

RETAILER

With your partnership, we have provided more than **\$895 million** to help fund more than **542,000** college scholarships, more than **\$3 billion** in prizes to players, about **\$259 million** in retailer commissions and more than **\$128 million** in state and federal tax revenue!

HOLIDAY DELIVERY

January's instant tickets will be delivered to you on Monday, December 30. They should be activated on Tuesday, December 31. Start the New Year right with your bins full!

MILLIONAIRES CLUB

Lottery players love scratch-off tickets that have a \$1 million top prize! The \$20 Millionaires Club instant ticket, which will launch December 3, should make sales during the holiday season merry and bright. The black and sparkle gold scratch-off is sure to stand out and leave a twinkle in players' eyes. With more than 50,000 prizes of \$100 or more, it will make a lot of players extremely jolly!





PLAY FOR FUN! Play responsibly!

Arkansas Scholarship Lottery does not sell products to persons under the legal age of 18, and the lottery does not encourage players to buy scratch-off tickets as stocking stuffers for children under the age of 18. Let's make it "the most responsible time of the year" by discouraging the gifting of lottery products to minors.



Mandy Bartholomew, owner of Frederick's One Stop in Prairie Grove, says she loves being an Arkansas Scholarship Lottery retailer for two main reasons — "We enjoy when players leave happy, and we help a lot of students attend college.

"The majority of our customer base is loyal lottery players who visit our store a couple of times a week. We have to make sure that our 48 bins stay full at all times. I treat all of our customers like family. I think I get more excited than they do when the terminal notifies them that they're a winner," she says with a smile.

Mandy knows that winning, even a small amount, can make a big difference in a player's life. She's also aware that the lottery has a significant impact on the life of a student pursuing a college education who needs financial assistance.

Her daughter, Camree, a lottery-scholarship recipient, is attending the University of Arkansas at Fayetteville and majoring in business education. Working at least four days a week at Frederick's One Stop, Camree can also see first-hand the importance of the lottery.

"I'm a full-time student, and the lottery-scholarship has relieved a lot of stress on my family," she said. "Thanks to the scholarship, I don't have to worry about living in debt after I graduate. I feel accomplished when I help our store reach its goals, because I know I'm helping fund over half a million scholarships for students like myself." (^{\$}20) Millionaires Club (Game 535) Top Prize \$1,000,000 Overall Odds: 1 in 3.00 Top Prize Odds: 1 in 640,000

(^{\$}10) ^{\$}50 or ^{\$}100! 3rd Edition (Game 534) Top Prize \$100 Overall Odds: 1 in 8.87 Top Prize Odds: 1 in 25.40

(^{\$}5) Super Cash Multiplier (Game 533) Top Prize \$100,000 Overall Odds: 1 in 3.58 Top Prize Odds: 1 in 560,000

(⁵2) UNO™

(Game 532) Top Prize \$20,000 Overall Odds: 1 in 4.10 Top Prize Odds: 1 in 480,000

(^{\$}1) Payout Multiplier (Game 531) Top Prize \$3,000 Overall Odds: 1 in 4.82 Top Prize Odds: 1 in 420,000

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COMING FAST

Fast Play games **Bingo** and **SnowFlake Melt** will launch December 2.

LEAVING FAST

The last day to sell Fast Play games **Tic Tac Rock** and **3 Times Lucky** is December 1.

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\$2 DOUBLES!

Every eligible \$2 instant ticket is available for **DOUBLE** Points for Prizes® during December. This means that UNO[™], Money Multiplier, \$20,000 Prize Explosion, Triple Win, 20X Bonus, Hot \$200's, \$20K Blast, \$20,000 Taxes Paid, Triple 777, 20X Payout, and Hit \$200! give Club members the chance to score **DOUBLE** points all month long. And, also, while it won't be available for purchase, Jumbo Bucks is still redeemable for **DOUBLE** points this month as well!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes[®] points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes[®] and to visit MyArkansasLottery.com for details.



The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to sell: 12/31/2019 Last day to redeem: 3/30/2020

- Last day to redeem: 3/30/202
- \$50K Blowout
- Cash Multiplier
- Hit \$100!
- Hit \$200!
- Hit \$5,000!
- Super 7's
- 10X Bonus! Crossword
- 20X Payout

Last day to redeem: 1/22/2020

- Word Games
- \$100,000 Triple Win
- \$200,000 Cash Vault HD
- Hit \$500! • Jumbo Bucks
- \$200,000 Bonus
- 50X Payout
- 100X Payout