

## ARKANSAS LOTTERY COMMISSION

### Responses to Intralot Questions for the ALC On-line Lottery Game Services and Lottery Gaming Systems and Services RFP

**ALC Response to Question 1** ALC reserves the right to include participation in selected MUSL group games, Mega Millions group games, and new online games that may be made available with the express exception of any games which may not be allowed under the Arkansas Scholarship Lottery Act.

**ALC Response to Question 2** Please refer to the ALC website for the original Request for Proposal approved June 19, 2009, the Addendum to the Request for Proposal approved on June 30, 2009 and the Second Addendum to the Request for Proposal approved on July 8, 2009, and the Official Online Lottery Game Services and Lottery Gaming System and Services Proposal Price Sheet Official to be used in relation to the Request for Proposal for Online Lottery Game Services And Lottery Gaming System And Services. The web address is <http://lotterycommission.arkansas.gov/index.html>

**ALC Response to Question 3** The effective date of the Contract will be the official date of award of the Contract.

**ALC Response to Question 4** The request as described in this question is acceptable.

**ALC Response to Question 5** For part a, b and c of this questions, please refer to the Arkansas Scholarship Lottery Act and the Second Addendum to the Online Lottery Game Services And Lottery Gaming System And Services Request for Proposal approved on July 8, 2009.

**ALC Response to Question 6** The ALC response to this question is “no.” Please refer to the Addendum approved on June 30, 2009, specifically Section 3.0.1.1 “Online Lottery Games and Operating System.”

**ALC Response to Question 7** At this time, the ALC is renting temporary office space. Once the information becomes available the ALC will provide the information requested. The ALC will lease space to any Vendor awarded the contract at the cost to the ALC under the terms of its lease for any space which it may lease.

**ALC Response to Question 8** Please refer to the Online Lottery Game Services And Lottery Gaming System And Services Request for Proposal approved on June 19, 2009, Section 3.0.2.1 “Retailer Operated Terminals.” Play slip readers **should** allow for optical scanning capability. (Emphasis added).

**ALC Response to Question 9** Please refer to Section 3.0.3, “Gaming System and Communications Network,” and 3.0.1.1, “Online Lottery Games and Operating System,” of the Online Lottery Game Services And Lottery Gaming System And Services Request for Proposal approved on

June 19, 2009, the Addendum to the Request for Proposal approved on June 30, 2009, and the Second Addendum approved on July 8, 2009.

**ALC Response to Question 10**

**A.** Please refer to Section 3.1.10 “Electronic Displays” of the Online Lottery Game Services And Lottery Gaming System And Services Request for Proposal approved on June 19, 2009. Please refer to Section 3.0.2.1 of the Online Lottery Game Services And Lottery Gaming System and Services Request for Proposal approved on June 19, 2009. “Each terminal must have an LED **or** electronic display unit provided by the Successful Vendor to display winning numbers and jackpot amounts to the player.” (Emphasis added).

**B.** Please refer to Section 3.0.1.1 and 3.0.5 of the Online Lottery Game Service And Lottery Gaming System And Services Request for Proposal approved on June 19, 2009, the Addendum to the Request for Proposal approved on June 30, 2009, and the Second Addendum filed on July 8, 2009.

**ALC Response to Question 11**

- A.** Please refer to the Second Addendum approved on July 8, 2009.
- B.** Please refer to the Request for Proposal, Section 3.0.1.1 “Online Lottery Games an Operating System.”
- C.** Please refer to the Request for Proposal, Section 3.1.10 “Electronic Displays.”
- D.** Please refer to the Request for Proposal, Section 3.1.9 “Play Stations.”
- E.** The ALC response is “no.” Please refer to the Request for Proposal , Section 3.0.1.1 “Online Lottery Games and Operating System.”

**ALC Response to Question 12** Please refer to the Request for Proposal , page 25, Section 4 “Cost” and specifically to Section 4.1 “Pricing Formula.”

**ALC Response to Question 13** The request as described in this question is acceptable.

**ALC Response to Question 14** Please refer to the Second Addendum, approved on July 8, 2009.

**ALC Response to Questions 15** Please refer to the Second Addendum, approved on July 8, 2009.

**Responses to Intralot General Questions for the ALC On-line Lottery Game Services and Lottery Gaming Systems and Services RFP**

**ALC Response to General Question 1** ALC will provide the information requested when it becomes available.

**ALC Response to General Question 2** Please refer to Section 3.1.3 “Marketing Support” of the Online Lottery Game Services And Lottery Gaming System and Services Request for Proposal approved June 19, 2009. "In order to assist the ALC in responding to changes in the industry and the demands of the marketplace, a Vendor should describe its approach to the expanding industry including, but not limited to, the following:

- **In-lane sales;** and
- New game development (including your existing library of games for both terminal and monitor games).

(Emphasis added)

**ALC Response to General Question 3** ALC will provide the information requested when it becomes available.

**ALC Response to General Question 4** ALC is not aware of any market research which was performed prior to this Lottery start-up.

**ALC Response to General Question 5** As of yet, no marketing plans have been created for this lottery.

**ALC Response to General Question 6** Please refer to the Arkansas Scholarship Lottery Act, codified as §23-115-101 et seq. and §6-85-201 et seq.

**ALC Response to General Question 7:** ALC will provide requested item(s) as available.