



Arkansas Scholarship Lottery Ends Year with \$132 Million in Sales

The Arkansas Scholarship Lottery marked the end of its first 95 days of operation at midnight December 31 with a year-end sales total of \$132,097,968.

The first instant ticket was sold just after midnight on September 28, followed by the introduction of Powerball® on October 31 and of the first Arkansas draw game Cash 3 on December 14. During the 2009 Arkansas legislative session when the lottery legislation was crafted, it was expected that ticket sales would begin on January 1, 2010.

With the leadership of the nine-member of the Arkansas Lottery Commission and Executive Director Ernie Passailaigue, the Lottery achieved startup in less than three months—less than half the anticipated time—with the result of an additional \$33 Million in college scholarships for Arkansas students.

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