

RETAILER WSLETTER

With your partnership, we have provided more than \$930 million to help fund more than 542,000 college scholarships, more than \$3 billion in prizes to players, about \$271 million in retailer commissions and more than \$131 million in state and federal tax revenue!

As a young child, Mike Zulpo, owner of Z-Mart in Tontitown, was always drawn to the store and its customers.

"My parents previously owned the store. The school bus would drop me off here every afternoon," Zulpo said. "My father was on the city council for more than 40 years, so Z-Mart was always known as the hangout spot for many citizens. We were all one big family."

Years later, the store environment hasn't changed a bit. Zulpo followed in his dad's footsteps and is active in the historic town of

Tontitown. In 2009 he was eager to become a lottery retailer. His favorite thing about being a retailer is the interaction with players.

"I knew the lottery would benefit the entire state, especially my business," he said. "I always put myself in the place of my customer, so I knew that a designated area in the store where lottery players can scratch instant tickets, fill out playslips and check winning numbers was a priority. We're also patient with all of our players and answer questions regarding any of the lottery games."

Zulpo activates new scratch-off tickets as soon as possible on

in his store who has access to all of these games, which he said decreases the opportunity for theft.

He also makes sure to keep sufficient cash on hand to redeem winning tickets.

"My store redeems a lot of tickets! We cash many tickets from other stores, due to their lack of cash on hand. When players have cash-inhand, most likely they will make another purchase in my store, but we always ask them first if they would like to purchase another ticket with their winnings," he says with a smile.





(\$10) \$200,000 Spectacular (Game 555) Top Prize: \$200,000 Overall Odds: 1 in 3.01 Top Prize Odds: 1 in 320,000

(\$5) Double Your Money (Game 554) Top Prize: \$100,000 Overall Odds: 1 in 3.88 Top Prize Odds: 1 in 560,000

(\$3) Diamond Mine (Game 553) Top Prize: \$70,000 Overall Odds: 1 in 3.55 Top Prize Odds: 1 in 400,000

(**2**) Winning 7's (Game 552) Top Prize: \$20,000 Overall Odds: 1 in 4.06 Top Prize Odds: 1 in 480,000

(\$1) Wild 8's (Game 551) Top Prize: \$3,000 Overall Odds: 1 in 4.74 Top Prize Odds: 1 in 420,000





(\$10) Break the Bank (Game 556) Top Prize: \$300,000 Overall Odds: 1 in 2.95 Top Prize Odds: 1 in 440,000

Call 1-800-522-4700 for Problem Gambling Helpline.

COMING FAST

Fast Play games **Fish Finder** and **Hot Cash** will launch March 30.

LEAVING FAST

The last day to sell Fast Play games **Cash Count Up** and **7's** is March 29.

MARCH GAMES DOUBLE IN APRIL

April's games of the month are the Xtra Family! Club members will have the chance to score **DOUBLE** points all month long on 10Xtra, 20Xtra, 50Xtra, 100Xtra, and 200Xtra.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.





▼GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 5/5/2020

- Big Multiplier
- Bingo Extra
- Fast Cash HD
- 10X Payout
- Cash Time
- Triple 777
- \$100,000 Taxes Paid
- \$50 or \$100! 2nd Edition

Last day to sell: 4/1/2020 Last day to redeem: 6/30/2020

- •Win I0X
- \$5,000 Taxes Paid
- \$20,000 Taxes Paid
- \$200,000 Taxes Paid
- CONNECT 4[™]
 \$500 Loaded
- Multiplier Mania

Last day to sell: 5/27/2020 Last day to redeem: 8/25/2020

- Double-Sided Dollars
- Big Win
- 5X Crossword Bonus Match
- IOX Bonus
- 50X Bonus