

UPCOMING INSTANT GAMES SCHEDULE

DECEMBER Launching: Dec. 5
JANUARY Launching: Jan. 2,
FEBRUARY Launching: Jan. 30
MARCH Launching: Feb. 27

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

- Jan. 11 - UCA Basketball
- Jan. 16 - U of A Basketball
- Feb. 6 - UA Little Rock Basketball



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

DEC 2023

FASTPLAY

COMING FAST ◀

Bingo and Snowflake Melt will launch on Dec. 4. Cash Count Up and 7's launches Jan 1.



LEAVING FAST ▶

The last day to sell Tic Tac Rock and 3 Times Lucky is Dec 3. Hunting for Hundreds and Shopping Spree last day to sell is Dec. 31.



GAMES OF THE MONTH

The games of the month for December are the entire \$3 price point. That means that Diamond Bingo, Get \$300, SCRABBLE™ Crossword, Cash Lines, Daily Crossword, \$75,000 Jewels, and Bingo Extra are worth **DOUBLE** the Points for Prizes® points all month long for Club members.

Cash Wheel is no longer available for sale but may still be redeemed for **DOUBLE** the Points for Prizes® points during December.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



GAME OVER

Last day to redeem: 1/22/2024

- MONOPOLY™ X10
- Cash Wheel
- Ca\$h Plu\$
- Hit \$250!
- \$10 Million Cash Spectacular
- X the Money
- Payout Multiplier
- Bonus Multiplier

Last day to sell: 11/29/2023
Last day to redeem: 2/27/2024

- 24 Karat Gold
- Money Multiplier
- Get \$100
- Get \$200
- Ultimate 7's
- Roses & Riches
- 10X®
- 50X

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



SCAN NOW
FOR IMPORTANT
UPDATES!

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& GET THE OFFICIAL
LOTTERY APP!



PLAY.
SCRATCH.
WIN.

NEW GAMES DETAILS ▶

(\$10) \$50 or \$100! 2024 Ed.
(Game 764)
Top Prize \$100
Overall Odds: 1 in 8.86
Top Prize Odds: 1 in 25.32

(\$10) \$200,000 Bonus Multiplier
(Game 763)
Top Prize \$200,000
Overall Odds: 1 in 3.05
Top Prize Odds: 1 in 400,000

(\$5) More Money
(Game 762)
Top Prize \$100,000
Overall Odds: 1 in 3.78
Top Prize Odds: 1 in 520,000

(2) Multiplier Money
(Game 761)
Top Prize \$20,000
Overall Odds: 1 in 4.25
Top Prize Odds: 1 in 540,000

(\$1) Triple Payout
(Game 760)
Top Prize \$5,000
Overall Odds: 1 in 4.75
Top Prize Odds: 1 in 480,000



Call or Text 1-800-522-4700 for Problem Gambling Helpline.

LAUNCHING MID-DECEMBER \$50 or \$100! 2024 ED.

While some people dream of a white Christmas, lottery players may instead dream of a “green” one! With more than \$14 million in total prizes, the \$50 or \$100! 2024 Ed. has the best odds of winning \$50 or \$100 on a \$10 ticket! This also means more money for players to spend in your store, so keep enough cash to redeem winning tickets!



LAUNCHES DEC. 18, 2023

HOLIDAY DELIVERY

January's instant tickets will be delivered on Jan. 2. Be sure to activate new games as soon as you receive them! Start the New Year right with your bins full of the latest games!



CONQUER SELLING RESPONSIBLY WITH EASE THIS HOLIDAY SEASON

The Arkansas Scholarship Lottery does not sell products to persons under the legal age of 18. While lottery tickets can be great stocking stuffers, they are only for adults. Let's make it the most responsible time of the year by discouraging the gifting of lottery products to minors this holiday season

A WHOLE LOTTO FUN WITH LOTTO

We had a LOTTO fun celebrating our latest LOTTO Bundle promotion all over the state! Event attendees enjoyed free LOTTO swag and could purchase LOTTO tickets for a chance to win more prizes!



PLAY IT AGAIN

Michael Koontz of Winslow turned an unlucky lottery ticket into a lucky one when he won \$500,000 in ASL's Play It Again® Oct. 26 drawing. His win came from the \$20 \$1,000,000 Riches instant ticket.

The next Play It Again drawing is anticipated for Feb. 29 for a \$250,000 lottery prize. Players can see which games are included in this drawing by visiting the Drawings & Winners page on The Club website at TheClub.aslplayerservices.com/drawings.

Play It Again winners are contacted through the information in their Club account profile, so please encourage your players to keep their email, mailing address, and phone number up to date. Winners have 90 days from the date of drawing to claim the prize.



FANS WINNING BIG AT CENTENNIAL BANK STADIUM

The Arkansas Scholarship Lottery held an event activation at Arkansas State University in Jonesboro during its football game against the University of Louisiana at Lafayette Ragin' Cajuns. After entering an online promotion, two fans were also randomly selected to win a lottery prize pack along with suite tickets and an opportunity to go on the field for pre-game.

