



'It's All About Scholarships'

College Officials Mark Early Lottery Startup with Statewide Events

**Rogers, Blytheville, Jonesboro, Newport, Pocahontas, Batesville,
West Memphis,
Mena, El Dorado, Pine Bluff, McGehee, Morrilton, Conway**

Officials at a number of Arkansas Colleges and Universities Monday will mark the beginning of the Arkansas Scholarship Lottery (ASL) as a sea change for higher education in Arkansas. At 11 a.m. Monday, college officials throughout the state, in cities including Batesville, Blytheville, Conway, El Dorado, Malvern, McGehee, Mena, Morrilton, Newport, Pine Bluff, Pocahontas, Rogers, Jonesboro, and West Memphis, will lead events at retail locations in their hometowns in celebration of the ASL's anticipated contribution to Arkansas higher education. For more information, please contact the institutions directly.

Institutions of higher education participating in the Monday 11 a.m. events (time may be altered in some locations) are:

Northwest Arkansas Community College
White Hawk Center, 1710 W. Hudson

Rogers

(Note: Arkansas Lottery Commissioner Mike Malone will be present.)

Arkansas Northeastern College
Marks Exxon, 3701 South Division

Blytheville

Arkansas State University
Kum and Go, 2604 Stadium Drive

Jonesboro

(Note: Arkansas Lottery Commissioner Ben Pickard will be present.)

ASU-Newport
George's Liquor, 511 Malcolm

Newport

Black River Technical College

TBA

Pocahontas

Lyon College

and

UACC-Batesville

T-Mart #8, 1509 St. Louis

Batesville

(Note: Arkansas Lottery Commissioner Dianne Lamberth will be present.)

Mid South Community College

Circle N Exxon Lehi, 9595 Hwy 70

West Memphis

Rich Mountain CC

Country Express, 1146 Hwy 71

Mena

South AR Community College

Missile Mart#7, 1419 NW Ave

El Dorado

UAPB

And

Southeast Arkansas College

EZ Mart, 200 University Drive

Pine Bluff

UA Monticello College of Technology

Quick Chek Food Mart, Hwy 65 S

McGehee

UACC-Morrilton

Morrilton Food & Drug/Big Star, 100 S. St. Joseph Street

Morrilton

(Note: Arkansas Lottery Commissioner Patty Shipp will be present.)

University of Central Arkansas

Satterfield #6, 1650 Dave Ward Drive

Conway

(Note: Arkansas Lottery Commissioner Joe White will be present.)

The Ceremonial First Ticket launching the Arkansas Scholarship Lottery will be purchased at 12:00:01 a.m. in the early hours of Monday, Sept. 28 by Dr. Jim Purcell, Director of the Arkansas Department of Higher Education. The location of that celebratory event is Murphy USA at the intersection of Cantrell/Hwy 10 and Chenal Parkway, in western Little Rock. Attending will be Lt. Governor Bill Halter, several members of the Arkansas Legislature, ASL Director Ernie Passailaigue and ASL staff, Arkansas Lottery Commissioners, representatives of vendors Intralot and Scientific Games, Pulaski Technical College officials, and other guests and observers.