



# RETAILER NEWSLETTER

Thank you for being a retail partner with the Arkansas Scholarship Lottery. With your help we have funded more than 302,000 college scholarships for Arkansas students since 2009.

APR 2019

## BIG WIN

Are you ready to **GET DOWN TO BIGNESS**? On April 2, the Arkansas Scholarship Lottery will launch its fourth oversized instant ticket. Big Win is a really BIG ticket with a really BIG top prize and lots of ways to win! This \$10 ticket will have more than \$9.4 million in prizes with a top prize of \$250,000. It features six bonus boxes with the chance to win up to 36 times. Big Win absolutely gives players a bonus shot at winning BIG!



## MARCH INTO MAY SPRING CASH GIVEAWAY SECOND-CHANCE PROMOTION!

### Prizes & Entry

Drawing #	Prize(s)	Entry Period	Draw Date
1	\$500 Cash Prizes (100 winners) \$100 Cash Prizes (40 winners)	03/05/2019 - 04/01/2019	04/04/2019
2	\$500 Cash Prizes (100 winners) \$100 Cash Prizes (40 winners)	04/02/2019 - 04/29/2019	05/02/2019
3	\$500 Cash Prizes (100 winners) \$200 Cash Prizes (50 winners) \$100 Cash Prizes (40 winners)	04/30/2019 - 05/31/2019	06/04/2019

A great second chance way to win is still here! Members of The Club still have the chance to win cash prizes ranging from \$100 to \$500 in the March into May Spring Cash Giveaway Second-Chance Promotion.

Cash Time, Triple 777, Win 10X, Double-Sided Dollars, and Big Win instant tickets will launch on April 2 and all non-winning instant tickets from this launch will be eligible for entry in addition to all Powerball® tickets and non-winning March launch games.

When the May games are launched on April 30, non-winning instant tickets from this launch will also be eligible for entry into the promotion. If players forgot to enter their non-winning March or April instant tickets as well as their Powerball® tickets for the two early drawings, don't worry – they'll still be able to enter them until May 31!

Three drawings will be held on April 4, May 2, and June 4. Please see details regarding drawing dates and cash prizes in the chart above.

Visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for more information!

**GAME DETAILS**

**(<sup>10</sup>) Big Win**  
(Game 499)  
Top Prize \$250,000  
Overall Odds: 1 in 3.00  
Top Prize Odds: 1 in 440,000

**(<sup>5</sup>) Double-Sided Dollars**  
(Game 498)  
Top Prize \$100,000  
Overall Odds: 1 in 3.69  
Top Prize Odds: 1 in 560,000

**(<sup>3</sup>) Win 10X**  
(Game 497)  
Top Prize \$70,000  
Overall Odds: 1 in 3.67  
Top Prize Odds: 1 in 440,000

**(<sup>2</sup>) Triple 777**  
(Game 496)  
Top Prize \$20,000  
Overall Odds: 1 in 4.26  
Top Prize Odds: 1 in 480,000

**(<sup>1</sup>) Cash Time**  
(Game 495)  
Top Prize \$3,000  
Overall Odds: 1 in 4.85  
Top Prize Odds: 1 in 420,000



# April Games!

(Note: These games launch April 2.)

Call 1-800-522-4700 for Problem Gambling Helpline.

## COMING FAST ◀

Fast Play games **Fish Finder** and **Hot Cash** launch April 1. Fast Play games **Find the 9's** and **Stars and Stripes** launch April 29.

## LEAVING FAST ▶

The last day to sell Fast Play games **Beat the Dealer** and **Lucky Clover** is April 28.

# Who wants to be an instant Millionaire!?



April's game of the month is **Ultimate Millions!** Players will earn **DOUBLE** the Points for Prizes® points all month long.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



## ▶ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 5/14/2019

- \$10,000 Loaded
- 10X The Money
- 20X The Money
- Super 777
- Match 7's
- Platinum Doubler
- \$100,000 Jackpot
- Cash 10X

Last day to sell: 4/25/2019  
Last day to redeem: 7/24/2019

- Bingo Bonus
- Million Dollar Winner
- Gigantic Jumbo Bucks
- Blazing 777
- Win \$500!
- Emerald 10's
- Wild 10's
- WILLY WONKA GOLDEN TICKET™

Last day to sell: 5/29/2019  
Last day to redeem: 8/27/2019

- 200X The Money
- \$20,000 Jackpot
- \$200,000 Jackpot
- Double Deuces
- Fast \$100
- Fast \$200
- Black and Gold
- BETTY BOOP™