

UPCOMING INSTANT GAMES SCHEDULE

APRIL Launching: April 1 + Mid-month launch April 15

MAY Launching: April 29

JUNE Launching: June 3

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

Northwest Arkansas Naturals - April 24
Arkansas Travelers - June 10



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

APR 2025

COMING FAST

Find the 9's and Stars & Stripes will launch on April 28.



LEAVING FAST

Last day to sell Beat the Dealer and Lucky Clover is April 27.



GAMES OF THE MONTH

The Game(s) of the Month are the entire multiplier family from March! That means that 10^x the Cash, 20X the Cash, 50X the Cash, 100X the Cash and 200X the Cash are worth **DOUBLE** the Points for Prizes[®] points all April long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes[®] points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes[®] and to visit MyArkansasLottery.com for details.



GAME OVER

Last day to redeem: 4/8/25

- Bingo Extra
- \$500 Cash!
- \$200,000 Bonus Multiplier
- 10X[®] the Win
- 50X the Win
- Burning Hot 7s
- Big 777
- Rose Gold[®]

Last day to redeem: 5/20/25

- 20X the Win
- 100X the Win
- Extra! Extra! Crossword
- YAHTZEE[™] Squared
- \$100,000 Payout
- Triple Cash Payout
- Ca\$h Pong

Last day to sell: 4/16/25
Last day to redeem: 7/15/25

- 200X the Win
- 3 Ways to Win!
- Mystery Multiplier
- Casino Nights
- \$20,000 Money Bag
- \$50 or \$100! 2024 Edition
- Beat the House
- Multiplier Mania

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again[®] entry deadline for that game.



SCAN NOW FOR IMPORTANT UPDATES!

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APRIL'S New Games!

Launching April 1!

Extra, extra—there's a new GIGANTIX[®] ticket in town! Xtreme Money launches on April 15 with eye-catching ticket art and three top prizes worth \$300,000 each. The game features auto win symbols for \$50 and \$100 instant wins, as well as 5X, 10X, 20X and 50X multipliers. With over \$10 million available in total prizes, your players will be extremely happy when this ticket hits the shelves.

(\$10) Xtreme Money Game 838
Top Prize \$300,000
Overall Odds: 1 in 3.06
Top Prize Odds: 1 in 480,000

(\$10) Black & Gold Game 837
Top Prize \$200,000
Overall Odds: 1 in 3.03
Top Prize Odds: 360,000

(\$5) Lady Luck Game 836
Top Prize \$100,000
Overall Odds: 1 in 3.62
Top Prize Odds: 1 in 780,000

(\$3) LOTERIA[™] Game 835
Top Prize \$75,000
Overall Odds: 1 in 3.48
Top Prize Odds: 1 in 600,000

(\$2) 7 Game 834
Top Prize \$20,000
Overall Odds: 1 in 4.13
Top Prize Odds: 1 in 600,000



NEW GAMES DETAILS

Call or Text 1-800-522-4700 for Problem Gambling Helpline.

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Get ready—the national Mega Millions® game change is here! Offering bigger jackpots and better odds, the game is bound to attract new and old lottery players.

Retailers, make sure you have the all-new Mega Millions playslips ready. Starting April 5, old playslips can no longer be used and must be discarded!

Coinciding with the national game change, the Mega Millions stepdown draws to a close on April 4. Purchases of up to 20 multi-draws resume on April 5. See the table for the number of multi-draws a player can purchase for the remainder of the stepdown.

Draw Date	Advance Draws Available
Friday, March 28, 2025	3
Tuesday, April 1, 2025	2
Friday, April 4, 2025	1
Tuesday, April 8, 2025	20

Visit MyArkansasLottery.com/MegaMillions2025 to learn more about the Mega Millions game changes.



The next Play It Again Second Chance drawing will be on May 22. Remind your players to enter their tickets into The Club for a chance to win a \$250,000 prize! Visit The Club's website at theclub.aslplayerservices.com/drawings to check which tickets are eligible for entry.

PAUL'S DISCOUNT TOBACCO

The lottery is a key draw for old and new customers at Paul's Discount Tobacco in Pine Bluff. The team's dedication to going the extra mile for their players keeps them coming back.

"The lottery sells itself," said Paul Hutson, president of Paul's Discount Tobacco. "We have customers who come in just to play the lottery."

While many of these customers have been regulars for nearly twenty years, Paul and his team never take them for granted. Instead, they often go out of their way to create a convenient lottery experience. Although it's extra work, their dedication plays a key role in the store's success.

"It's important to accommodate the players," Paul said.

Of course, Paul and his team are just as eager to assist the brand-new players drawn in by high jackpots.

"We always try to help them out," Paul said. The team usually explains ticket prices, draw game dates, prizes and how multipliers can increase their winnings.

With his team's guidance, Paul hopes these players will become regular customers.



Paul Hutson, president

WINNING RETAILERS

PAUL'S DISCOUNT TOBACCO

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- Paul Hutson