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# DES ARC PLAYER WINS QUARTER-MILLION

October 3, 2016

LITTLE ROCK— A quarter-million dollar win in Prairie County! Robert Cochran of Des Arc today became a \$250,000 top prize winner playing Neon 100X, a \$10 instant game from the Arkansas Scholarship Lottery. The winning ticket was sold at Big D's, 409 Highway 11 North, in Des Arc, which will receive a 1 percent commission on the ticket sale. Mr. Cochran said he first told the store clerk, and that he was going to pay off his house with the prize. Mr. Cochran added he is a very frequent lottery player.

## **About Neon 100X**

Neon 100X is a \$10 scratch-off game launched March 1, 2016. It has more than \$620,000 in cash prizes remaining. Overall odds are 1 in 3.00. (The Arkansas Scholarship Lottery is unable to determine how many winning tickets are lost or purchased but still remain unclaimed. Prizes remaining are updated daily.)

## **About the Arkansas Scholarship Lottery**

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided nearly \$700 million for in-state college scholarships to Arkansas students, nearly \$2 billion in prizes to players and nearly \$175 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery](#) for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It Again™ Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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