



BACK BY POPULAR DEMAND!

It's back! By popular demand, the **WILLY WONKA GOLDEN TICKET™** returns to Arkansas on Monday, July 2nd. That's right, this is our first-ever Monday ticket launch, so get your packs activated and ready to sell on Monday!

The 2018 **WILLY WONKA GOLDEN TICKET™** also has a \$200,000 top prize – as well as the promotional second-chance drawing for the chance to win a trip to Las Vegas for the opportunity to play the **BILLION DOLLAR CHALLENGE™**. Last time, we had Arkansas Scholarship Lottery players from Berryville, Wooster and Hope participate in the CHALLENGE. Be sure to activate your packs, and to tell your customers about **WONKA's** return on Monday, July 2!

(\$10) WILLY WONKA GOLDEN TICKET™

(Game 457)
Top Prize: \$200,000
Overall Odds: 1 in 2.98
Top Prize Odds: 1 in 400,000

WILLY WONKA & THE CHOCOLATE FACTORY and all related characters and elements © and ™ Warner Bros. Entertainment Inc. (s18)

PHOTO Manager Jeri Van Dine (Left) of Al's Fast Trax Phillips 66 in Fayetteville with MSR Ali Mustafa (Middle) and store clerk Sabrina Zalsman (Right).



LOCATION:

Al's Fast Trax Phillips 66 at College Avenue and Rolling Hills Drive, Fayetteville.



ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE:

Day one.



FAVORITE GAME FOR CUSTOMERS:

\$3 instant tickets, according to Jeri Van Dine, manager at Al's for five years. "They love the crossword games here," Van Dine added. This location found prominent placement instant ticket bin increased sales "a lot," according to Van Dine.



STORE SPECIALTY:

This small location at a busy Fayetteville crossroads has snacks, beer, wine, household goods, and groceries, but Van Dine said Al's competitive cigarette prices are one of its big draws.



FUN FACT:

Fayetteville was originally known as Washington and re-named after Fayetteville, Tenn., from where many of the town's residents had migrated.

WINNING RETAILERS

(5) Cash Bonus HD
(Game 456)
Top Prize: \$100,000
Overall Odds: 1 in 3.70
Top Prize Odds: 1 in 560,000

(3) Multiplier Crossword
(Game 455)
Top Prize: \$75,000
Overall Odds: 1 in 3.57
Top Prize Odds: 1 in 576,000

(2) Fast \$200
(Game 454)
Top Prize: \$200
Overall Odds: 1 in 4.06
Top Prize Odds: 1 in 500

(1) Fast \$100
(Game 453)
Top Prize: \$100
Overall Odds: 1 in 4.77
Top Prize Odds: 1 in 600

July Games!



(Note: These games launch July 2.)

COMING FAST◀

Fast Play games **Quick Cards** and **\$2 Bingo** launch July 2nd. Fast Play games **Jumbo Bucks** and **In Between** launch July 30th.

LEAVING FAST▶

The last day to sell Fast Play games **Fish Finder** and **Hot Cash** is July 1st. The last day to sell Fast Play games **Find the 9's** and **Stars & Stripes** is July 29th.

CASH 10X GOES TRIPLE!

July's game of the month is the **Cash 10X**. It's worth **TRIPLE** the Points for Prizes® points all month long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.

X3



▼ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to sell: 7/5/2018
Last day to redeem: 10/3/2018

- Money Stacks
- Fast Money
- \$200 Mania
- Bank On It!
- \$100,000 Triple Play
- Holiday Cheer
- \$10 Million Cash Spectacular

Last day to redeem: 7/17/2018

- Arkansas Millions
- Tic Tac Dough
- Double Frenzy
- LOTERIA™
- Match for Cash
- \$300,000 Fortune
- Money Mania Extra Play

Last day to redeem: 8/21/2018

- Triple Dynamite 777
- 10X The Cash
- All The Money
- 25X The Cash
- Lots of \$100's
- 10X Extra! Crossword
- 5X The Cash
- Popeye®