

UPCOMING INSTANT GAMES SCHEDULE

APRIL
Launching:
Apr. 2
• Mid-month
launch Apr. 16

MAY
Launching:
Apr. 30

JUNE
Launching:
June 4

JULY
Launching:
July 2

UPCOMING PARTNERSHIP EVENT ACTIVATIONS

- Apr. 18 - NWA Naturals Baseball, Springdale
- May 2 - AR Travelers Baseball, Little Rock



RETAILER
NEWSLETTER

With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately increase sales at your location.
Learn more at <https://myarkansaslottery.com/about/retailer-information>.

APR 2024



COMING FAST ◀

Fish Finder and **Hot Cash** will launch on April 1.
Find the 9's and **Stars & Stripes** will launch on April 29.



LEAVING FAST ▶

Beat the Dealer and **Lucky Clover** last day to sell is April 28.



GAMES OF THE MONTH

The game(s) of the month for April is the entire family from March! That means **10X** the win, **20X** the win, **50X** the win, **100X** the win, and **200X** the win are all worth **DOUBLE** the Points for Prizes® points all month long for Club members.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.

2X



GAME OVER

Last day to redeem: 5/7/2024		Last day to redeem: 6/17/2024		Last day to sell: 5/16/2024		Last day to redeem: 8/14/2024	
• Diamond Bingo	• 9's in a Line	• 20X	• Arkansas Diamonds	• 200X	• Gold	• 200X	• Gold
• Get \$300!	• 100X	• Triple 777	• Double Cash	• \$200,000 Jackpot	• EZ Grand	• \$200,000 Jackpot	• EZ Grand
• Get \$500!		• Cash Lines		• Multiplier Crossword		• Multiplier Crossword	
• Get \$2,500!		• Bonus 5		• Heads or Tails		• Heads or Tails	
• Jumbo Bucks Elite		• Winner Winner Chicken Dinner		• Lots of \$500s		• Lots of \$500s	
• SCRABBLE™ Crossword		• \$50 or \$100! 2023 Ed.		• \$10K Loaded		• \$10K Loaded	

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again® entry deadline for that game.



NEW GAMES DETAILS ▶

(\$10) \$300,000 Large
(Game 784)
Top Prize \$300,000
Overall Odds: 1 in 3.06
Top Prize Odds: 1 in 480,000

(\$10) Triple Cash Payout
(Game 783)
Top Prize \$200,000
Overall Odds: 1 in 3.03
Top Prize Odds: 1 in 360,000

(\$5) \$100,000 Payout
(Game 782)
Top Prize \$100,000
Overall Odds: 1 in 3.70
Top Prize Odds: 1 in 520,000

(\$3) YAHTZEE™ Squared
(Game 781)
Top Prize \$75,000
Overall Odds: 1 in 3.70
Top Prize Odds: 1 in 400,000

(\$2) Burning Hot 7s
(Game 780)
Top Prize \$20,000
Overall Odds: 1 in 4.00
Top Prize Odds: 1 in 440,000

APRIL Games!



Beginning Sunday, April 21, 2024, Natural State Jackpot will draw seven days a week!

If players purchase a multi-draw ticket for seven or more plays on Sunday, April 14, it will also include the first Sunday, April 21 drawing. The jackpot will still start at \$50,000, but starting on Monday, April 15, it will increase by \$5,000 every draw until it hits \$100,000 and then will increase by \$10,000 every draw. Initially, the jackpot increased by \$5,000 every draw until it hit \$150,000 and then increased by \$10,000 every draw. These changes will allow the jackpot to grow faster.

A multi-draw sales step-down is required for this game change.

There will also be a subtle logo change and background color refresh. There will be no other changes to this game. Retailers will receive new playslips soon, including the updated draw day information; however, the older playslips will continue working after Sunday, April 14.

DAILY DRAWS MAKE EVERY DAY MORE FUN FOR ARKANSAS LOTTERY PLAYERS!



STEP-DOWN

DATE	MULTIPLE DRAWS ALLOWED AFTER DRAW CLOSES
THUR. MARCH 21, 2024	20
FRI. MARCH 22, 2024	19
SAT. MARCH 23, 2024	18
MON. MARCH 25, 2024	17
TUE. MARCH 26, 2024	16
WED. MARCH 27, 2024	15
THUR. MARCH 28, 2024	14
FRI. MARCH 29, 2024	13
SAT. MARCH 30, 2024	12
MON. APRIL 1, 2024	11
TUE. APRIL 2, 2024	10
WED. APRIL 3, 2024	9
THUR. APRIL 4, 2024	8
FRI. APRIL 5, 2024	7
SAT. APRIL 6, 2024	6
MON. APRIL 8, 2024	5
TUE. APRIL 9, 2024	4
WED. APRIL 10, 2024	3
THUR. APRIL 11, 2024	2
FRI. APRIL 12, 2024	1
SAT. APRIL 13, 2024	20

\$300,000 LARGE

The \$10 \$300,000 Large instant game makes a massive splash as the new GIGANTIX® ticket. With 44 chances to win on each ticket, three \$300,000 top prizes, and a whopping \$10 million in total cash prizes, players will love this game when it launches on April 16.



WINNING BIG AT UA LITTLE ROCK

The Arkansas Scholarship Lottery held an event activation at the University of Arkansas at Little Rock during its game against the University of Tennessee at Martin Skyhawks to promote its mission of raising proceeds for Arkansas students. During these activations, adults enjoyed playing games for lottery prizes, and one lucky fan won a \$100 lottery ticket bundle.



ULTIMATE RED WOLVES VIP EXPERIENCE SWEEPSTAKES!

The Arkansas Scholarship Lottery partnered with Arkansas State University in Jonesboro to award a lucky fan the Ultimate Red Wolves VIP Experience! One winner was randomly selected after entering an online promotion and scored two lottery prize packs along with courtside tickets to A-State's basketball game against the Troy University Trojans.