

## UPCOMING INSTANT GAMES SCHEDULE

**JANUARY** Launching: Jan. 7  
**FEBRUARY** Launching: Feb. 4  
**MARCH** Launching: Mar. 4

## UPCOMING PARTNERSHIP EVENT ACTIVATIONS

UA Little Rock Basketball - Dec. 10  
 ASU Basketball - Jan. 16  
 UCA Basketball - Jan. 29  
 U of A Basketball - Feb. 12



RETAILER

# NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

DEC 2024

## COMING FAST ◀

Bingo and Snowflake Melt will launch on Dec. 2. The launch date for Cash Count Up and 7's is Dec. 30.



## LEAVING FAST ▶

Tic Tac Rock and 3 Times Lucky last day to sell is Dec. 1. The last day to sell Hunting for Hundreds and Shopping Spree is Dec. 29.



# DECEMBER'S New Games!

Launching  
Dec. 3

The 2025 edition of \$50 or \$100! launches on Dec. 3. Loaded exclusively with \$50 and \$100 prizes, any player's odds of winning are better than 1 in 9. Plenty of players could win big, too—there are over 75,000 top prizes available and over \$14 million in total prizes.



## GAMES OF THE MONTH

The Games of the Month for December are the three holiday games from November! That means that White Elephant, Fro\$ty the Doughman, and Peppermint Payout Multiplier are worth **DOUBLE** the Points for Prizes® points all December long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for details.

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## NEW GAMES DETAILS ▶

**(\$10) \$50 or \$100! 2025 Edition**  
 Game 819  
 Top Prize \$100  
 Overall Odds: 1 in 8.86  
 Top Prize Odds: 1 in 25.32

**(\$10) Multiplier Bonus**  
 Game 818  
 Top Prize \$200,000  
 Overall Odds: 1 in 3.05  
 Top Prize Odds: 1 in 400,000

**(\$5) Mega Bucks**  
 Game 817  
 Top Prize \$100,000  
 Overall Odds: 1 in 3.78  
 Top Prize Odds: 1 in 520,000

**(\$2) X the Money**  
 Game 816  
 Top Prize \$20,000  
 Overall Odds: 1 in 4.22  
 Top Prize Odds: 1 in 600,000



# GAME OVER

Last day to sell: 1/8/25  
 Last day to redeem: 4/8/25

- Bingo Extra
- Big 777
- \$500 Cash!
- Rose Gold®
- \$200,000 Bonus Multiplier
- 10X® the Win
- 50X the Win
- Burning Hot 7s

Last day to redeem: 1/15/25

- \$50,000 Blast
- Black Pearls
- Daily Crossword
- \$5,000 Cash
- \$350,000 Riches
- Double Platinum
- Full of \$250s
- Betty Boop™

Last day to redeem: 2/11/25

- Triple Payout
- Lucky 7s
- Multiplier Money
- More Money
- Jumbo Bucks: Premium Ed.
- \$100 Cash!
- \$200 Cash!
- \$300 Cash!

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



SCAN NOW  
FOR IMPORTANT  
UPDATES!

FIND US ON SOCIAL MEDIA



SCAN NOW  
& GET THE OFFICIAL  
LOTTERY APP!

Call or Text 1-800-522-4700 for Problem Gambling Helpline.

## GIFT RESPONSIBLY

The holidays are here! For those looking to do some last-minute gift shopping, lottery tickets can make for an exciting present—for adults. The Arkansas Scholarship Lottery does not sell to anyone under 18 years old and discourages gifting lottery tickets to those who are underage. Even though it's the season of giving, we discourage underage lottery play year-round. Please join us in our mission and remind your players to gift responsibly.



## PLAY IT AGAIN

It's almost time for the Jan. 21 Play It Again® Second-Chance drawing. Make sure to remind your players to enter their tickets into The Club for a chance to win the \$250,000 prize. To see which games are eligible for prizes, visit [theclub.aslplayerservices.com/drawings](https://theclub.aslplayerservices.com/drawings).



## MEGA CHANGES FOR



Games changes are coming to Mega Millions® in spring 2025. Next month, more information will be provided, including the step-down and new messaging for your players.

# WINNING WITH THE RAZORBACKS

The Arkansas Scholarship Lottery (ASL) visited Fayetteville for an on-field activation at the University of Arkansas. Two sweepstakes winners tried their luck with the big scratch-off ticket, winning lottery ticket bundles worth \$100 and \$300 respectively. But before the Razorbacks secured their win over Tennessee, ASL Executive Director Sharon Strong sat down with the legendary Phil Elson in HogTown for a pre-game radio interview highlighting some major lottery milestones.

