

UPCOMING INSTANT GAMES SCHEDULE

APRIL
Launching:
April 4 + a
mid-month
launch on
April 18

MAY
Launching:
May 2

JUNE
Launching:
May 30

JULY
Launching:
June 27

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

- April 20 - NWA Naturals, Springdale
- April 27 - U of A Baseball, Fayetteville
- May 23 - Arkansas Travelers, Little Rock



RETAILER

NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location. Learn more at <https://myarkansaslottery.com/about/retailer-information>.

APRIL 2023

FASTPLAY

COMING FAST

Fish Finder and Hot Cash will launch on April 3.



LEAVING FAST

The last day to sell Fast Play games **Cash Count Up** and **7's** is April 2. **Beat the Dealer** and **Lucky Clover** will not be available to sell starting April 30.



2X THE POINTS!

April's games of the month are the entire \$1 price point of tickets! That means the point value of **Win 5X**, **Fast \$50!**, **MONOPOLY™ X10**, **BETTY BOOP™**, **White Elephant**, **X the Money**, **Get \$100!**, **9's in a Line**, and **10X®** are worth **DOUBLE** the Points for Prizes® points all month long for Club members.

Tic Tac Extra and **Arkansas Black Sapphire** are no longer available for sale but can still be redeemed for twice as much as usual during April. **Lucky 7's** and **10X the Money** are no longer available for sale but still eligible for **DOUBLE** the Points for Prizes® points only until April 19.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



GAME OVER

Last day to redeem: 4/19/2023

- Lucky 7's
- Diamond 10X
- Triple Cash
- THE GAME OF LIFE™
- Lucky 10's
- \$10 Million Cash Payout
- 10X the Money
- 20X the Money

Last day to redeem: 6/20/2023

- 10X Bingo
- \$50 or \$100! 2022 Edition
- Tic Tac Extra
- Double Your Dollars
- Arkansas Black Sapphire
- Arkansas Black Emerald
- Arkansas Black Ruby
- Arkansas Black Diamond

Last day to sell: 5/11/2023

- Last day to redeem: 8/9/2023
- 50X the Money
- Fast \$50!
- Triple 333
- 777
- 24K Gold
- Win \$500!
- \$100 Cash!
- Crossword Xtra™

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



**SCAN NOW
FOR IMPORTANT
UPDATES!**



**FIND US
ON SOCIAL
MEDIA**



**PLAY.
SCRATCH.
WIN.**

NEW GAMES DETAILS

(\$10) Big X
(Game 728)
Top Prize: \$300,000
Overall Odds: 1 in 3.05
Top Prize Odds: 1 in 480,000

(\$10) Arkansas Diamonds
(Game 727)
Top Prize: \$200,000
Overall Odds: 1 in 3.03
Top Prize Odds: 1 in 360,000

(\$5) Bonus 5
(Game 726)
Top Prize: \$100,000
Overall Odds: 1 in 3.64
Top Prize Odds: 1 in 520,000

(\$3) Cash Lines
(Game 725)
Top Prize: \$75,000
Overall Odds: 1 in 3.69
Top Prize Odds: 1 in 480,000

(\$2) Triple 777
(Game 724)
Top Prize: \$20,000
Overall Odds: 1 in 4.12
Top Prize Odds: 1 in 440,000

APRIL Games!

BIG X LAUNCHES APRIL 18!



Call or Text 1-800-522-4700 for Problem Gambling Helpline.

SPRING FOR CASH GIVEAWAY



Members of The Club will have the chance to win cash prizes ranging from \$100 to \$500 in the **Spring for Cash** Second-Chance Promotion.

Beginning April 3, in addition to earning Play It Again® entries and Points for Prizes® points, players may enter all active non-winning \$1 and \$2 scratch-off tickets through the Club's website or the AR Lottery + Club app for a **second chance to win cash prizes**. Each ticket will receive one entry. There will be five weekly drawings beginning on April 11. Please see below details regarding prizes, entry periods, and draw dates.

PRIZES & ENTRY

DRAWING #	PRIZE(S)	ENTRY PERIOD	DRAW DATE
1	\$100 Cash (10 Winners) \$500 Cash (1 Winner)	4/3/23 - 4/9/23	4/11/23
2	\$100 Cash (10 Winners) \$500 Cash (1 Winner)	4/10/23 - 4/16/23	4/18/23
3	\$100 Cash (10 Winners) \$500 Cash (1 Winner)	4/17/23 - 4/23/23	4/25/23
4	\$100 Cash (10 Winners) \$500 Cash (1 Winner)	4/24/23 - 4/30/23	5/2/23
5	\$100 Cash (10 Winners) \$500 Cash (1 Winner)	5/1/23 - 5/7/23	5/9/23

- Entries must be submitted during the applicable period. Entries not selected will not roll into the next available drawing.
- Players may submit more than one qualifying ticket per drawing; however, players are limited to one prize per drawing.
- Cash prizes will be awarded by certified check and mailed to winners.

Visit MyArkansasLottery.com for more information!

ULTIMATE RED WOLVES' VIP EXPERIENCE SWEEPSTAKES

The Arkansas Scholarship Lottery partnered with Arkansas State University in Jonesboro to award a lucky fan the Ultimate Red Wolves VIP Experience! One winner was randomly selected after entering an online promotion and scored two lottery prize packs along with courtside tickets to A-State's basketball game against the University of South Alabama Jaguars.



STUDENTS WINNING BIG AT FARRIS CENTER

The Arkansas Scholarship Lottery held an event activation at the University of Central Arkansas in Conway during its basketball game against the Jacksonville State University Gamecocks. After entering the Win Big in Arkansas Sweepstakes, two lucky students were randomly selected to participate in an on-court scratch-off promotion for a chance to win up to \$500 in lottery ticket bundles!



I-30 FOOD MART & GAS

Business is always booming at I-30 Food Mart & Gas, located at 22755 Interstate 30 South in Bryant. The store's prime location provides the perfect one-stop shop for locals and travelers.

Manager Salman "Sam" Memon encourages employees to maintain a friendly atmosphere by always putting their customers first and implementing lottery best practices in their day-to-day operations.

"We educate our customers by providing a simple breakdown that helps them to

understand how to play lottery games," he said. "Our conversations are quick, straight to the point, and very effective. We also communicate the game odds and top prizes for each game."

With graduation season quickly approaching, one of Memon's favorite things about being a lottery retailer becomes evident.

"I love being part of a mission that helps provide scholarships for Arkansas students," Memon said. "Overall, the lottery is really good for the state."



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- Sam Memon

