

SALES FORCE

Welcome to your June 2016 Sales Force retailer newsletter from the Arkansas Scholarship Lottery, created exclusively for our lottery retail partners. Have a great month!

A HOT BONANZA FOR JUNE!

(Note: These games launch May 31.)



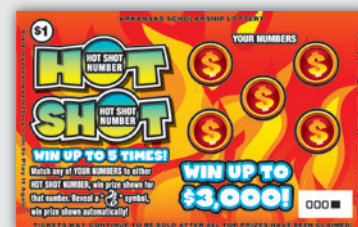
\$10 Bonus Bonanza
Win up to \$200,000
Overall Odds: 1 in 3.15
Top Prize Odds: 1 in 320,000



\$5 Find \$500!
Win up to \$500
Overall Odds: 1 in 3.83
Top Prize Odds: 1 in 750



\$2 Double Luck
Win up to \$20,000
Overall Odds: 1 in 4.01
Top Prize Odds: 1 in 360,000



\$1 Hot Shot
Win up to \$3,000
Overall Odds: 1 in 4.81
Top Prize Odds: 1 in 450,000

COMING FAST

The Fast Play games Tic Tac Toe and \$2 Bingo launch June 6; 3 Times Lucky and In Between launch June 27.

TRIPLE YOUR NATURAL!

Natural State JACKPOT

Here's a twist -- the Arkansas Scholarship Lottery game of the month for June is our Arkansas-only terminal game, Natural State Jackpot, worth three times the points all this month!

There's usually a different Arkansas Scholarship Lottery game with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.

RETAILER LIMELIGHT

LOCATION: Valero T-Ricks, 490 Caney Rd., in Friendship (Hot Spring County)

STORE OPEN SINCE: For 3 years, according to store clerk Alex Mahmudov



Store clerk Alex Mahmudov of Valero T-Ricks

ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE: Day one

FAVORITE GAME FOR CUSTOMERS: AR Progressive Jackpot Fast Play and Powerball®

STORE SPECIALTY: Mahmudov said Friendship's Valero T-Ricks gets both locals and travelers from the nearby interstate who enjoy the location's catfish, chicken wings, and other offerings. The retailer has created its own "NEW GAME" stickers (see photo) for its instant game dispensers to alert lottery players of the latest scratch-off games. "For our regular customers," who often stop by in the afternoon to play, he said, "it helps them to quickly see what the new games are when they're at the checkstand and decide what games to play"

GAME OVER!

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again™ entry deadline for that game.

Last day to sell: 6/9/2016

Last day to redeem: 9/7/2016

- Double Win
- Majestic 7's
- The Big \$5 Ticket
- Spy Some Cash
- Pink Panther™
- Bankroll
- Towering 10's
- Holiday Luck

Last day to redeem: 6/20/2016

- Bejeweled®
- \$100,000 Extra Play
- Maximum Money
- Red Hot and Blue 7's
- Triple Play
- Hot \$100's

Last day to redeem: 7/26/2016

- Peng-Win!
- 5th Anniversary Millions
- Jumbo Bucks Bingo
- 7's
- Ca\$ino Ca\$h
- Double Your Money
- \$300,000 Jackpot
- Hot \$500

LEAVING FAST

The last day to sell the Fast Play games Beat the Dealer and Lucky Loot is June 5; the last day to sell Find the 9's and Fish Finder is June 26.