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ARKANSAS SCHOLARSHIP LOTTERY SALES UP SHARPLY IN JULY

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LITTLE ROCK— Arkansas Scholarship Lottery officials have released July sales reports, which show total sales figures up more than \$6.5 million versus July 2015 total sales.

Draw game sales – which includes Powerball, Mega Millions, Lucky for Life and the Arkansas-only Natural State Jackpot -- were up 77 percent over July 2015 figures. This increase is attributable in part to recent large jackpots in the national draw games Mega Millions and Powerball, Arkansas Scholarship Lottery Director Bishop Woosley noted.

The Arkansas Scholarship Lottery's instant (or "scratch-off") ticket sales were up 8 percent – or more than \$2 million dollars – versus July 2015 numbers, spurred by the successful \$5 Money Multiplier and \$10 Jumbo Bucks Bonus tickets. This marks the highest July instant ticket sales month since 2012, Woosley said.

Total proceeds, including unclaimed prizes, exceeded \$10 million dollars – the highest-ever July proceeds for the Arkansas Scholarship Lottery on record. "More proceeds means more scholarships available for college-bound Arkansas students," Woosley said today. "To us, it's always about scholarships; that's our mission, so we are proud of our July numbers and the people in Arkansas who make it possible."

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided more than \$600 million for in-state college scholarships to Arkansas students, more than \$2 billion in prizes to players and more than \$170 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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