Education has determined that the net proceeds from the State lottery program supplements and does not supplant non-lottery State resources.

ADHE recommendations by the Arkansas Department of Higher Education for changes to the program:

None

Note: 1) Trust accounts maintained by the director of the Department of Higher Education to hold transfers of net proceeds from the OAL.

Source: Arkansas Department of Higher Education

## Arkansas Department of Finance and Administration Office of the Arkansas Lottery Term Contracts for Goods and Services Fiscal Year Ended June 30, 2017

1. On July 8, 2016, the Department of Finance and Administration Office of the Arkansas Lottery (OAL) and Mangan Holcomb Partners "Mangan Holcomb) entered into a Second Amendment to the Agreement for Contractual Services for Supplemental Advertising, Marketing, and Media Services. The purpose of the Amendment was to extend the Agreement for a period of six (6) months. No changes were made to the value of the Agreement entered into between the parties (the Contract) on July 8, 2014. The term of the Second Amendment to the Agreement was from July 8, 2016, through January 8, 2017. The Second Amendment to the Agreement was reviewed by the Arkansas Legislative Oversight Lottery Subcommittee on June 16, 2016.
2. On July 15, 2016, a Third Amendment to the Agreement for Contract Services for Outdoor Advertising was executed between Sunshine Electronic Display Corporation (Sunshine) and Mangan Holcomb Partners (MHP) on behalf of the Department of Finance and Administration Office of the Arkansas Lottery (OAL). The purpose of the Third Amendment Agreement, effective July 15, 2016 through July 17, 2018, was to lease twenty-eight (28) jackpot displays to attach to fourteen (14) billboards leased through MHP. In accordance with the Third Amendment to the Agreement, MHP agreed to pay Sunshine $\$ 265.00$ plus sales tax per month for each display. MHP agreed to invoice OAL monthly for the jackpot displays, after payment was made to Sunshine. .
3. On July 28, 2016, the Department of Finance and Administration Office of the Arkansas Lottery (OAL) and Scientific Games International (SGI) entered into a Non-Exclusive Licensing Agreement. The Non-Exclusive Licensing Agreement granted to OAL the non-exclusive right in the state of Arkansas to reproduce, use, and make copies of the Property in association with the sale, marketing, advertising, and promotion of a scratch-off instant win lottery game to be conducted by the OAL and identified as AR-359 Monopoly ${ }^{\top T M}$ (the "Game"). Notice of Execution of the Licensing Agreement was provided to the Arkansas Legislative Council Lottery Oversight Subcommittee on August 1, 2016.
4. On September 1, 2016, The Department of Finance and Administration Office of the Arkansas Lottery and Advent Systems, Inc., entered into a one-year extension of Lottery RFQ-130001, Arkansas Lottery Security System. The purpose of the extension was to ensure the continuity of security system equipment maintenance and service, pursuant to the Agreement entered into between the parties (the Contract) on June 4, 2013. The Service Agreement cost for the term, September 1, 2016, through August 31,2017 , was $\$ 18,624.83$. There is an option for renewal at a mutually agreed-upon price up to four (4) times in one (1) year increments or a portion thereof.
5. On September 2, 2016, the Department of Finance and Administration Office of the Arkansas Lottery and Bank of the Ozarks entered into a First Amendment to the Agreement for Contractual Services for Comprehensive Banking Service. The purpose of the Amendment was to extend the Agreement for a period of one (1) year, from September 2, 2016, through September 1, 2017. No changes were made to the value of the Agreement.
6. On February 16, 2017, the Department of Finance and Administration Office of the Arkansas Lottery (OAL) and Cranford, Johnson, Robinson, Woods (CJRW) entered into an Agreement for Contractual Services for Advertising, Marketing, and Public Relations Services. The term of Agreement was for a period of five (5) years, from February 16, 2017, through February 15, 2022, with the option of renewal up to two (2) additional one (1) year increments or a portion thereof. Total projected cost for the term is $\$ 34,500,000.00$. The Agreement was reviewed by the Joint Budget Committee on January 26, 2017.
7. On March 29, 2017, the Department of Finance and Administration Office of the Arkansas Lottery (OAL) and Scientific Games International (SGI) entered into a Non-Exclusive Licensing Agreement. The Non-Exclusive Licensing Agreement granted to OAL the non-exclusive right in the state of Arkansas to reproduce, use, and make copies of the Property in association with the sale, marketing, advertising, and promotion of a scratch-off instant win lottery game to be conducted by the OAL and identified as AR-402

# Arkansas Department of Finance and Administration <br> Office of the Arkansas Lottery <br> Term Contracts for Goods and Services Fiscal Year Ended June 30, 2017 

Willy Wonka ${ }^{\text {TM }}$ Golden Ticket (the "Game"). Notice of Execution of the Licensing Agreement was provided to the Arkansas Legislative Council Lottery Oversight Subcommittee on April 28, 2017.
8. On April 27, 2017, the Department of Finance and Administration Office of the Arkansas Lottery (OAL) and Scientific Games International (SGI) entered into a Non-Exclusive Licensing Agreement. The Non-Exclusive Licensing Agreement granted to OAL the non-exclusive right in the state of Arkansas to reproduce, use, and make copies of the Property in association with the sale, marketing, advertising, and promotion of a scratch-off instant win lottery game to be conducted by the OAL and identified as AR-400 Loteria ${ }^{\text {TM }}$ (the "Game"). Notice of Execution of the Licensing Agreement was provided to the Arkansas Legislative Council Lottery Oversight Subcommittee on May 19, 2017.


## OTHER REPORTS




Sen. Jimmy Hickey, Jr. Senate Chair Sen. Lance Eads Senate Vice Chair

Rep. Richard Womack
House Chair
Rep. Mary Bentley
House Vice Chair
Roger A. Norman, JD, CPA, CFE, CFF
Legislative Auditor

# LEGISLATIVE JOINT AUDITING COMMITTEE ARKANSAS LEGISLATIVE AUDIT 

## REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

## INDEPENDENT AUDITOR'S REPORT

Department of Finance and Administration - Office of the Arkansas Lottery and Members of the Legislative Joint Auditing Committee

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States, the financial statements of the major fund of the Department of Finance and Administration - Office of the Arkansas Lottery (the "Agency"), an office of Arkansas state government, as of and for the year ended June 30, 2017, and the related notes to the financial statements, which collectively comprise the Department of Finance and Administration - Office of the Arkansas Lottery's basic financial statements, and have issued our report thereon dated November 28, 2017.

## Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Agency's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements but not for the purpose of expressing an opinion on the effectiveness of the Agency's internal control. Accordingly, we do not express an opinion on the effectiveness of the Agency's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

## Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Agency's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

## Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose. However, pursuant to Ark. Code Ann. § 10-4-417, all reports presented to the Legislative Joint Auditing Committee are matters of public record, and distribution is not limited.

ARKANSAS LEGISLATIVE AUDIT


Roger A. Norman, JD, CPA, CFE, CFF Legislative Auditor

Little Rock, Arkansas
November 28, 2017




[^0]:    * Estimated Amounts

[^1]:    (1) Fiscal year ends June 30 except New York (March 31), Texas (August 31) and Michigan (September 30).
    (2) North Dakota Instant sales not reported. Wyoming does not have instant ticket sales. Tennesseee did not report sales.

    Source: La Fluer's Magazine - September/October 2017

[^2]:    (1) Fiscal year ends June 30 except New York (March 31), Texas (August 31) and Michigan (September 30).
    (2) Tennessee and North Dakota Instant sales not reported. Wyoming does not have instant ticket sales.

    Source: La Fluer's Magazine - September/October 2016

