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ARKANSAS LOTTERY ANNOUNCES FIRST OF MANY NEON 200X TOP PRIZE WINNERS

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LITTLE ROCK— The Arkansas Scholarship Lottery congratulates Keenya Gardner of Little Rock (Pulaski County), who today became the first \$50,000 top prize winner of the new \$20 instant game, *Neon 200X*. The new game is loaded with \$50,000 top prizes. Keenya was excited to learn she was the first of 81 possible top prize winners in the new game, saying she plans to pay off all her bills with the money. The Lottery retailer that sold the winning ticket, Freeway Mart at 7515 Baseline Road in Little Rock, also wins. They will receive a 1 percent commission on the ticket sale.

About \$20 *Neon 200X*

Neon 200X has more than \$24 million in cash prizes – including more than \$4 million in \$50,000 top prizes. Top prize odds for *Neon 200X* are 1 in 19,259; overall odds are 1 in 3.13. (The Arkansas Scholarship Lottery is unable to determine how many winning tickets are lost or purchased but still remain unclaimed. Prizes remaining are updated daily.) The Arkansas Scholarship Lottery launched \$20 *Neon 200X* – in a launch that included \$5 *Diamond Doubler*, \$2 *Super 7-11-21*, and \$1 *5X The Bucks* – on August 30.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided more than \$600 million for in-state college scholarships to Arkansas students, \$2 billion in prizes to players and \$170 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery](#) for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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