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NEW NEON 200X INSTANT GAME LOADED WITH \$50K PRIZES

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LITTLE ROCK— The Arkansas Scholarship Lottery today announced the launch of a new \$20 game, Neon 200X. The new instant ticket has a top prize of \$50,000, and was one of four new instant games released to ASL retailers. Neon 200X has more than \$24 million in cash prizes – including more than \$4 million in \$50,000 top prizes. Top prize odds for Neon 200X are 1 in 19,259; overall odds are 1 in 3.13. "We've found that our scratch-off players really like our \$20 games," Arkansas Scholarship Lottery Director Bishop Woosley said, "and, with more than eighty \$50,000 top prizes, we hope Neon 200X will make a lot of people happy."

Other instant games released today by the Arkansas Scholarship Lottery include \$5 Diamond Doubler with a top prize of \$100,000; \$2 Super 7-11-21 with a top prize of \$20,000; and \$1 5X The Bucks with a top prize of \$3,000.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided more than \$600 million for in-state college scholarships to Arkansas students, \$2 billion in prizes to players and \$170 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Visit <u>MyArkansasLottery</u> for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.