

RETAILER WSLETTER

This is your May 2018 retailer newsletter from the Arkansas Scholarship Lottery, created for our lottery retail partners in funding college scholarships for Arkansas students. Thank you! #ThisIsWinning

IT'S SCHOLARSHIP TIME!

It's the time of year again for the Arkansas Scholarship Lottery to remind parents and students that the application deadline for the Arkansas Academic Challenge Scholarship is June for the upcoming fall and spring semesters.

Scholarships are largely funded by proceeds from the Arkansas Scholarship Lottery - through the hard work of our retail partners across the state. If you know an achieving Arkansas college-bound student who might qualify for the scholarship, encourage them to apply. Especially at this time of year, we'd like to recognize our fantastic retail partners in addition to all college-bound Arkansas students - thanks for your partnership!





O LOCATION:

The Filling Station (Exxon), 309 S. Gould Ave., in Gould.

ARKANSAS SCHOLARSHIP LOTTERY RETAILER:

2011, according to manager Veronica Sanders.

FAVORITE GAME FOR CUSTOMERS:

Sanders says her customers like \$5 instant tickets, and advocated for instant ticket bin placement at eye level: "They see 'em, they get 'em."

STORE SPECIALTY:

This clean, bright store, which underwent a remodel a few years ago, has all the amenities for travelers on nearby Highway 65 – especially its hot food, ranging from plate lunches and hamburgers to Chester Chicken and Hunt Brothers pizza.



(*10) \$200,000 Jackpot

(Game 447) Top Prize: \$200,000 Overall Odds: I in 2.97 Top Prize Odds: I in 360,000

(\$5) \$100,000 Jackpot

(Game 446) Top Prize: \$100,000 Overall Odds: I in 3.51 Top Prize Odds: I in 560,000

(\$2) \$20,000 Jackpot (Game 445)

(Game 445) Top Prize: \$20,000 Overall Odds: I in 3.96 Top Prize Odds: I in 480,000

(\$1) \$5,000 Jackpot (Game 444)

Top Prize: \$5,000 Overall Odds: I in 4.75 Top Prize Odds: I in 420,000



Smack the "Jack" pack!

(Note: These games launch May 1.)



COMING FAST

Fast Play games **Find the 9's** and **Stars & Stripes** launch April 30.

LEAVING FAST

The last day to sell Fast Play games Lucky Clover and **Beat the Dealer** is April 29.

BONUS 7 IS A 7X BONUS!

May's game of the month is **Bonus 7** -- it's worth **SEVEN** times the Points for Prizes® points all month long! That's septuple!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.





▼GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 6/12/2018

- Bingo
- Triple Win
- Royal Jumbo Bucks
 Quick 7's
- Big Money Game \$500 Bonus
- Willy Wonka Golden Ticket[™]
- Last day to redeem: 7/17/2018
- Arkansas Millions
- Tic Tac Dough
- Double Frenzy
- LOTERIA™
- Match for Cash
- \$300,000 Fortune
- Money Mania Extra Play

Last day to sell: 5/23/2018 Last day to redeem: 8/21/2018

- Triple Dynamite 777 10X The Cash
- All The Money
- 25X The Cash
- Lots of \$100's
- Popeye®
- 5X The Cash
- I0X Extra! Crossword