

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.



Chelsey Naron, cashier

Christina Burris, store manager

## WINNING RETAILERS

### STATELINE CARTON STATION

Christina Burris, store manager of Stateline Carton Station in Texarkana, says she was excited but extremely nervous about becoming an Arkansas Scholarship Lottery retailer.

“We were a small business, and I had mixed emotions about starting something new. I was scared that I was going to do something wrong, but wasn’t too worried, because I thought the lottery would only last a couple of years,” Burris says with a smirk.

Now, Stateline Carton Station is anything but small, and Burris now loves everything lottery. This location has a variety of accessories, apparel, tobacco products, beer, wine, among other popular convenience store items.

“It was a learning process, but I’m happy that we stuck with it, and that the lottery still exists,” she said. “We started with 30 bins, and currently we have 40 and a Power Tower. The lottery is definitely changing the lives of many!”

Burris makes a habit of communicating jackpot amounts, reminding players to sign up for The Club, suggesting new games and tickets, and encouraging players to always sign the back of their lottery tickets. She also enjoys having daily conversations with her loyal lottery players and becoming familiar with their buying habits.



**(\$20) \$50,000 Payout**  
(Game 574)

Top Prize: \$50,000  
Overall Odds: 1 in 2.99  
Top Prize Odds: 1 in 20,000

**(\$10) Cool Cash**  
(Game 573)

Top Prize: \$20,000  
Overall Odds: 1 in 2.98  
Top Prize Odds: 1 in 14,400

**(\$5) X50 Multiplier**  
(Game 572)

Top Prize: \$100,000  
Overall Odds: 1 in 3.84  
Top Prize Odds: 1 in 600,000

**(\$2) X20 Multiplier**  
(Game 571)

Top Prize: \$20,000  
Overall Odds: 1 in 4.23  
Top Prize Odds: 1 in 440,000

**(\$1) X10 Multiplier**  
(Game 570)

Top Prize: \$3,000  
Overall Odds: 1 in 4.77  
Top Prize Odds: 1 in 520,000



# AUGUST Games!

(Note: These games launch August 4.)

Call 1-800-522-4700 for Problem Gambling Helpline.

## COMING FAST ◀

Fast Play games **Jumbo Bucks** and **In Between** will launch August 3. Fast Play games **Tic Tac Rock** and **3 Times Lucky** will launch August 31.

## LEAVING FAST ▶

The last day to sell Fast Play games **Find the 9's** and **Stars & Stripes** is August 2. The last day to sell Fast Play games **Crazy 8's** and **Lucky Loot** is August 30.

## TRIPLE THE FUN! TRIPLE THE POINTS WITH XTREME CROSSWORD!

August's game of the month is **Xtreme Crossword**. Club members will have the chance to score **TRIPLE** Points for Prizes® points all month long on this game.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



## ▶ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to sell: 9/16/2020  
Last day to redeem: 12/15/2020

- Ultimate Millions
- 200X Payout
- \$20K Blast
- Hot \$100's
- Hot \$200's

Last day to redeem: 8/25/2020

- Double-Sided Dollars
- Big Win
- 5X Crossword Bonus Match
- 10X Bonus
- 50X Bonus